

..... 2018-2019 PROFILE

CHOCTAW NATION

.....
ECONOMIC DEVELOPMENT PARTNERSHIP
.....







..... **VISION**

LIVING OUT THE CHAHTA SPIRIT OF
FAITH, FAMILY, AND CULTURE

.....

The Great Seal of the Choctaw Nation was formalized in 1857. The pipe within the seal is traditionally understood as a representation for community alliances. Rising tobacco smoke from the pipe can symbolize prayer connections and the unstrung bow is a symbol of the Choctaw people's love of peace but willingness to go to war if attacked. The three arrows honor Choctaw Chiefs Pushmataha, Moshulatubbee, and Apukshunnubbee.

..... **MISSION**

TO THE CHOCTAW PROUD, OURS IS THE SOVEREIGN NATION
OFFERING OPPORTUNITIES FOR GROWTH AND PROSPERITY.

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Historic Choctaw Capitol Museum
Tuskahoma, Oklahoma



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Gary Batton
Chief



Jack Austin, Jr.
Assistant Chief

.....
TRIBAL COUNCIL
.....



Thomas Williston
District 1



Tony Ward
District 2



Eddie Bohanan
District 3



Delton Cox
District 4



Ronald Perry
District 5



Jennifer Woods
District 6



Jack Austin, Sr.
District 7



Perry Thompson
District 8



James Dry
District 9



Anthony Dillard
District 10



Robert Karr
District 11



James Frazier
District 12



HELLO
HALITO

**CHOCTAW NATION OF OKLAHOMA TAKES GREAT PRIDE IN STRENGTHENING
OUR COMMUNITIES FOR SUSTAINED LONG-TERM GROWTH**

Over the past year, Choctaw Nation has worked with local leaders and investors to attract industry and retail, increase tourism, assist existing businesses with expansion, and provide tribal businesses with support through Choctaw Small Business Development.

We are committed to growing southeastern Oklahoma and take great pride in our past, incessantly work to improve our present, and look ahead for opportunities that connect people in meaningful ways. Quality of life begins in the home and the community with livability; therefore, we recognize the need for perpetual improvement, particularly in transportation, education, healthcare, housing, tourism, and development. We are passionate about creating jobs and improving outcomes, along with enhancing economic vitality and helping a diverse array of businesses thrive.

In FY 19, we celebrated our community investment of more than \$350 million in healthcare, housing, and education and provided support for more than 16,000 jobs in Oklahoma. We opened a new Head Start, Child Care Center, Travel Plaza, Country Market, and built more than 200 homes for Choctaw tribal members, as well as donated \$1.6 million to our community partners. We completed a master plan for a state-of-the-art Unmanned Aerial Systems Research Park in Daisy, Oklahoma and continued construction on the Choctaw Cultural Center that will open in Fall 2020.

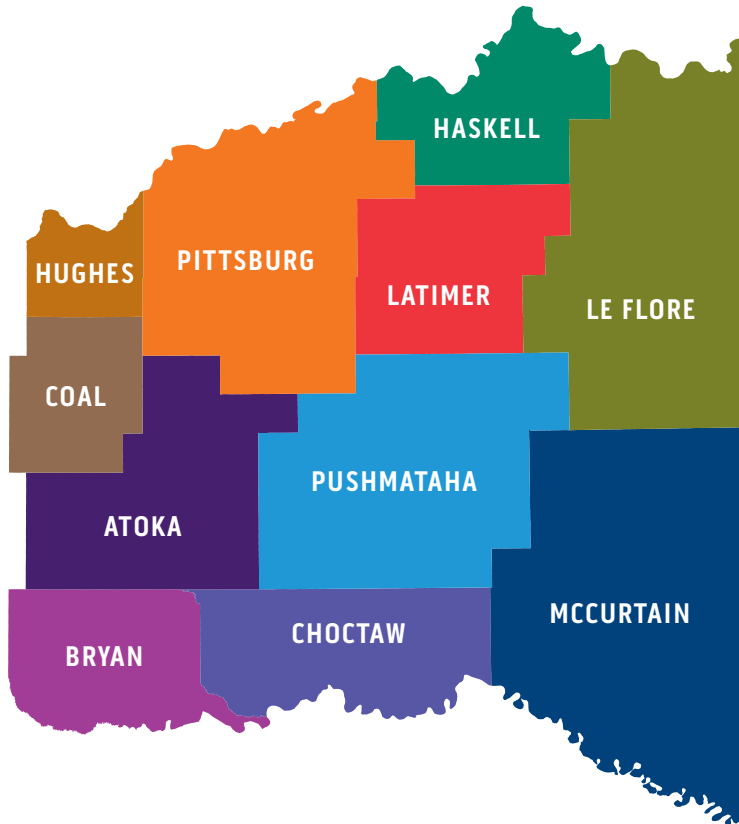
The Tribe is forward-looking and this year we proudly broke ground on our largest capital project in history, a \$585 million-dollar casino resort expansion in Durant, Oklahoma. As a fourth expansion project since our original casino opened in 2006, this investment will add 1,000 hotel rooms, new amenities including pools, lazy river, parking garage, retail space, family entertainment, food and beverage venues, and will create more than 1,200 new jobs.

We are Choctaw proud and the \$2.4 billion annual economic impact we make on the State of Oklahoma poises us to continue to serve as an enduring Tribe. I invite you to join in my enthusiasm as we look ahead for sustainable economic growth and prosperity.

Yakoke,



Chief Gary Batton
Choctaw Nation of Oklahoma



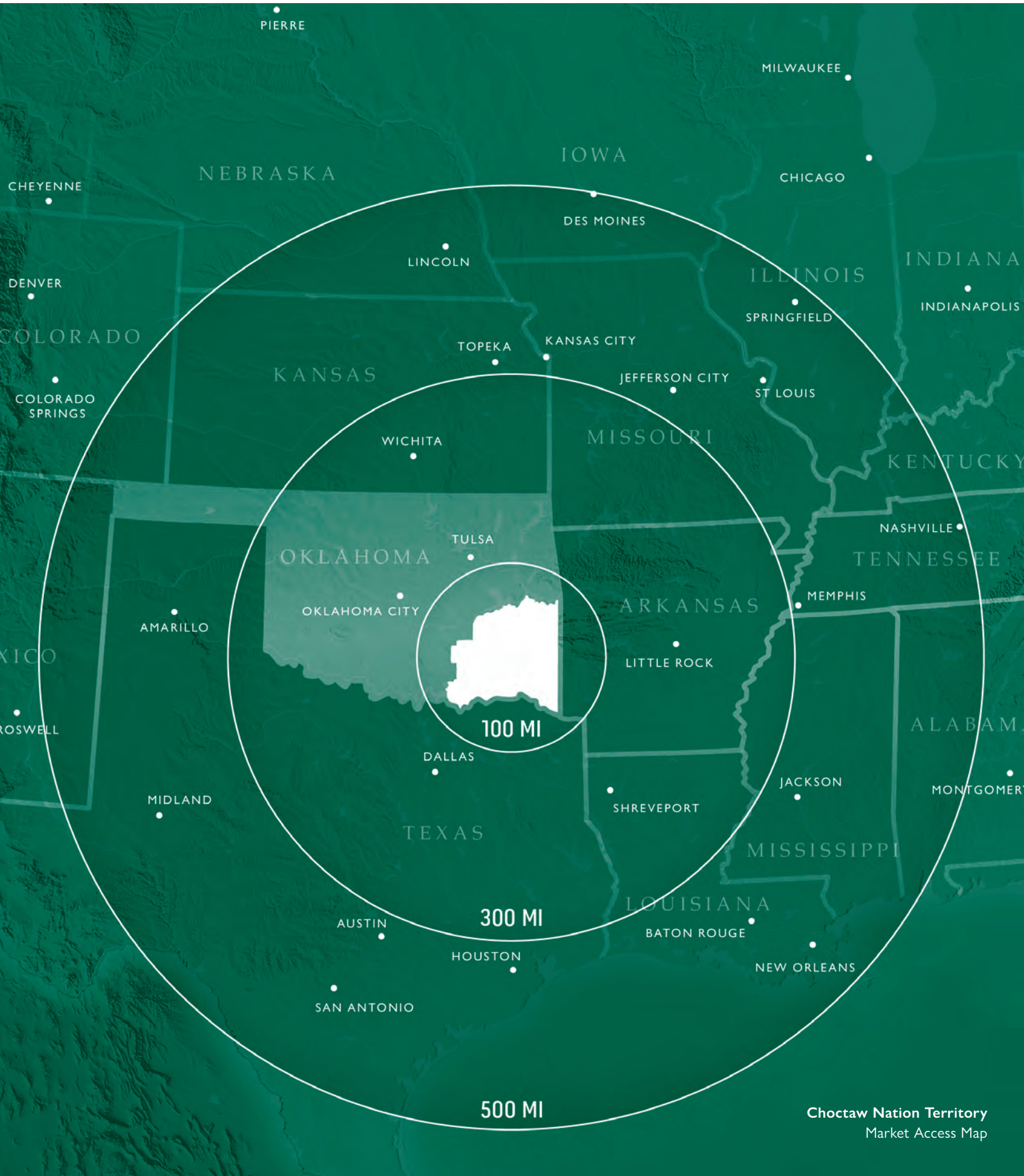
ABOUT THE TERRITORY

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Choctaw Nation of Oklahoma consists of **10 ½** counties in southeastern Oklahoma. The area is rich with agriculture and natural resources including coal, natural gas, crude oil, timber, and fertile soil. There are over **88** million people within a 500-mile radius.

.....

Investments within our tribal boundaries increase economic viability, sustainability, and create long-term growth for Choctaw Nation. Business and economic development expands on the tribe's internal resourcefulness to build stronger policies and remove barriers for future growth. Opportunities, projects, and services have a direct and positive impact on the lives of tribal members and are respectful of the historical and cultural concerns of the Nation.



Choctaw Nation Territory
Market Access Map



CHOCTAW NATION TERRITORY

DEMOGRAPHICS SNAPSHOT



\$21,292

PER CAPITA
INCOME

\$18.54

AVERAGE
HOURLY EARNINGS

15.8 %

BACHELOR'S
DEGREE OR HIGHER

\$46,836

AVERAGE
YEARLY EARNINGS

41

AVERAGE
AGE

1:1

GENDER
RATIO

29%

MINORITY
POPULATION

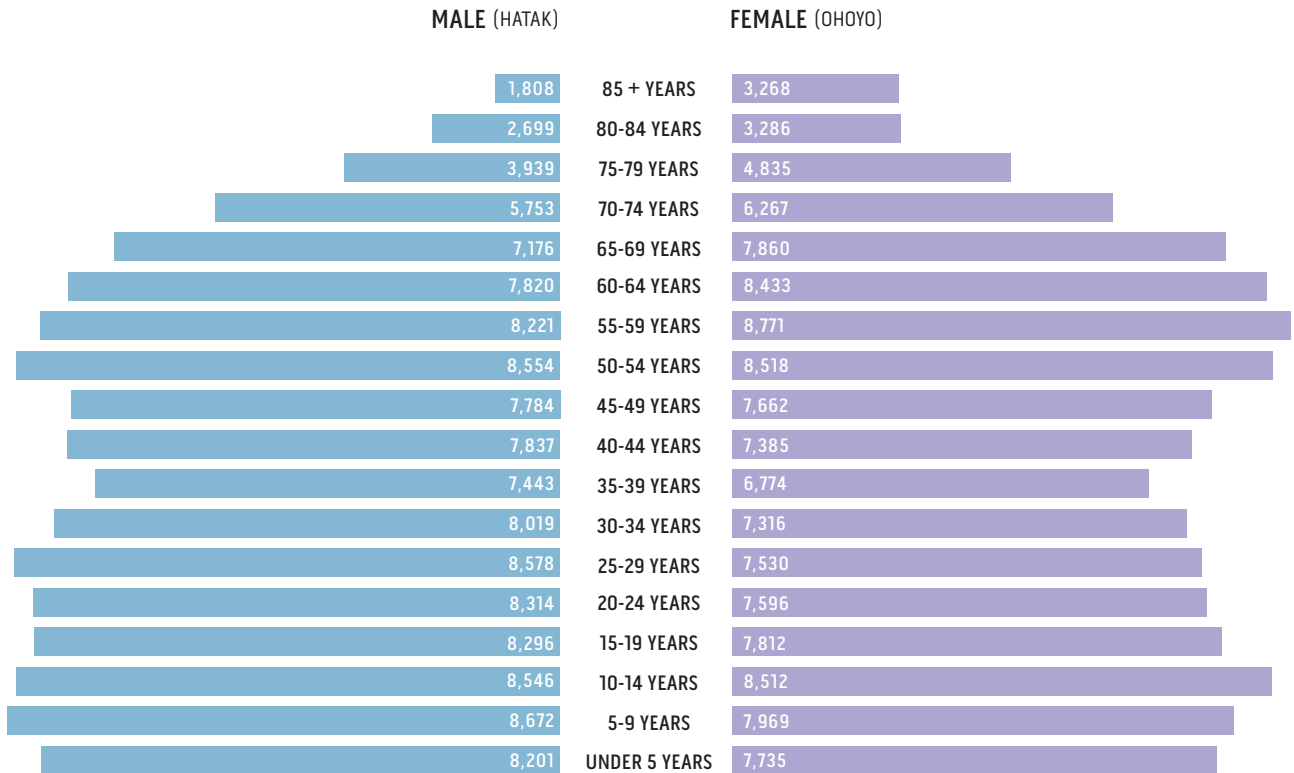


..... TOTAL TERRITORY POPULATION

255,189

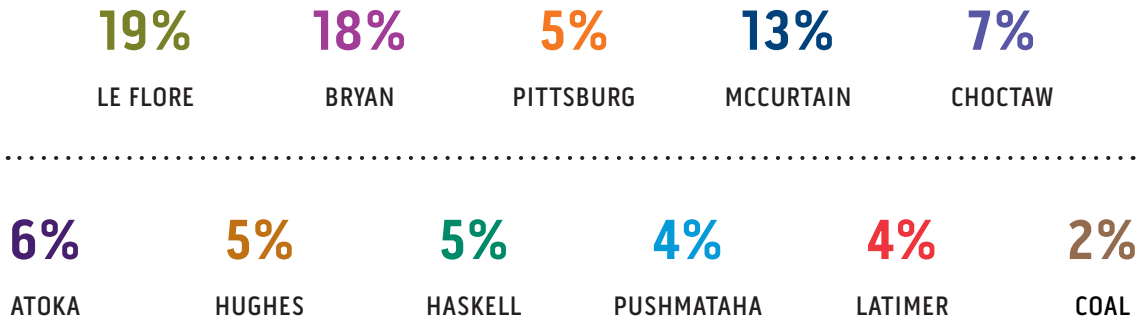
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POPULATION BY AGE COHORT



POPULATION DISTRIBUTION BREAKDOWN

.....





Mia Reich and Lillie Roberts
Tuskahoma, Oklahoma

DEMOGRAPHICS EDUCATION

2,068

DEGREE COMPLETIONS

SOUTHEASTERN OK STATE UNIVERSITY 810

CARL ALBERT COLLEGE 488

KIAMICHI TECHNOLOGY CENTERS 415

EASTERN OKLAHOMA STATE COLLEGE 272

498

**CAREER CERTIFICATE
COMPLETIONS**

10

**CAREER TECHNOLOGY
SCHOOLS**

90

**SCHOOL
DISTRICTS**

6

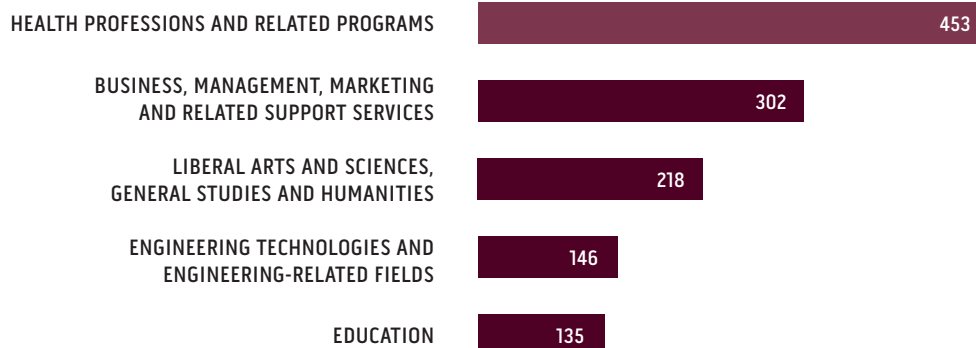
**POSTSECONDARY
EDUCATION CAMPUSES**

43,500

COMMON EDUCATION STUDENTS

Educational opportunities extend from early childhood programs to graduate degrees. Kiamichi Technology Centers train over **2,300** students in full-time programs and **19,500** students in short-term classes each year. Southeastern Oklahoma State University, Carl Albert State College, and Eastern Oklahoma State College offer post-secondary degrees on six campuses, with over **2,000** program completions in 2019.

LARGEST HIGHER EDUCATION COMPLETED FIELDS OF STUDY



WITHIN 200 MILES OUTSIDE CHOCTAW NATION BOUNDARIES	LOCATION	2018 DEGREE COMPLETIONS
UNIVERSITY OF TEXAS	ARLINGTON, TX	14,022
UNIVERSITY OF NORTH TEXAS	DENTON, TX	9,494
UNIVERSITY OF TEXAS	DALLAS, TX	8,184
UNIVERSITY OF OKLAHOMA	NORMAN, OK	7,097
UNIVERSITY OF ARKANSAS	FAYETTEVILLE, AR	6,432
OKLAHOMA STATE UNIVERSITY	STILLWATER, OK	6,218
BAYLOR UNIVERSITY	WACO, TX	4,898
SOUTHERN METHODIST UNIVERSITY	DALLAS, TX	4,485
TEXAS WOMEN'S UNIVERSITY	DENTON, TX	4,006
TEXAS A&M UNIVERSITY - COMMERCE	COMMERCE, TX	3,515
ARKANSAS TECH UNIVERSITY	RUSSELLVILLE, AR	3,185
UNIVERSITY OF CENTRAL OKLAHOMA	EDMOND, OK	3,127
TEXAS CHRISTIAN UNIVERSITY	FORT WORTH, TX	2,842

DEMOGRAPHICS

AVERAGE ANNUAL EARNINGS

US=\$67,300 | OKLAHOMA=\$56,000 | CHOCTAW NATION=\$46,800

Since 2010, earnings growth rate has averaged **2.9%** annually. Poverty rates are: United States **13.4%**, State of Oklahoma **15.8%**, and Choctaw Nation **20.9%** Labor force participation rates are: Choctaw Nation **49.9%**, State of Oklahoma **58%**, and United States **62.9%**.

AVERAGE ANNUAL EARNINGS HAVE GROWN BY **\$20,373**
IN THE PAST TWO DECADES, A **77%** INCREASE





Historically, Native American tribes played stickball to resolve disputes such as trading routes, grazing rights, and cultural differences.



Homeownership is often thought to be an essential ingredient of the “American Dream.” It is a commitment to community, to strengthening families, and to good citizenship. Choctaw Nation LEAP Homes are creating invested homeowners and improving the quality of life for hundreds of Choctaw citizens. In the past two years, Choctaw Nation has completed construction on 450 homes and invested \$71.6 million.

Kathie Abney and Her Children — Idabel, OK



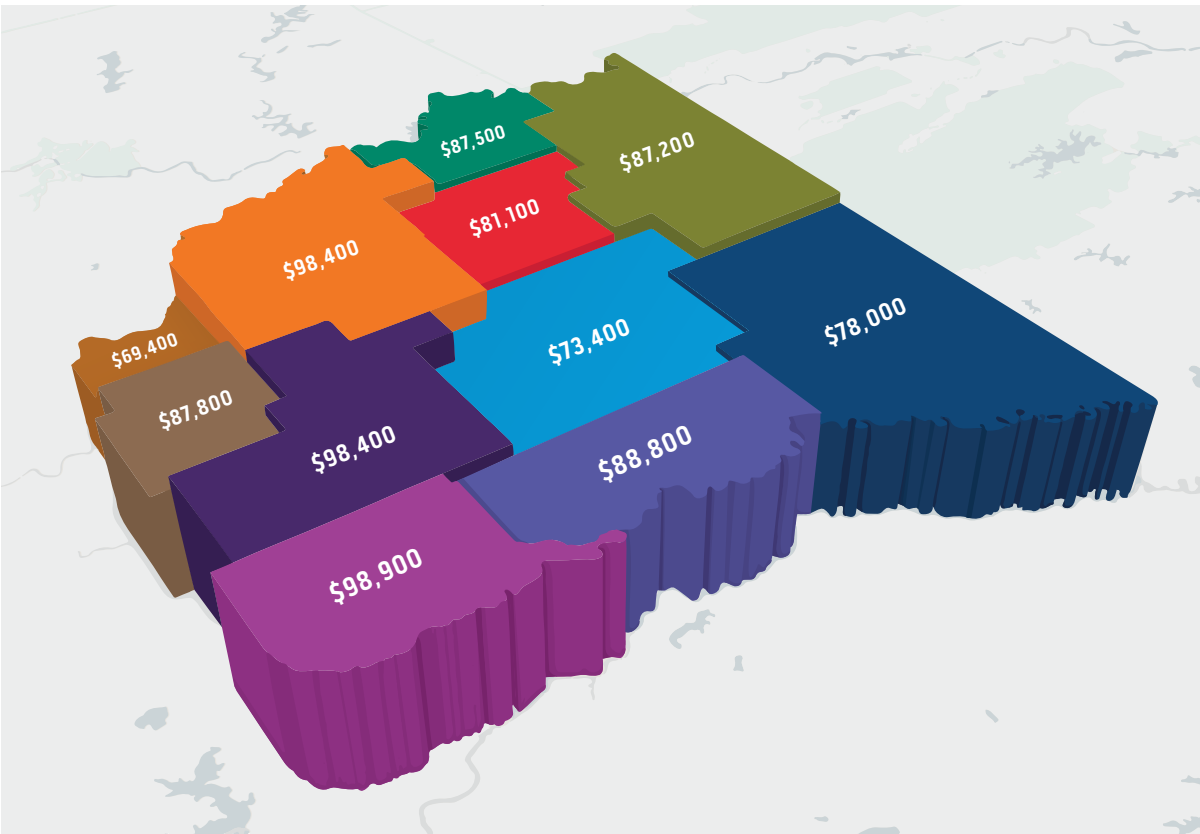
DEMOGRAPHICS

QUALITY OF LIFE

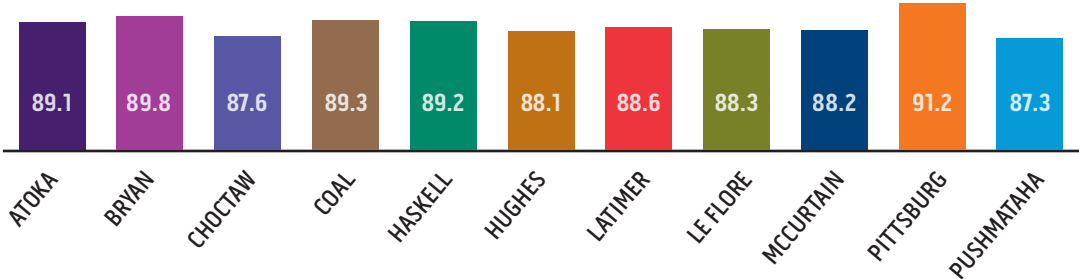
Overall cost of living within Choctaw territory is **10-13%** below the national average. These figures are indicative of Oklahoma as a whole (**93.5%**), which CNBC ranks as the **3rd** lowest in the United States.

MEDIAN HOME VALUE

U.S.=**\$184,700** AND OKLAHOMA=**\$121,300**

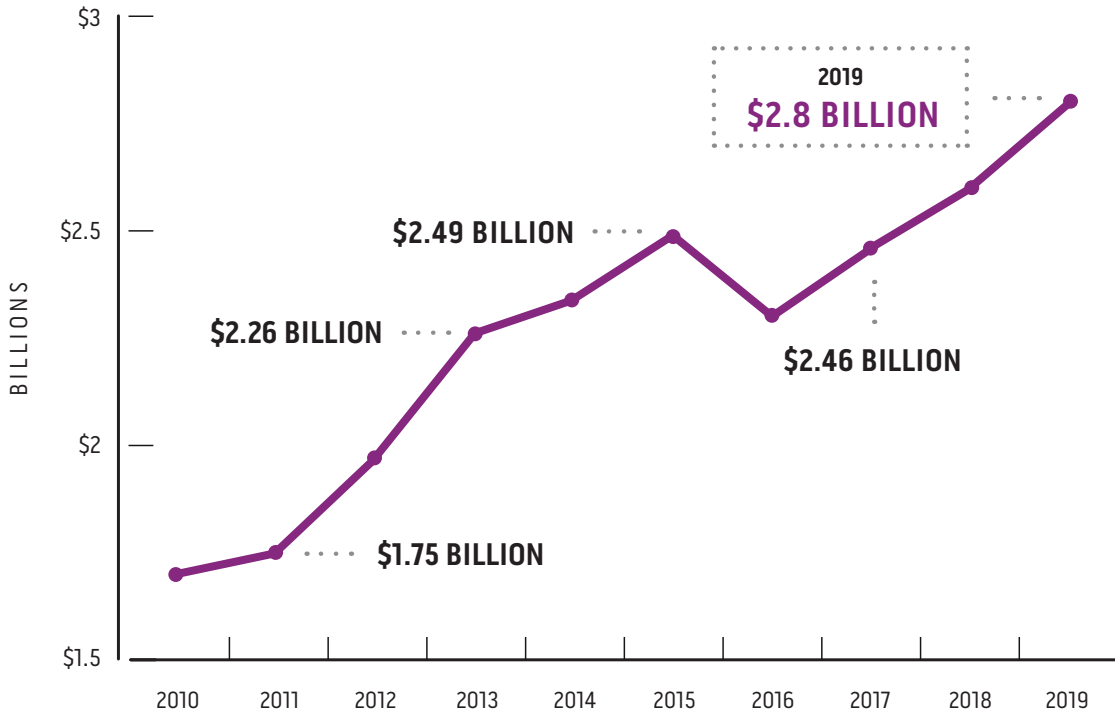


COST OF LIVING RATIO BY COUNTIES (U.S.=100%)



RETAIL SALES TREND

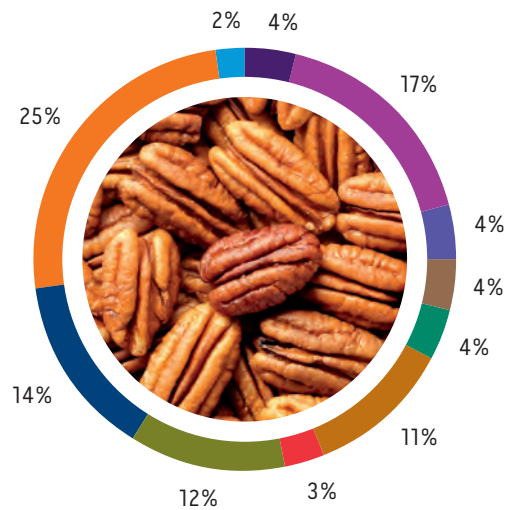
Since 1980, retail sales have increased every year with three exceptions: 1987, 2009 and 2016. Over the last five years, two counties have experienced growth by over **70%**: Hughes County at **122%** and Coal County at **70.2%**. Their growth was funded predominantly by oil and gas related investments.



RETAIL SALES BY COUNTY

BASED ON \$2,884,863,522 TOTAL

- ATOKA
- BRYAN
- CHOCTAW
- COAL
- HASKELL
- HUGHES
- LATIMER
- LE FLORE
- MCCURTAIN
- PITTSBURG
- PUSHMATAHA



.....

RETAIL SALES HAVE INCREASED BY OVER **69.5%** AND AVERAGED
7% ANNUAL GROWTH OVER THE LAST **10** YEARS

.....



Choctaw Nation acquired and planted over 4,000 pecan trees throughout southeastern Oklahoma to create value-added products, including candied and roasted pecans. Crop is sold on the open market and all proceeds benefit Choctaw Nation tribal services.



WORKFORCE
COMMUTER
FLOW

27,112 LIVE IN THE 10 ½ COUNTIES AND
COMMUTE TO JOBS OUTSIDE

Of the **75,613** employed residents,
35.9% commuted to jobs outside the area

22,600 COMMUTE TO JOBS IN THE
10 ½ COUNTIES FROM OUTSIDE

Of the **71,101** workers that held jobs in the 10 ½ counties,
31.8% lived outside the area

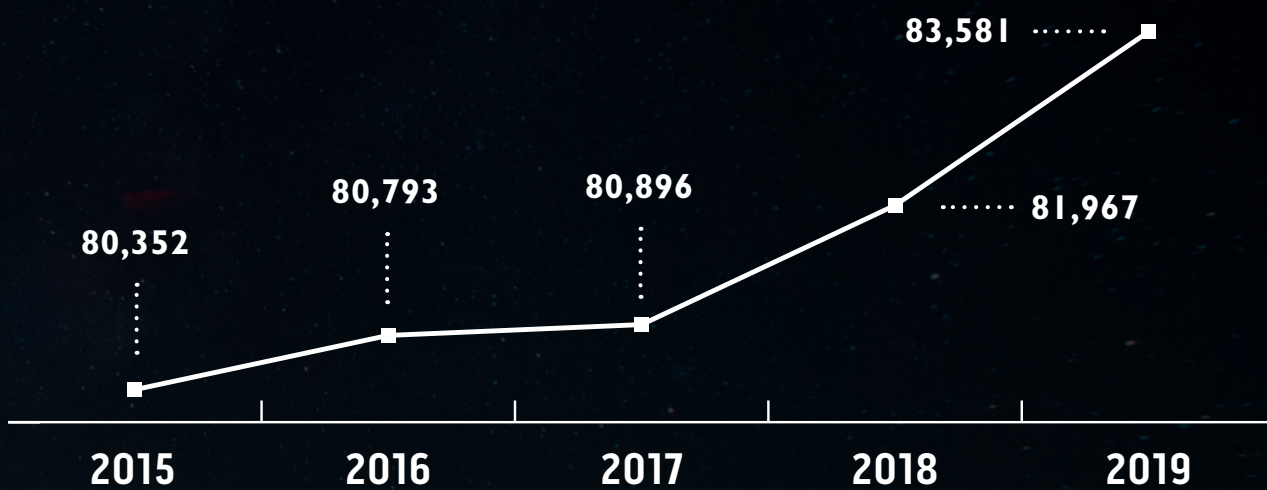
48,501

LIVE AND WORK IN THE 10 ½ COUNTIES





WORKFORCE ANNUAL GROWTH



12,164
OFFICE AND
ADMINISTRATION



8,135
SALES AND RELATED



7,525
FOOD PREPARATION
AND SERVING RELATED



6,606
TRANSPORTATION AND
MATERIAL MOVING



6,146
CONSTRUCTION
AND EXTRACTION



5,879
PRODUCTION

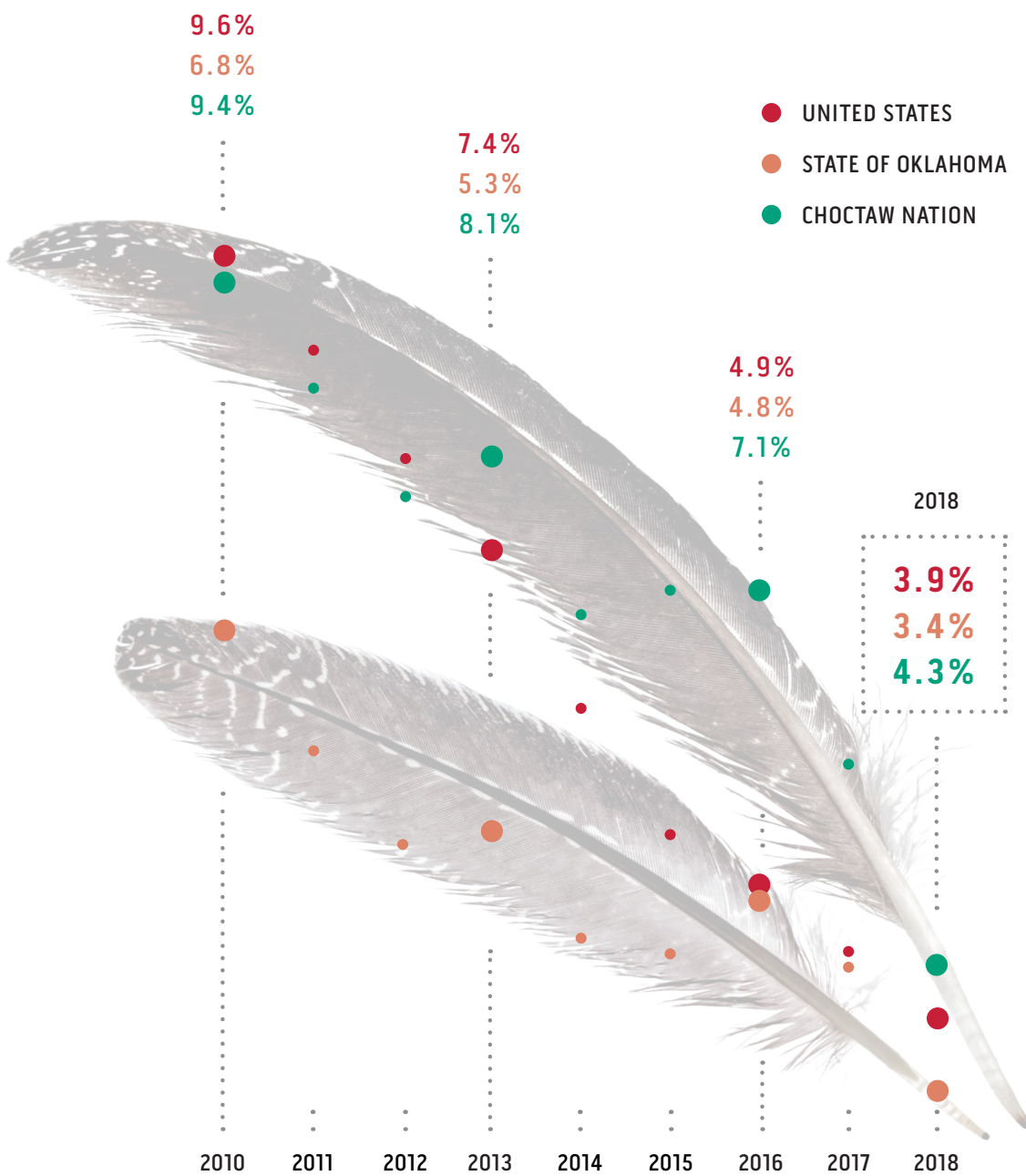


Workforce availability is the key driver to economic success in the current business climate. Choctaw Nation's newspaper, the Biskinik, helps spread the word for job openings, community events, and upskilling opportunities. Biskinik is the Chahta word for the Yellow-bellied Sapsucker, which would warn of potential dangers.

WORKFORCE

UNEMPLOYMENT RATES

Choctaw Nation and our community partners are working together to reduce unemployment rates in the territory by incentivizing relocation, assisting with expansion, and helping entrepreneurs start new businesses.



INDUSTRY LARGEST EMPLOYERS

+11,000 CHOCTAW NATION OF OKLAHOMA


2,200
MCALESTER ARMY
AMMUNITION DEPOT

1,250
TYSON FOODS

850
SOUTHEASTERN OKLAHOMA
STATE UNIVERSITY

800
MCALESTER REGIONAL
HEALTH CENTER

SECTOR BREAKDOWN BASED ON 83,581 TOTAL JOBS

 **34%**
ALL GOVERNMENTS
(INCLUDES CASINOS)

 **11%**
HEALTH CARE AND
SOCIAL ASSISTANCE

 **11%**
RETAIL TRADE

 **9%**
MANUFACTURING

9% OTHERS COMBINED

3% ADMINISTRATION AND SUPPORT,
WASTE MANAGEMENT, AND
REMEDATION SERVICES

3% FINANCE AND INSURANCE

7% ACCOMMODATION AND
FOOD SERVICES

3% TRANSPORTATION AND
WAREHOUSING

3% OTHER SERVICES (EXCEPT
PUBLIC ADMINISTRATION)

4% CONSTRUCTION

3% MINING, QUARRYING, AND
OIL AND GAS EXTRACTION

A woman with long dark hair is shown in profile, talking on a mobile phone. She is wearing a light blue sweater and a ring. The background is a blurred office environment with cubicles and computer monitors.

INDUSTRY

BUSINESS ESTABLISHMENTS

5,497 BUSINESS ESTABLISHMENTS IN 2018

Choctaw Nation has led the region in job growth for several years, becoming the largest employer in the territory. The fastest growing “value-added” sectors include beverage, petrochemical and coal, crop production, and furniture, each of which have doubled the number of jobs in the last five years. Government services, social assistance, fabricated metal product manufacturing, and motor vehicle/parts dealers have shown the largest increase in actual job count.

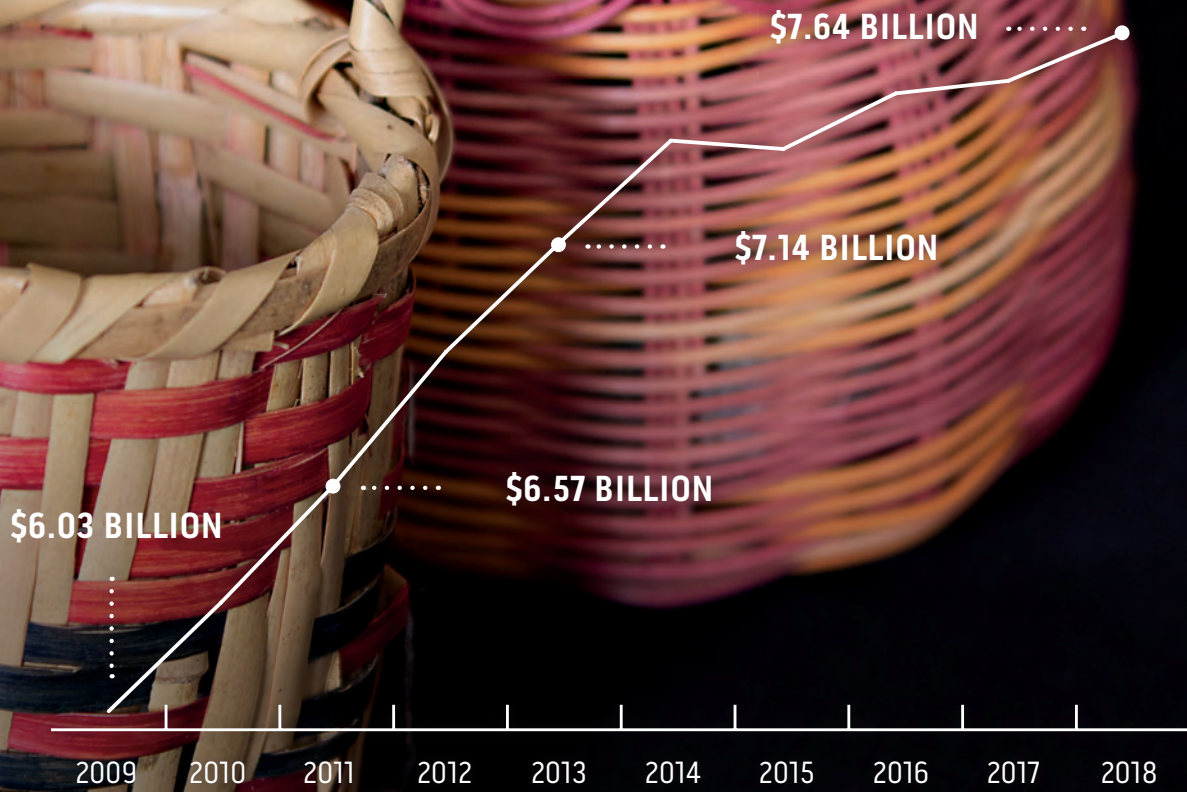
BUSINESS ESTABLISHMENT COUNTS HAVE GROWN BY OVER 300
SINCE 2010. THERE ARE ROUGHLY 750 MORE BUSINESS
ESTABLISHMENTS TODAY THAN IN 2004.

Callie Armstrong — Choctaw Nation of Oklahoma Headquarters

INDUSTRY

GROSS REGIONAL PRODUCT

Historically, Choctaw people would trade along the Mississippi River with other Chahta villages or other tribes. Trade routes were rough and difficult so woven baskets were used to transport goods along the trip.



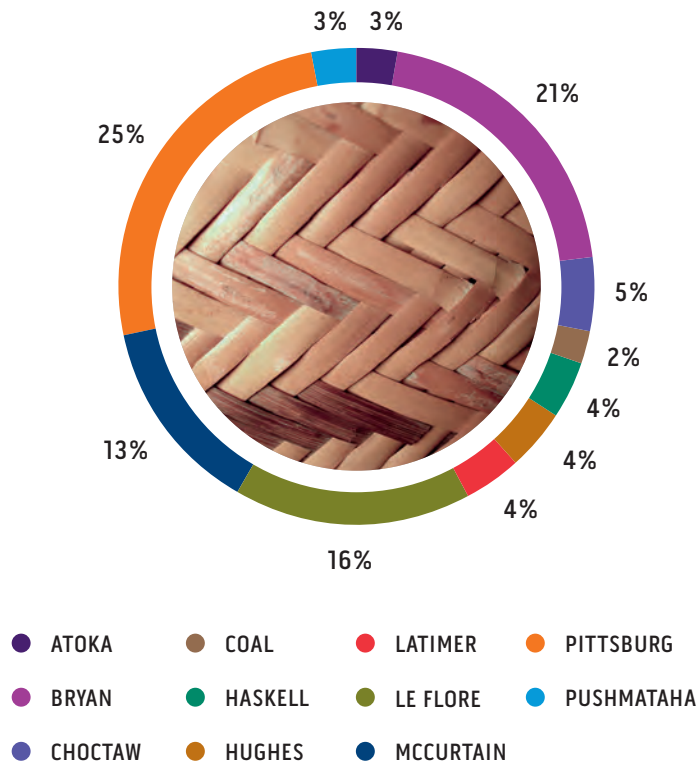
INDUSTRY

INVESTMENTS / ASSESSED VALUE

**OVER THE LAST DECADE, GRP HAS AVERAGED 2.2% GROWTH
AND EXCEEDED \$7.5 BILLION FOR THE THIRD STRAIGHT YEAR.**

Assessed value of real property within Choctaw Nation has grown by 71% since 2006 (5.1% annually). In 2018, the growth rate was 6.5%, the highest rate since 2009. Within the 10 ½ counties, 72% of the assessed value is in four counties, with Bryan and Pittsburg counties being the largest at 22% each. Hughes and Coal counties experienced the largest single year increases, with 39% and 11%, respectively.

GROSS REGIONAL PRODUCT BY COUNTY BASED ON \$7.64 BILLION TOTAL



ECONOMIC DEVELOPMENT

BUSINESS RETENTION, EXPANSION AND ATTRACTION SUCCESSES

Choctaw Nation teams with local economic development partners to form a regional partnership committed to promoting business development. The Choctaw Development Fund was created to supplement state and local incentives for opportunities that address critical infrastructure needs.

SteelFab Texas, Inc. relocation project to Durant, OK consisted of an
\$11,750,000 CAPITAL INVESTMENT AND THE CREATION OF 150 NEW JOBS.

BrucePac, Inc. of Woodburn, OR expanded their production facility in Durant, OK with a
\$5,000,000 CAPITAL INVESTMENT AND THE CREATION OF 150 NEW JOBS.

Webstaurant Store of Lancaster, PA opened a new distribution center in Durant, OK at an
\$8,000,000 CAPITAL INVESTMENT AND THE CREATION OF 160+ NEW JOBS.

Teal-Jones Group, Inc. of Surrey, BC, Canada elevated the Antlers saw mill in their corporate structure by investing
OVER \$15,000,000 CAPITAL INVESTMENT AND THE CREATION OF 60 NEW JOBS.

United Parcel Service, Inc. relocation project to Durant, OK consisted of a
\$1,900,000 CAPITAL INVESTMENT AND THE CREATION OF 45 NEW JOBS.

Gladieux Metals Recycling opened operations in the Atoka Heavy Industrial Park by investing
OVER \$25,000,000 CAPITAL INVESTMENT AND THE CREATION OF 35 NEW JOBS.

Salem Tube, a Tubacex Group company, announced their North American Headquarters and manufacturing facility will be in Durant with a
\$40,000,000 CAPITAL INVESTMENT AND CREATING 40 NEW JOBS.

Infynity BlockChain, LLC announced intentions to construct a data mining and storage facility in Atoka which will have a
\$6,000,000 ANNUAL ECONOMIC IMPACT AND CREATING 15-20 NEW JOBS.



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CMC COMMERCIAL METALS COMPANY, INC. OF IRVING, TX
CONSTRUCTED A STEEL MILL IN DURANT, OK AT A **\$300,000,000**
CAPITAL INVESTMENT AND THE CREATION OF **240** NEW JOBS.

.....



CMC Commercial Metals
Durant, OK



767 TOTAL JOBS CREATED

671 CHAHTAPRENEURS

116 BUSINESS STARTUPS

322 TRAINING EVENTS

90 BUSINESS EXPANSIONS

SMALL BUSINESS DEVELOPMENT
CHAHTAPRENEUR

Choctaw Small Business Development is supporting the vision of the Choctaw Nation by providing assistance to tribal entrepreneurs that want to start or expand their business within the 10 ½ counties.



CHAHTAPRENEUR OF THE YEAR — WAYNE TIPPS

“ **IF WE WORK TOGETHER, JUST THINK ABOUT THE THINGS WE CAN ACCOMPLISH!** ”

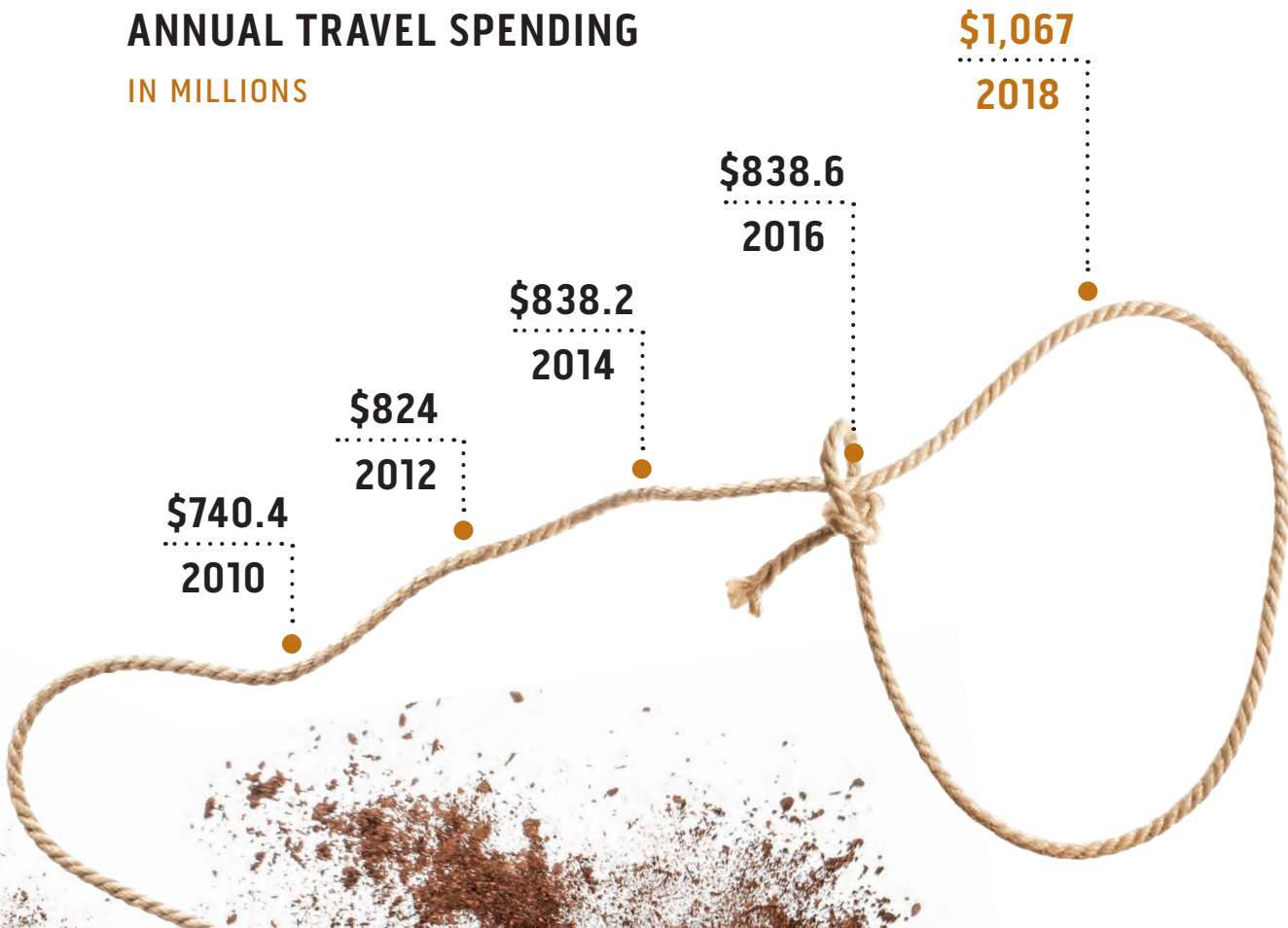
With assistance from Choctaw Small Business Development (CSBD), Wayne Tipps has been able to successfully open and operate two businesses, Tipps Electrical and Sacred Grounds Coffeehouse. Through his businesses, he brought 13 jobs to Antlers and grew the economy in Pushmataha County.

TOURISM CHOCTAW COUNTRY

Whether visitors want a rustic camping life or all the comforts of home, Choctaw Country has them covered. With a combination of casinos, wineries, state parks, scenic drives, music festivals, cultural events, museums, rodeos and more, Choctaw Country has the potential to boost local economies. Since 2010, tourism efforts have positively affected the volume of visitor spending annually.

SINCE 2010, CHOCTAW COUNTRY HAS GENERATED AN
INCREASE OF **\$186,500,000** IN VISITOR SPENDING

ANNUAL TRAVEL SPENDING IN MILLIONS





Choctaw Nation Tourism hosts the final qualifier in Durant, OK for the Indian National Finals Rodeo which is held in Las Vegas each fall. There are approximately 500 rodeo/equine-related events in southeastern Oklahoma and at least 2,000 statewide per year.

Saddle Bronc Rider — Durant, OK



ECONOMIC DEVELOPMENT

COMMUNITY DEVELOPMENT

Choctaw Development Fund focuses on three areas of assistance: community development, economic development, and small business development. The types of assistance provided vary within each of these areas and may include loans, grants, in-kind donations, and incentive participation, as well as, other partnership programs. Choctaw Community Partner Fund was established in October 2018 and donations in excess of \$1.6M were made to our community partners in the first year.



Stigler Sports Complex



Choctaw Development Fund celebrated two of the largest community development projects to date when McAlester broke ground on their streetscape enhancement in downtown and Stigler opened their sports complex.

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**COMMUNITY DEVELOPMENT FUND EXCEEDED AN ECONOMIC IMPACT OF
OVER \$400 MILLION AND CREATED OVER 550 JOBS SINCE 2016**

.....



ECONOMIC DEVELOPMENT

MAJOR HIGHWAYS, RAILROADS, AIRPORTS, AND PORTS



MAJOR HIGHWAYS

Significant capital investments are being made in the northern and southern corridors of US 69/75. Oklahoma Department of Transportation issued a construction project of \$152 million to completely redesign the southern corridor from Texas to Durant, Oklahoma. Anticipated completion is 2022. Final phase (\$27 million in the northern corridor through McAlester) will begin in 2020.



RAILROADS

Choctaw Nation is served by three Class I railroads; Burlington Northern Santa Fe (BNSF), Kansas City Southern (KCS), and Union Pacific (UP), which provide direct access to major Gulf and Pacific ports. Three short line railroads in the territory are Arkansas-Oklahoma (AOK), Kiamichi (KRR), and De Queen & Eastern (DQE). Each of these local lines interchange with multiple major rail lines and serve industrial clients in several communities. Oklahoma’s highest grain import is via KCS into Heavener and the state’s largest rock export is via UP from a Stringtown quarry. AOK and KRR are making substantial improvements to their short line operations. KRR is scheduled to re-establish freight service from Hugo to Antlers at an approximate cost of \$4 million. This line will improve the logistical options for Teal Jones lumber mill and future businesses in Pushmataha County.



AIRPORTS

Choctaw Nation community partners operate 13 public, general aviation airports which provide convenient access to many US markets. Eight commercial airports (Dallas-Fort Worth International – TX; Will Rogers World – Oklahoma City, OK; Dallas Love Field – TX; Tulsa International – OK; Northwest Arkansas Regional – Bentonville, AR; Fort Smith Regional – AR; East Texas Regional – Longview, TX; and Texarkana Regional – TX) are located within 90 miles of Choctaw Nation territory with direct international flights from Dallas-Fort Worth Airport.



PORTS

Four commercial ports are located within 75 miles of the territorial boundaries with direct access to international markets. Port of Keota is located in Haskell County west of Stigler.



MAJOR HIGHWAYS, RAILROADS, AIRPORTS, AND PORTS MAP KEY

- | | |
|---------------------------------------|------------------------------------|
| ARKANSAS MISSOURI (AM) | FORT SMITH RAILROAD (FSR) |
| ARKANSAS-OKLAHOMA (AOK) | KANSAS CITY SOUTHERN (KCS) |
| BURLINGTON NORTHERN SANTA FE (BNSF) | KIAMICHI RAILROAD (KRR) |
| DALLAS AREA RAPID TRANSIT (DART) | TEXAS NORTHEASTERN RAILROAD (TNER) |
| DALLAS, GARLAND & NORTHEASTERN (DGNO) | UNION PACIFIC (UP) |
| DE QUEEN & EASTERN (DQE) | AIRPORTS |
| | HIGHWAYS |
| | PORTS |



MOVING FORWARD G R O W T H

Through an Economic Development Administration grant, Choctaw Nation commissioned studies to identify potential industrial sites and create economic development plans for each county and a comprehensive plan for the region. Ten county profiles were drafted with detailed summaries of the current conditions (economic, housing, demographic, education, etc.).

TARGETED INDUSTRIAL SECTORS BY COUNTY



AEROSPACE
AND/OR DEFENSE



LOGISTICS



NATURAL RESOURCES
AND VALUE CHAIN



RE-MANUFACTURING



TOURISM



FOOD PROCESSING

ATOKA						
BRYAN						
CHOCTAW						
COAL						
HASKELL						
HUGHES						
LATIMER						
LE FLORE						
MCCURTAIN						
PITTSBURG						
PUSHMATAHA						



CHOCTAW CULTURAL CENTER





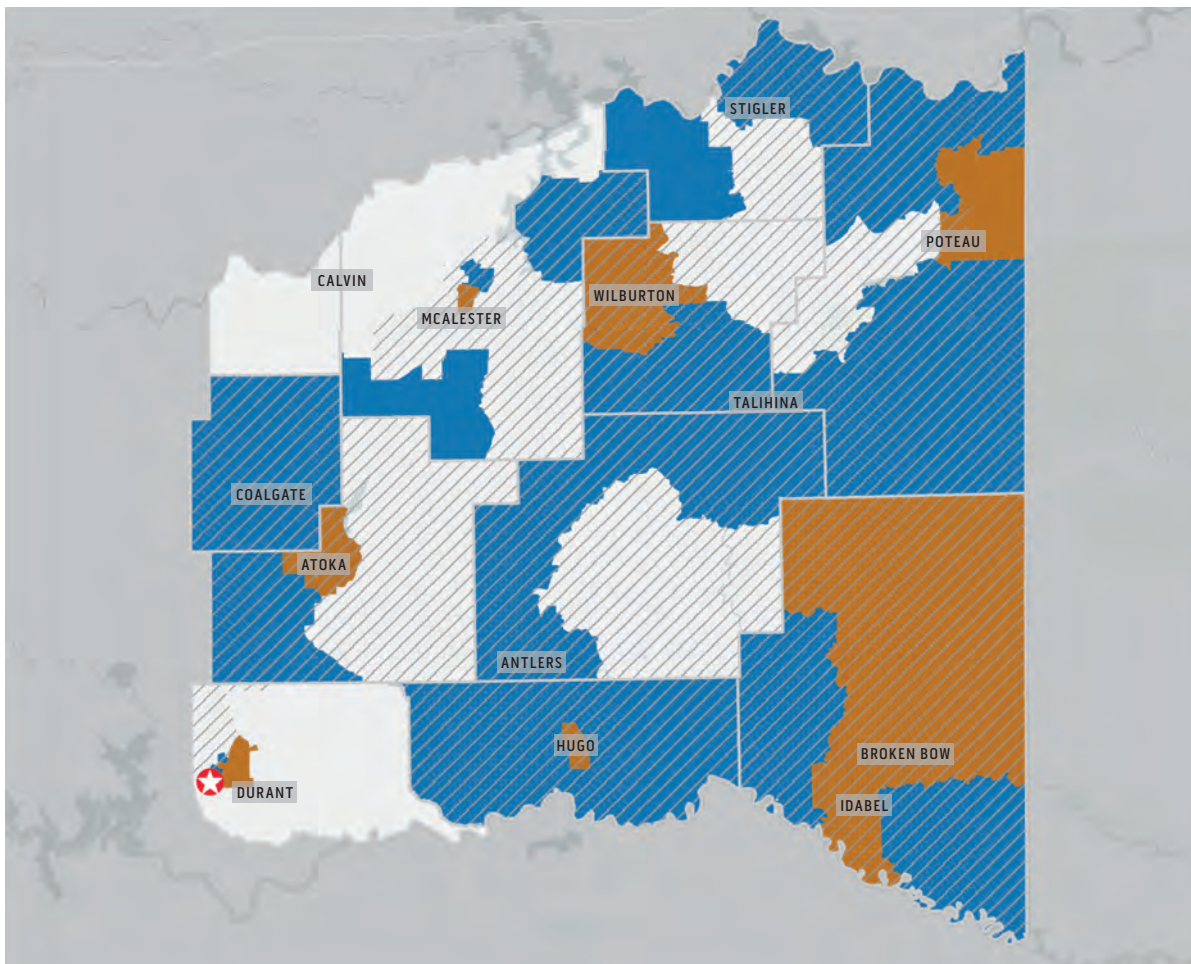
Choctaw Cultural Center is currently under construction and set to open in fall of 2020 in Durant, Oklahoma. The experience, referred to as “Chahta Nowvt Aya,” or the Choctaw Journey, will be an extraordinary destination, allowing guests from around the globe to learn about the unique beauty and cultural heritage of the Choctaw Nation. It will also be a place dedicated to our Choctaw communities and will help carry our cultural traditions into the future. The Cultural Center building is approximately 98,000 square feet and will house two exhibit halls, an art gallery, theatre/auditorium, children’s exhibit area, classrooms, gift shop, and café. The Cultural Center grounds will include a traditional mound, stickball field, and living village.



MOVING FORWARD

STATE AND FEDERAL INCENTIVES

Businesses locating to or expanding in Choctaw territory can gain an advantage from several state and federal incentive programs including: Oklahoma Enterprise Zone, Historically Underutilized Business Zone (HUBZone), Foreign Trade Zone (FTZ-227), EB-5 Visa Program, Promise Zone, Strikeforce Zone, Opportunity Zone, New Market Tax Credits, and Former Indian Lands Tax Credits (investment and employment). In some instances, the entire 10 ½ territory qualifies for the incentive program.



STATE AND FEDERAL INCENTIVES MAP KEY



FOREIGN TRADE ZONE 227



PROMISE ZONE



OPPORTUNITY ZONE



NEW MARKET TAX CREDITS

MOVING FORWARD TACKLING FOOD DESERTS

Choctaw Nation celebrated opening a second Country Market grocery store in Boswell, Oklahoma, providing 28 jobs and helping residents have access to fuel, fresh produce, fresh meat with on-site butcher services, and a new restaurant, Chahta Grill.

“We had people driving 30 miles to get groceries, and I’m thankful for everyone investing in Boswell to rise our tide for the greater good of all our Tribal people” – Chief Gary Batton





The Bell Nexus — Consumer Electronics Show

MOVING FORWARD

UNMANNED AIRCRAFT SYSTEM INTEGRATION PILOT PROGRAM

Choctaw Nation is fostering an environment to support the growth of advanced aviation and aerospace technology industries in the region. As a part of this initiative, the Tribe is developing a one-of-a-kind aviation test facility near Daisy, Oklahoma that utilizes 44,000+ acres of tribal land. Choctaw Nation was selected as one of nine Unmanned Aircraft Systems (UAS) Integration Pilot Program (IPP) sites by United States Secretary of Transportation, Elaine Chao, in May 2018.

Choctaw Nation and Bell Helicopter have signed an agreement allowing for utilization of the IPP site to test fly new UAS prototypes. Bell and Uber unveiled the second generation concept of Nexus, an electric flying taxi, at the Consumer Electronics Show.

**THE INTEGRATION PILOT PROGRAM SELECTION VALIDATED CHOCTAW
NATION'S ROLE AS A NATIONAL LEADER AND INFLUENCER
IN EMERGING AVIATION TECHNOLOGY.**



Aviation Test Facility Rendering
Daisy, Oklahoma

STRATEGIC GOALS

FIRST YEAR GOALS

BUSINESS ATTRACTION

- Develop overall marketing plan
- Launch regional economic development website
- Develop sector-specific marketing materials
- Generate own leads
- Prepare 3-5 sites to become construction-ready

BUSINESS RETENTION AND EXPANSION

- Build relationships with existing companies
- Create regional Customer Relationship Management Programs
- Identify and respond to business' needs
- Track regional trends and needs

COMMUNITY CAPACITY

- Train community leaders on economic development
- Cultivate civically engaged visionary leaders

WORKFORCE

- Strengthen partnerships in education, training, and the Workforce Investment Board

PUBLIC RELATIONS

- Raise visibility of the Choctaw Nation territory
- Expand upon community development projects
- Develop unique cultural tourism assets
- Facilitate housing construction

OPERATIONS

- Formalize partnerships and processes with communities
- Formalize tribal incentive program and process

STRATEGIC PLAN PRIORITIES

- Create a business retention and expansion initiative
- Create an internal lead generation process
- Build leadership and economic capacity at the local level
- Develop stronger relationships between training, education, and employers
- Develop community assets to improve quality of place and competitiveness
- Raise visibility of the region and Choctaw Nation

PLAN IMPLEMENTATION

- Create industry profiles for each of the five targeted sectors:
 - Market opportunities
 - Trends
 - Staffing patterns
 - Industry intelligence
 - Strategic considerations
- Refine strategic framework and action plan
- Draft community strategies

STRATEGIC GOALS

YEAR ACCOMPLISHMENTS

BUSINESS ATTRACTION

- Launched www.GrowChoctaw.com in June 2019 and won a Superior award from Southern Economic Development Council
- Created industry specific marketing materials for defense, aerospace, and timber industry sectors
- Consultants started to send leads directly to the Partnership
- Atoka Heavy Industrial Park (fiber), Idabel Industrial Park (90 acres), Hugo Industrial Site (100 acres), and McAlester (building) are creating development ready properties

BUSINESS RETENTION AND EXPANSION

- Assisted Teal Jones Lumber in Antlers to remove growth barriers: roadway, broadband, utilities, and rail
- Attended timber industry trade shows to support local companies
- Sponsored 10 job fairs
- Researched CRM programs with plan to implement in 2020

COMMUNITY CAPACITY

- Structured and held inaugural Rural Economic Development Course in August 2019
- Presented the County Economic Development Strategies

PUBLIC RELATIONS

- Created the inaugural Community Profile for the Choctaw Nation Economic Development Partnership which won Best of Show by Southern Economic Development Council and a Gold Award by International Economic Development Council
- Financial partner in the Stigler Regional Sports Complex
- Financial partner in the Choctaw Avenue Streetscape project in downtown McAlester
- Financial partner to extend broadband into the Atoka Industrial Park

OPERATIONS

- Formal procedure for disbursement of site RFPs and for RFP responses was created
- Over 60 RFP responses submitted for consideration resulting in 15 site visits

STRATEGIC PLAN PRIORITIES

- Planned for early 2020 implementation
- Joined Industrial Asset Management Council
- Consultants are starting to recognize Choctaw Nation Partnership and submit projects directly
- Held inaugural Rural Economic Development Conference in August 2019 with +/-100 registrants
- Idabel has cleared +/-100 acres and is hiring engineering firm to prepare an industrial park master plan
- CDF contributed funds toward the extension of broadband into Atoka Heavy Industrial Park
- McAlester has commissioned design of an industrial spec building
- CDF contributed funds toward Choctaw Avenue Streetscape project in McAlester
- CDF contributed funds toward the Stigler Regional Sports Complex
- Hugo cleared +/-100 acre industrial site
- Completed inaugural Choctaw Nation Community Partners: Community Profile which won international recognition
- Launched Choctaw Nation Community Partners regional website

PLAN IMPLEMENTATION

- Each targeted sector is highlighted on the www.GrowChoctaw.com website. GIS Planning pushes sector information to the site
- Sector specific marketing materials were created for two sectors (defense/aerospace & natural resource/timber)
- Micro-sites are planned for each sector
- Stigler/Haskell County Action Agenda will be crafted in late 2019
- McAlester strategy was included in the Overall Community Comprehensive Plan



..... 2018

**CHOCTAW NATION OF OKLAHOMA
ECONOMIC IMPACT**

\$2,374,645,710

TO SUPPORT EDUCATION

\$250 MILLION PAID IN EXCLUSIVITY FEES SINCE 2005

\$26.3 MILLION PAID IN 2018

.....

TOTAL TRIBAL SPEND

\$1.4 BILLION

WITH \$926 MILLION SPENT IN OKLAHOMA

.....

*The Choctaw Nation of Oklahoma 2018 Economic Impact was produced by
Dr. Kyle D. Dean, Economist, Center for Native American and Urban Studies, Oklahoma City University



SPECIAL THANKS TO OUR
PROMINENT LOCAL
ECONOMIC DEVELOPMENT
PARTNERS

CHOCTAW NATION'S ECONOMIC DEVELOPMENT TEAM WORKS
CLOSELY WITH COMMUNITY AND BUSINESS LEADERS THROUGHOUT
THE 10 ½ COUNTIES.

Public Service Company of Oklahoma

Oklahoma Gas and Electric

Western Farmers Electric Cooperative

Choctaw Electric

Kiamichi Electric

Cookson Hills Electric

Southeastern Electric

People's Electric

Oklahoma Natural Gas

CenterPoint Energy

Arkansas Oklahoma Gas

City of McAlester

City of Coalgate

Atoka City Industrial
Development Authority

Durant Industrial Authority

Stigler Chamber of Commerce

Wilburton Industrial Authority

City of Antlers

Choctaw County Industrial Authority

City of Poteau

City of Broken Bow

City of Idabel

For more information on partnering with us, please call (580) 924-8280 ext. 4507

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