

# TOURISM

ECONOMIC IMPACT IN CHOCTAW COUNTRY  
OKLAHOMA'S 3RD-LARGEST INDUSTRY

## 2024 IMPACTS

[CHOCTAWCOUNTRY.COM](http://CHOCTAWCOUNTRY.COM)

**\$2.1 BILLION**  
IN TRAVEL SPEND

*(2nd highest in Oklahoma)*

**9.3**  
MILLION

*4.7% Increase from 2023  
13.3% of OK Visitors*



**\$507.6**  
MILLION

*7% Increase since 2023*



*direct earnings generated by travel spending*

**\$128.6**  
MILLION

*7.1% Increase since 2023*



*state and local  
tax revenue  
generated*

**14,400**  
JOBS

*2.8% Increase since 2023*



*direct employment generated by travel spending*

Source: 2024 Runyan Associates



Choctaw Nation Economic Development

[CHOCTAWNATION.COM](http://CHOCTAWNATION.COM)

