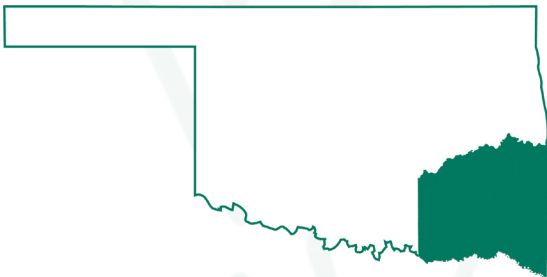


TOURISM

ECONOMIC IMPACT IN CHOCTAW COUNTRY
OKLAHOMA'S 3RD-LARGEST INDUSTRY

2024 IMPACTS



CHOCTAWCOUNTRY.COM

\$2.1 BILLION
IN TRAVEL SPEND

(2nd highest in Oklahoma)

9.3
MILLION

*4.7% Increase from 2023
13.3% of OK Visitors*



visitors
to CNO

\$507.6
MILLION

7% Increase since 2023



direct earnings
generated by
travel spending

\$128.6
MILLION

7.1% Increase since 2023



state and local
tax revenue
generated

14,400
JOBS

2.8% Increase since 2023



direct employment
generated by
travel spending

Source: 2024 Runyan Associates



Choctaw Nation Economic Development

CHOCTAWNATION.COM

