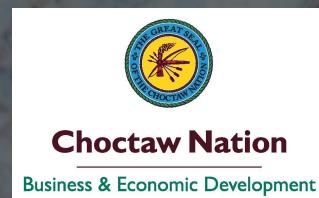




Atoka County, OK

Choctaw Nation Economic Development Partnership



PO Box 1210
2807 Enterprise Blvd
Durant, Oklahoma 74702-1210

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Report Parameters

1 County

40005 Atoka County, OK

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

14,766

Population (2024)

Population grew by 1,028 over the last 5 years and is projected to grow by 1,073 over the next 5 years.

4,010

Total Regional Employment

Jobs grew by 191 over the last 5 years and are projected to grow by 206 over the next 5 years.

\$52.0K

Median Household Income (2023)

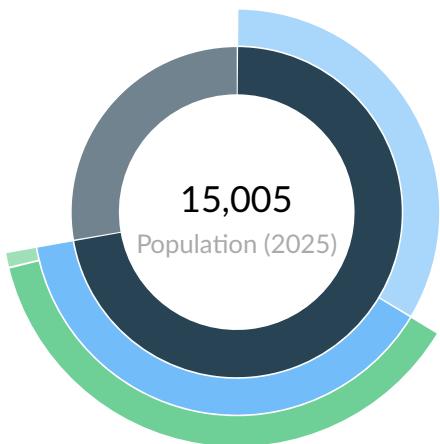
Median household income is \$26.5K below the national median household income of \$78.5K.

Takeaways

- As of 2024 the region's population increased by 7.5% since 2019, growing by 1,028. Population is expected to increase by 7.3% between 2024 and 2029, adding 1,073.
- From 2019 to 2024, jobs increased by 5.0% in Atoka County, OK from 3,820 to 4,010. This change outpaced the national growth rate of 4.1% by 0.9%. As the number of jobs increased, the labor force participation rate decreased from 55.0% to 53.8% between 2019 and 2024.
- Concerning educational attainment, 10.4% of Atoka County, OK residents possess a Bachelor's Degree (11.1% below the national average), and 7.0% hold an Associate's Degree (1.9% below the national average).
- The top three industries in 2024 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

	Population (2025)	Labor Force (Apr 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	15,005	5,800	4,010	90.0	\$463.76M	\$909.78M	\$750.60M
State	4,117,309	2,000,196	1,952,015	93.3	\$267.26B	\$264.02B	\$324.90B

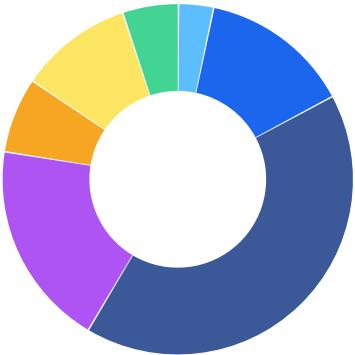
Apr 2025 Labor Force Breakdown



	Population
● 16+ Civilian Non-Institutionalized Population	10,833
● Not in Labor Force (16+)	5,033
● Labor Force	5,800
● Employed	5,639
● Unemployed	161
● Under 16, Military, and institutionalized Population	4,173

Educational Attainment

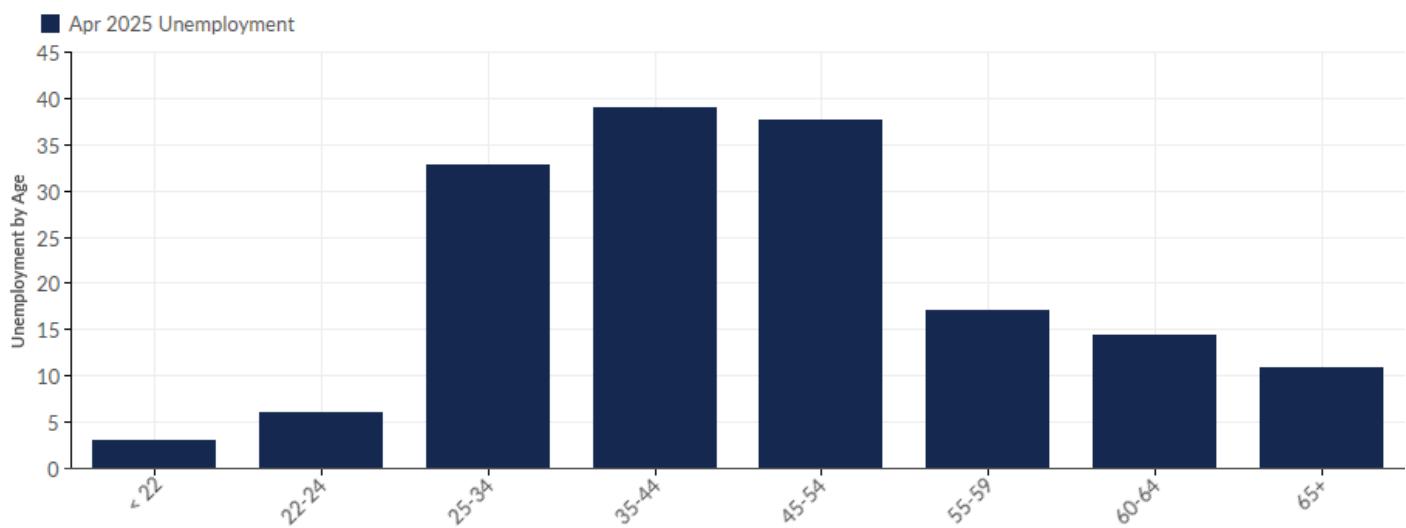
Concerning educational attainment, **10.4%** of Atoka County, OK residents possess a Bachelor's Degree (11.1% below the national average), and **7.0%** hold an Associate's Degree (1.9% below the national average).



	% of Population	Population
● Less Than 9th Grade	3.2%	341
● 9th Grade to 12th Grade	13.9%	1,466
● High School Diploma	41.3%	4,366
● Some College	19.0%	2,005
● Associate's Degree	7.0%	735
● Bachelor's Degree	10.4%	1,103
● Graduate Degree and Higher	5.2%	544

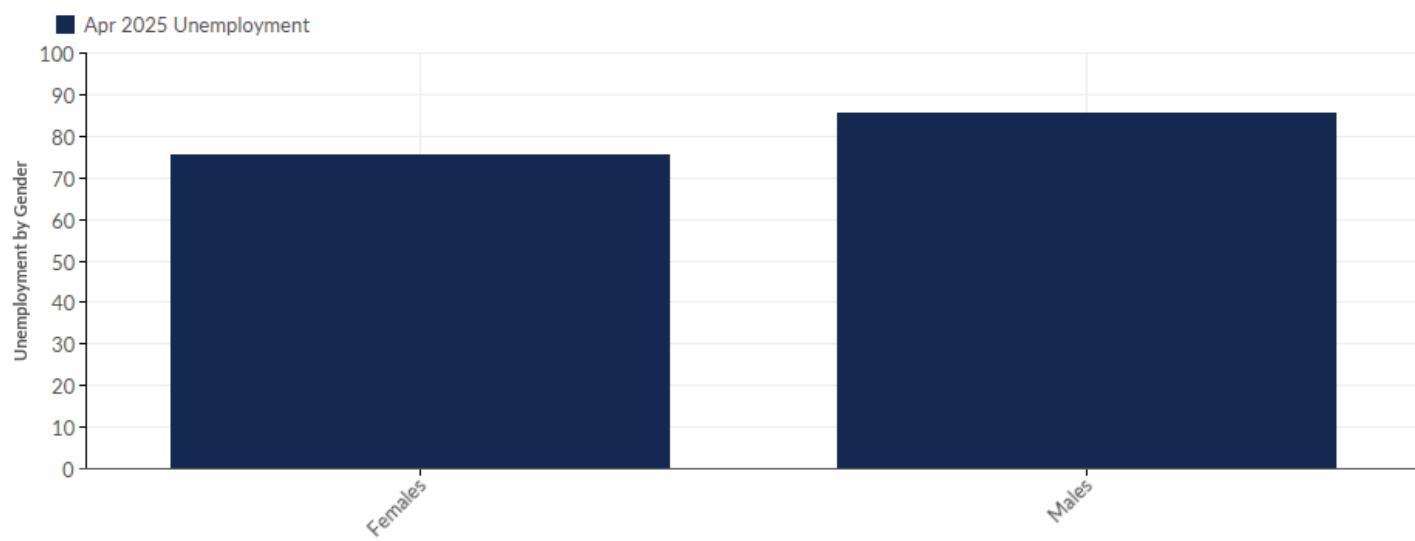
Unemployment by Demographics

Unemployment by Age



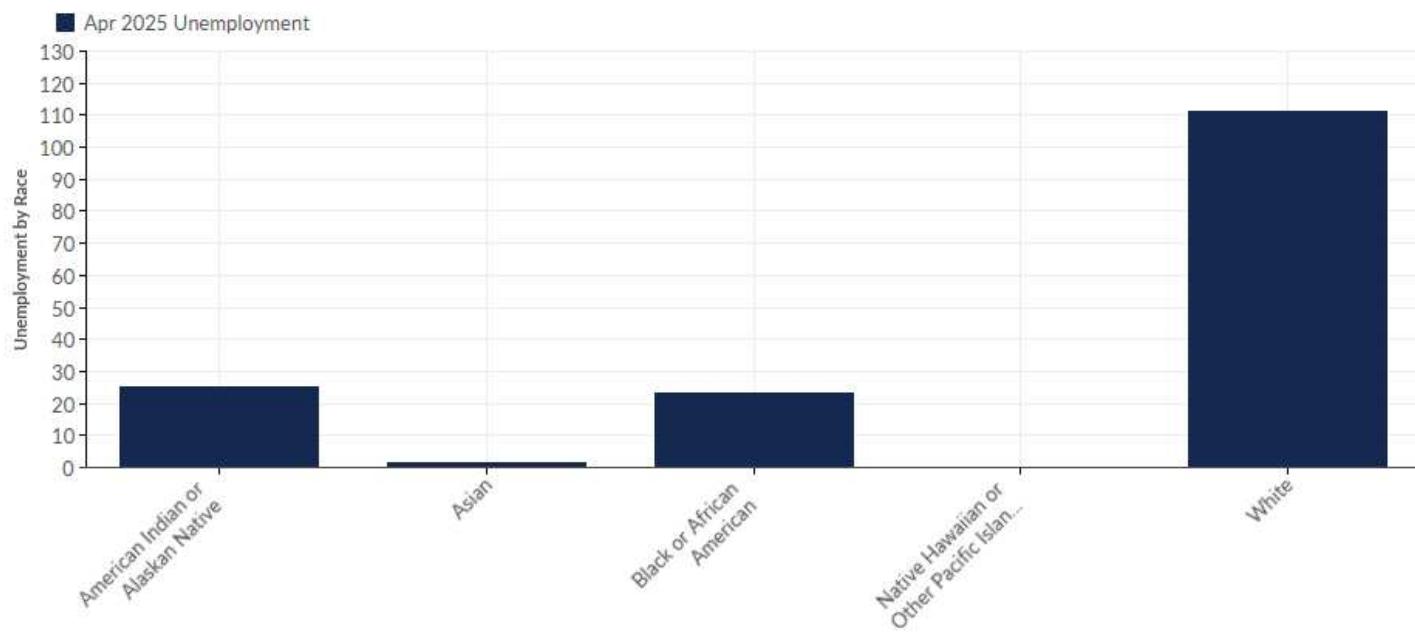
Age	Unemployment (Apr 2025)	% of Unemployed
< 22	3	1.86%
22-24	6	3.73%
25-34	33	20.50%
35-44	39	24.22%
45-54	38	23.60%
55-59	17	10.56%
60-64	14	8.70%
65+	11	6.83%
Total	161	100.00%

Unemployment by Gender



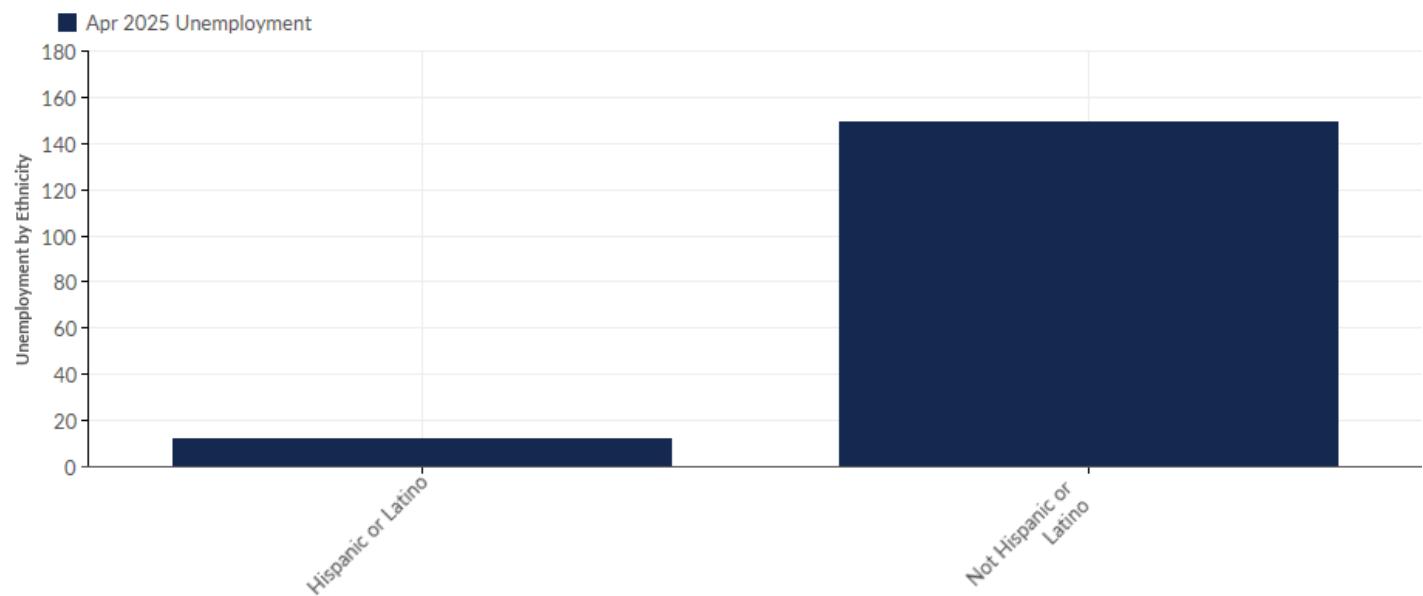
Gender	Unemployment (Apr 2025)	% of Unemployed
Females	75	46.58%
Males	86	53.42%
Total	161	100.00%

Unemployment by Race



Race	Unemployment (Apr 2025)	% of Unemployed
American Indian or Alaskan Native	25	15.53%
Asian	1	0.62%
Black or African American	23	14.29%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	111	68.94%
Total	161	99.00%

Unemployment by Ethnicity

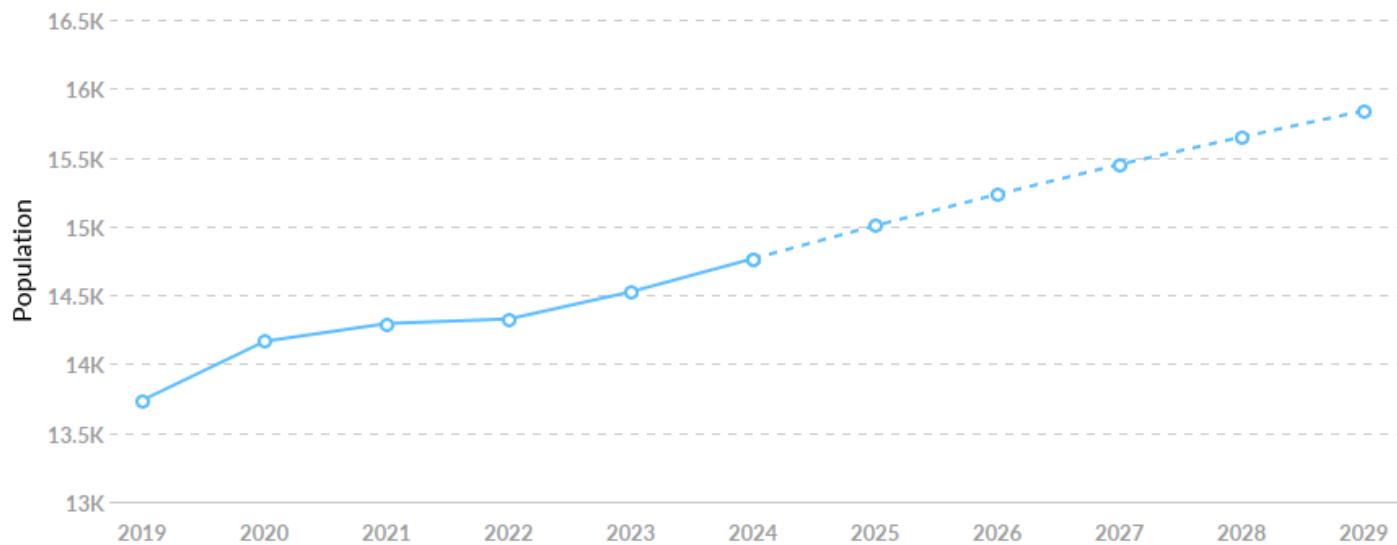


Ethnicity	Unemployment (Apr 2025)	% of Unemployed
Hispanic or Latino	12	7.45%
Not Hispanic or Latino	149	92.55%
Total	161	100.00%

Historic & Projected Trends

Population Trends

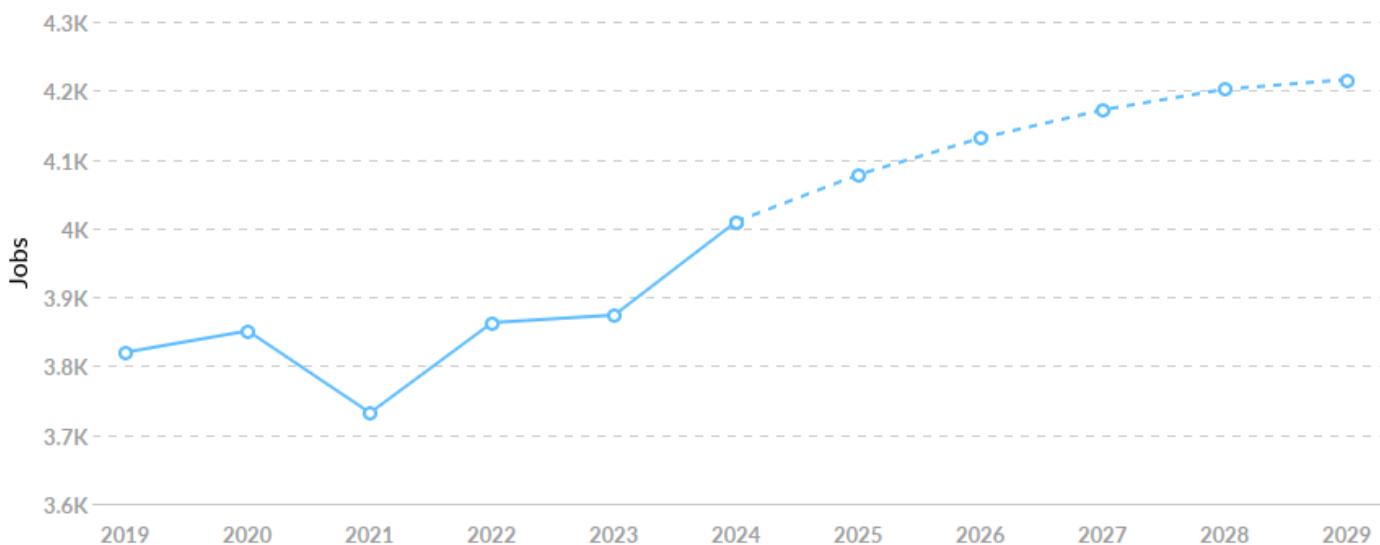
As of 2024 the region's population **increased by 7.5%** since 2019, growing by 1,028. Population is expected to **increase by 7.3%** between 2024 and 2029, adding 1,073.



Timeframe	Population
2019	13,738
2020	14,165
2021	14,294
2022	14,327
2023	14,525
2024	14,766
2025	15,005
2026	15,233
2027	15,450
2028	15,649
2029	15,839

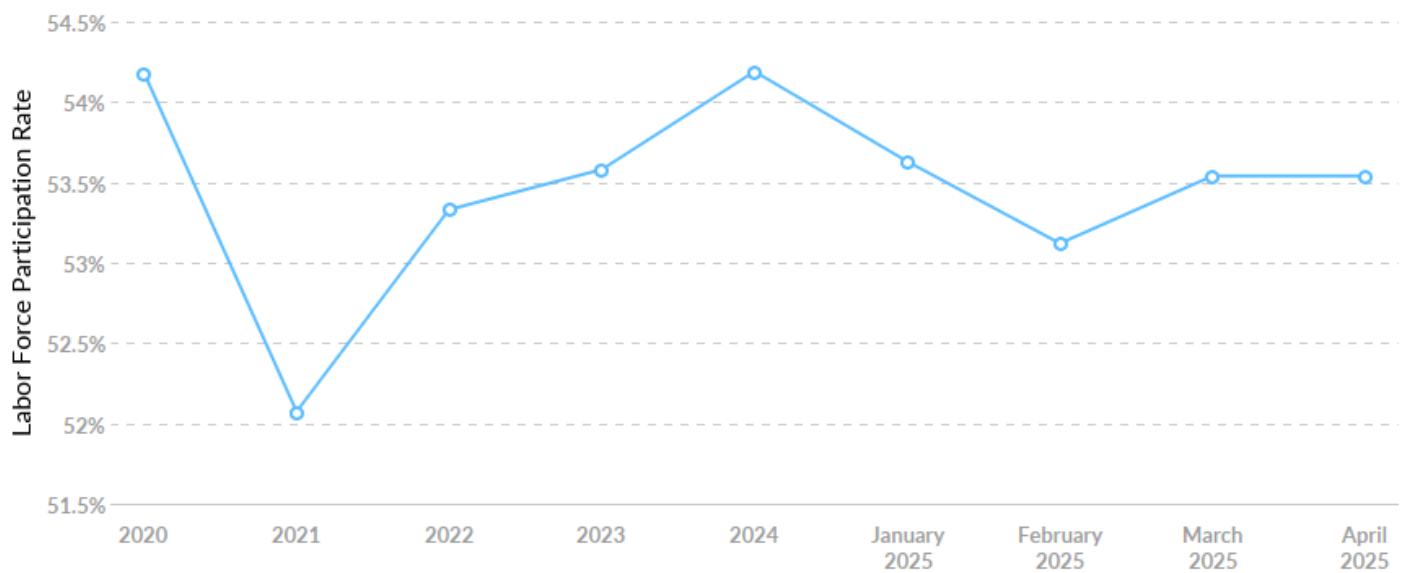
Job Trends

From 2019 to 2024, jobs increased by 5.0% in Atoka County, OK from 3,820 to 4,010. This change outpaced the national growth rate of 4.1% by 0.9%.



Timeframe	Jobs
2019	3,820
2020	3,851
2021	3,732
2022	3,863
2023	3,874
2024	4,010
2025	4,078
2026	4,131
2027	4,172
2028	4,202
2029	4,216

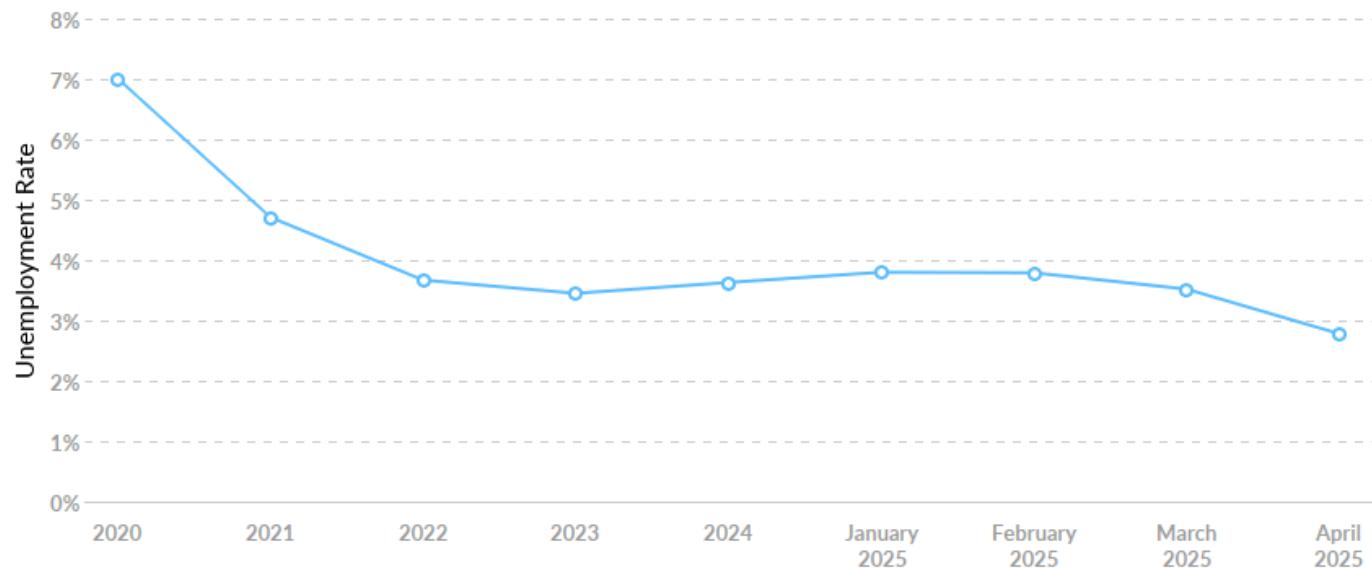
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	54.18%
2021	52.07%
2022	53.33%
2023	53.58%
2024	54.19%
January 2025	53.63%
February 2025	53.12%
March 2025	53.54%
April 2025	53.54%

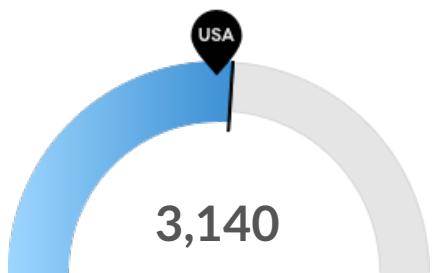
Unemployment Rate Trends

Atoka County, OK had an April 2025 unemployment rate of 2.78%, **decreasing from 7.01%** 5 years before.

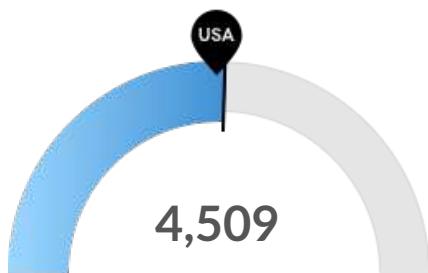


Timeframe	Unemployment Rate
2020	7.01%
2021	4.71%
2022	3.67%
2023	3.45%
2024	3.63%
January 2025	3.80%
February 2025	3.79%
March 2025	3.52%
April 2025	2.78%

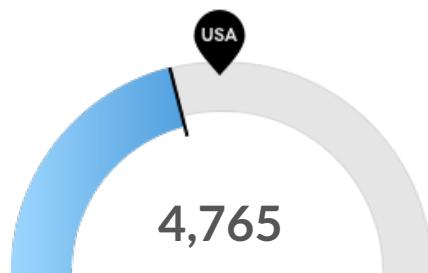
Population Characteristics



Millennials



Retiring Soon

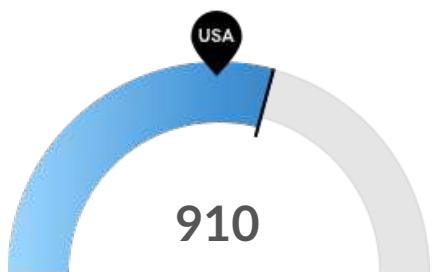


Racial Diversity

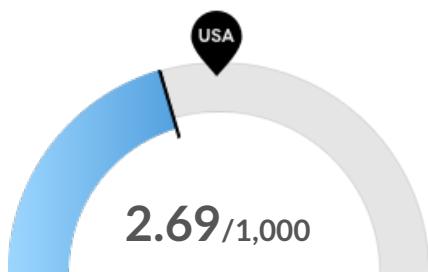
Atoka County, OK has 3,140 millennials (ages 25-39). The national average for an area this size is 2,951.

Retirement risk is about average in Atoka County, OK. The national average for an area this size is 4,385 people 55 or older, while there are 4,509 here.

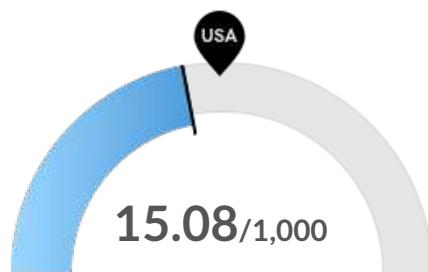
Racial diversity is low in Atoka County, OK. The national average for an area this size is 6,049 racially diverse people, while there are 4,765 here.



Veterans



Violent Crime



Property Crime

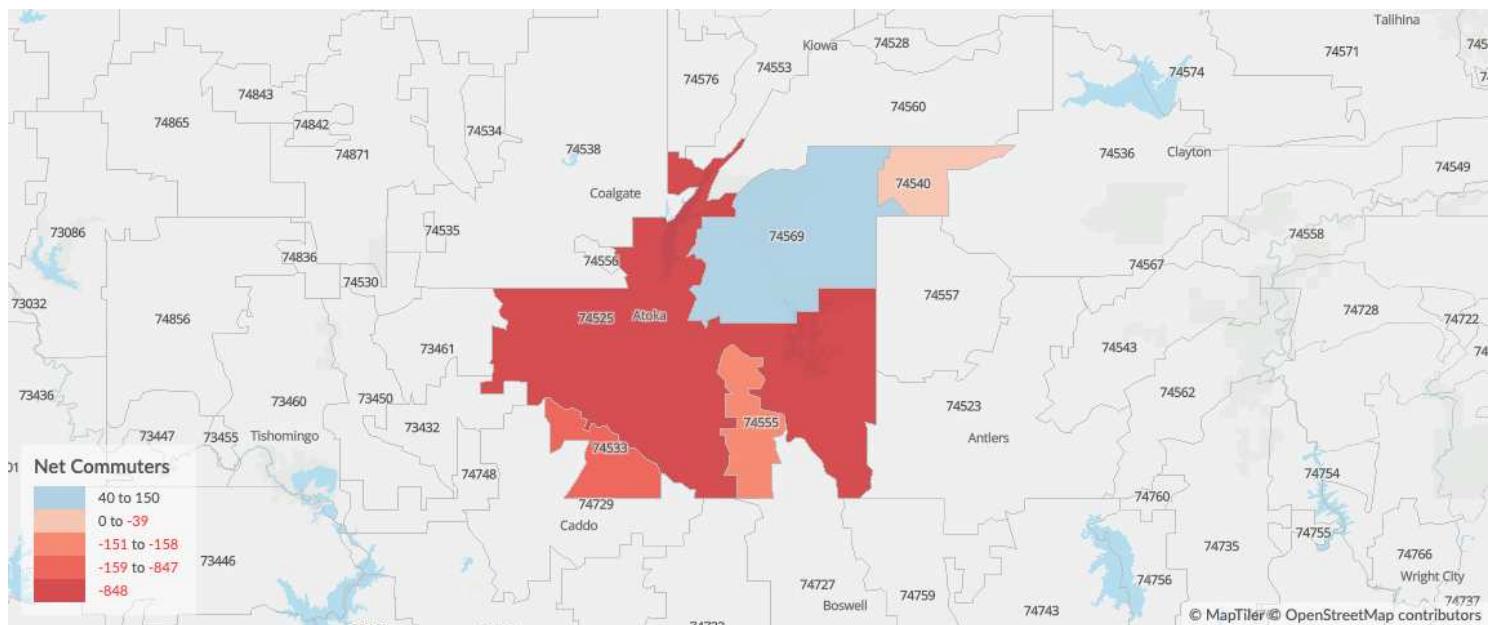
Atoka County, OK has 910 veterans. The national average for an area this size is 719.

Atoka County, OK has 2.69 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

Atoka County, OK has 15.08 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Atoka County, OK currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2024 Employment
74525	Atoka, OK (in Atoka cou...	3,464
74533	Caney, OK (in Atoka cou...	216
74569	Stringtown, OK (in Atok...	210
74555	Lane, OK (in Atoka coun...	92
74540	Daisy, OK (in Atoka cou...	28

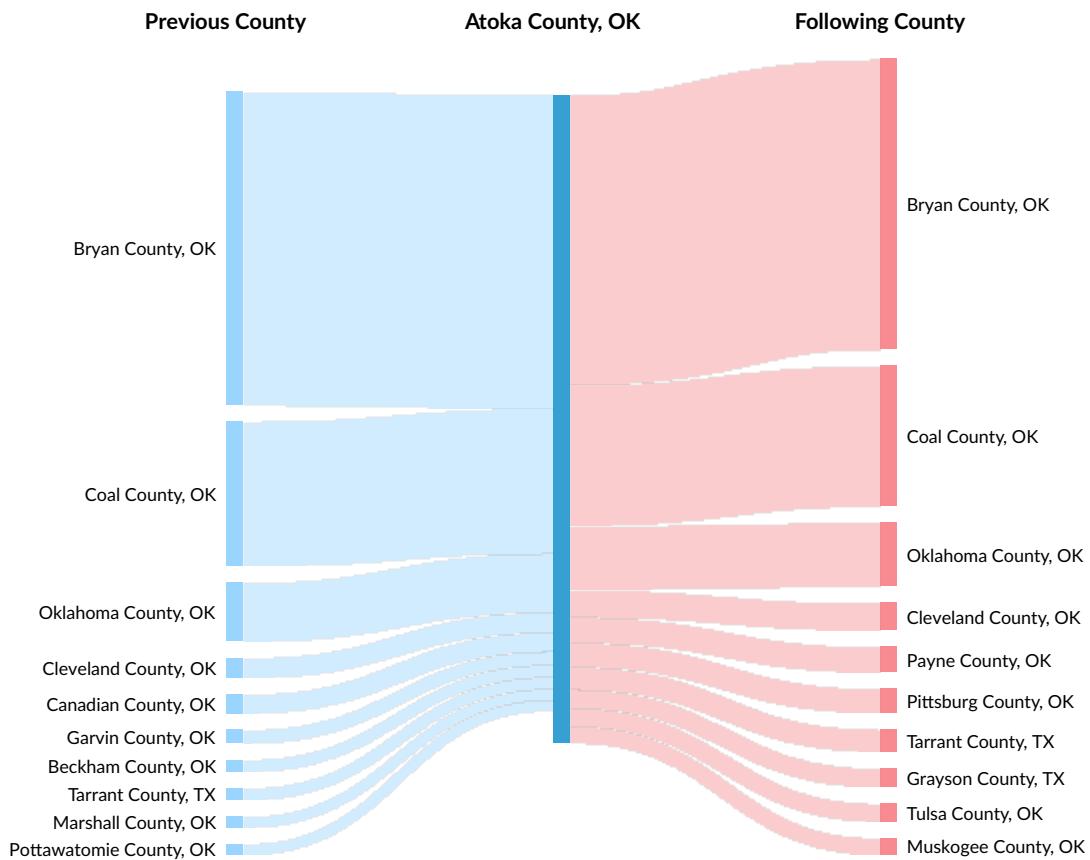
Where Talent Lives

ZIP	Name	2024 Workers
74525	Atoka, OK (in Atoka cou...	4,312
74533	Caney, OK (in Atoka cou...	375
74555	Lane, OK (in Atoka coun...	243
74569	Stringtown, OK (in Atok...	170
74540	Daisy, OK (in Atoka cou...	58

Inbound and Outbound Migration

The table below analyzes past and current residents of Atoka County, OK. The left column shows residents of other counties migrating to Atoka County, OK. The right column shows residents migrating from Atoka County, OK to other counties.

As of 2022, **143** people have migrated from Bryan County, OK to Atoka County, OK. In the same year, **133** people left Atoka County, OK migrating to Bryan County, OK. The total Net Migration for Atoka County, OK in 2022 was **75**.

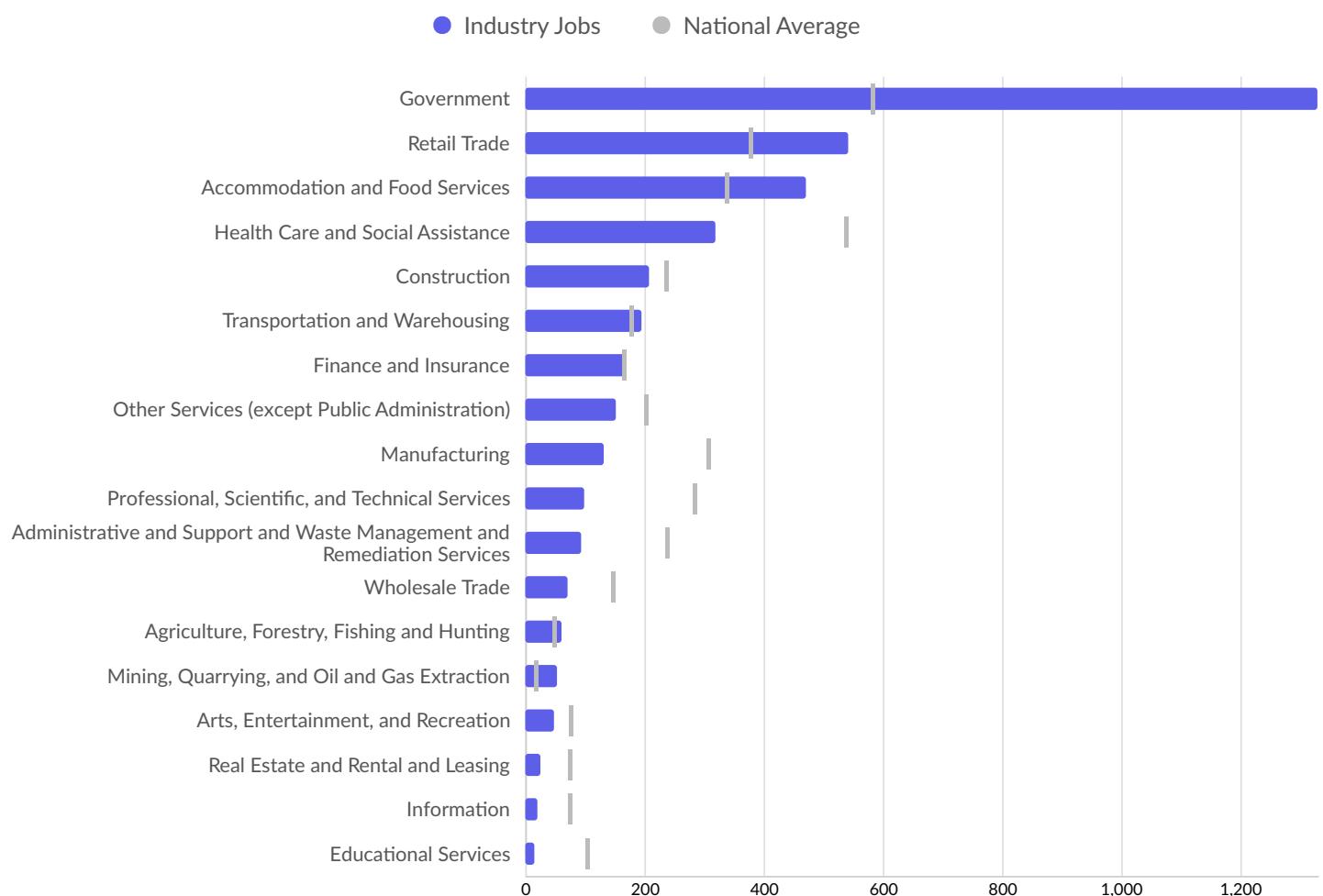


Top Previous Counties	Migrations
Bryan County, OK	143
Coal County, OK	66
Oklahoma County, OK	27
Cleveland County, OK	9
Canadian County, OK	9
Garvin County, OK	6

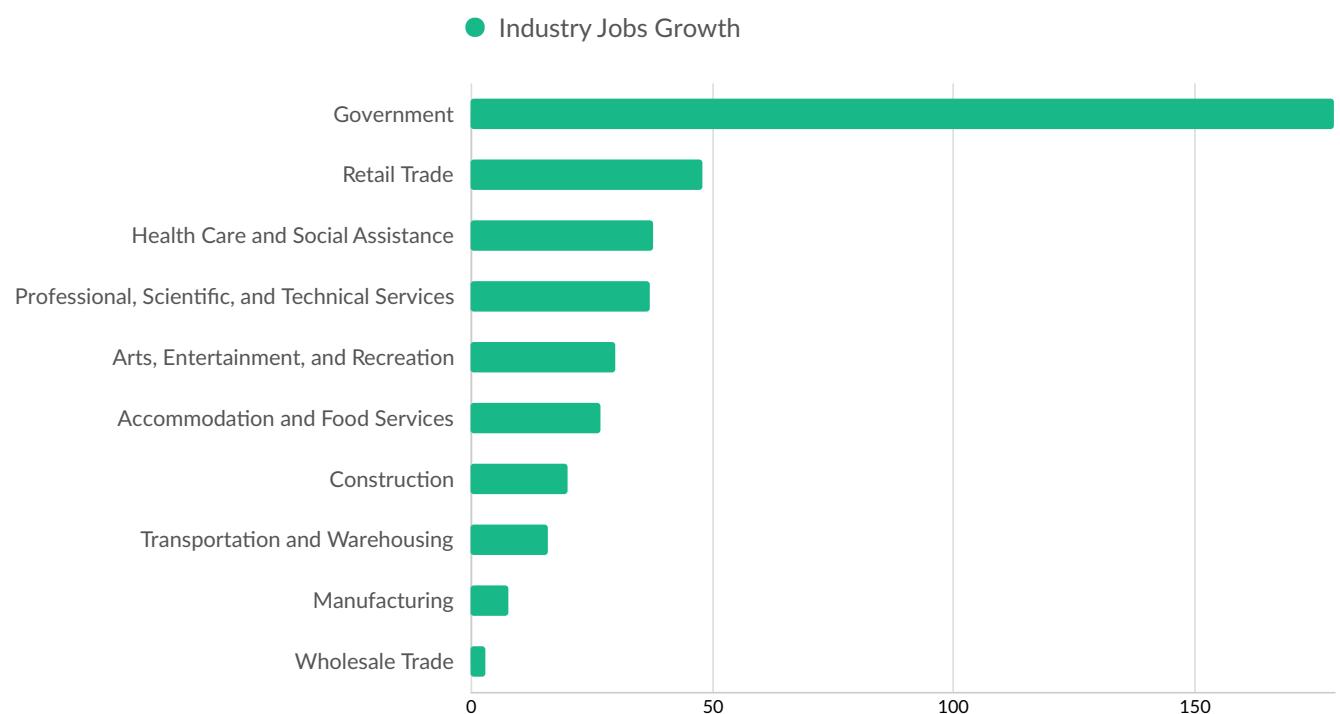
Top Previous Counties	Migrations
Beckham County, OK	5
Tarrant County, TX	5
Marshall County, OK	5
Pottawatomie County, OK	5
Harris County, TX	5
Garfield County, OK	5
Wagoner County, OK	5
Beaver County, OK	5
Caddo County, OK	5
Top Following Counties	Migrations
Bryan County, OK	133
Coal County, OK	64
Oklahoma County, OK	29
Cleveland County, OK	12
Payne County, OK	12
Pittsburg County, OK	11
Tarrant County, TX	10
Grayson County, TX	9
Tulsa County, OK	8
Muskogee County, OK	8
Le Flore County, OK	7
Polk County, AR	6
Carter County, OK	6
Garvin County, OK	5
Creek County, OK	5

Industry Characteristics

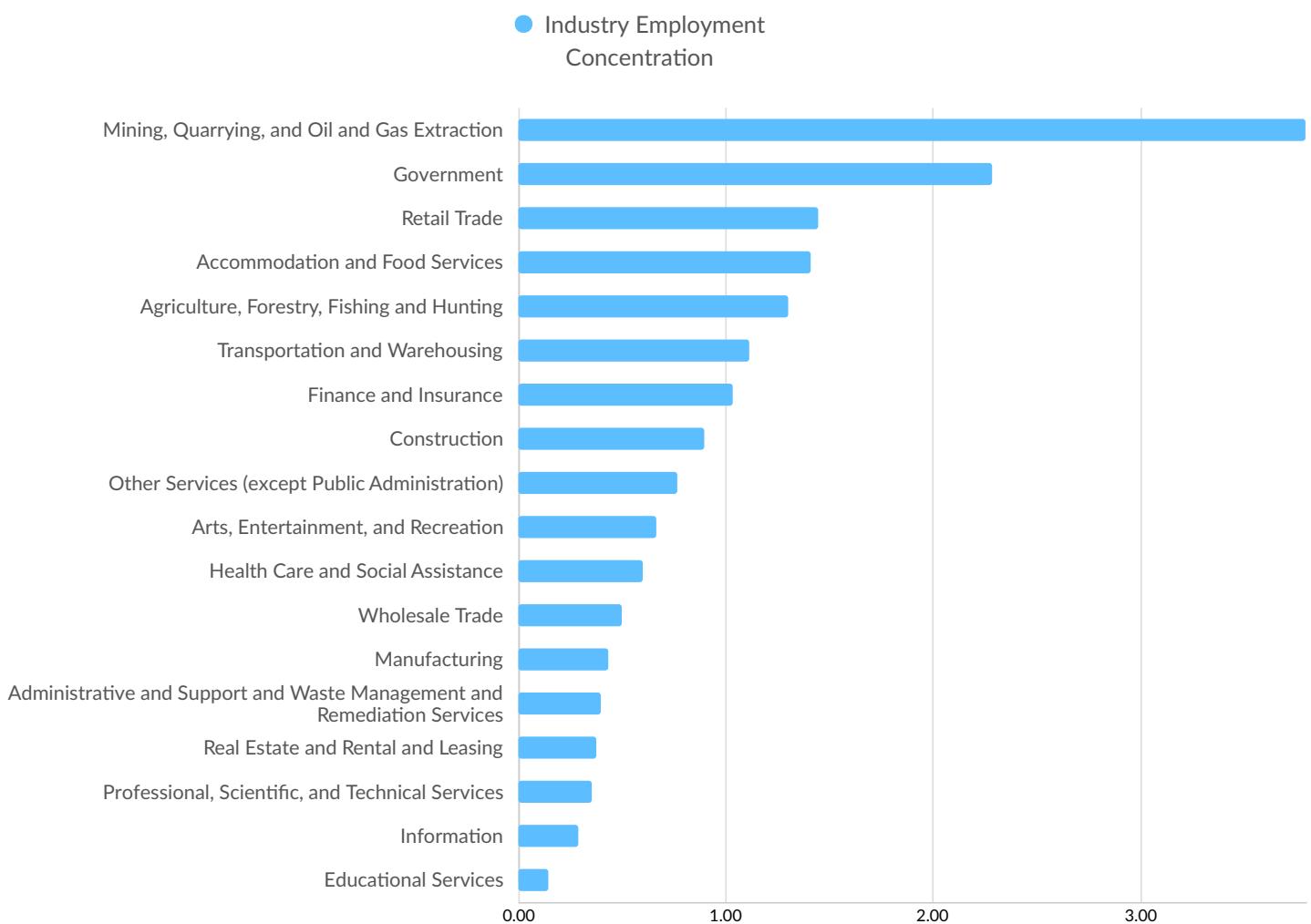
Largest Industries



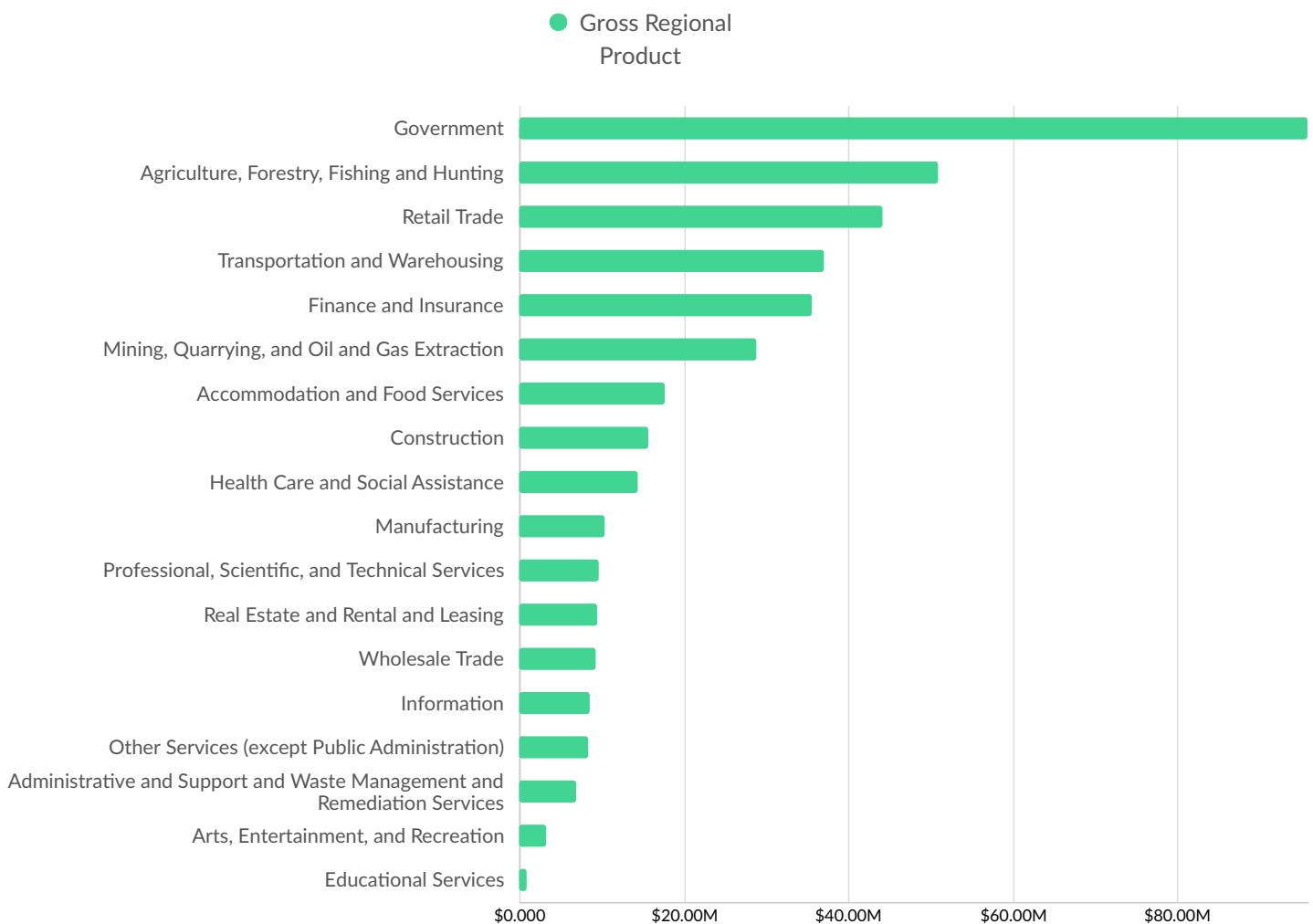
Top Growing Industries



Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



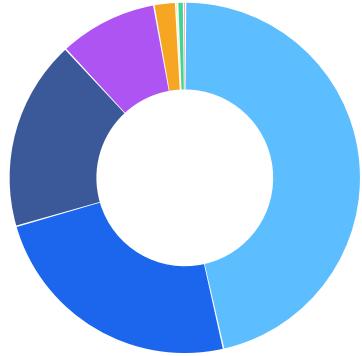
Business Characteristics

891 Companies Employ Your Workers

Online profiles for your workers mention 891 companies as employers, with the top 10 appearing below. In the last 12 months, 115 companies in Atoka County, OK posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
State of Oklahoma	54	Choctaw Nation Of Oklahoma	78
Choctaw Nation Of Oklahoma	41	Walmart	43
Ameristate Bank	20	Pilot Company	26
Atoka County Medical Center	19	Love's	19
First Bank	15	Holcim	17
Atoka Public Schools	14	Taco Bell	17
Tushka Public Schools	14	Norman Regional Hospital	15
Walmart	14	Oklahoma State School Boards ...	12
Inca	10	Acc Limited.,holcim Group, [the ...	11
Kiamichi Technology Centers	9	Dunavant Logistics Group	11

Business Size

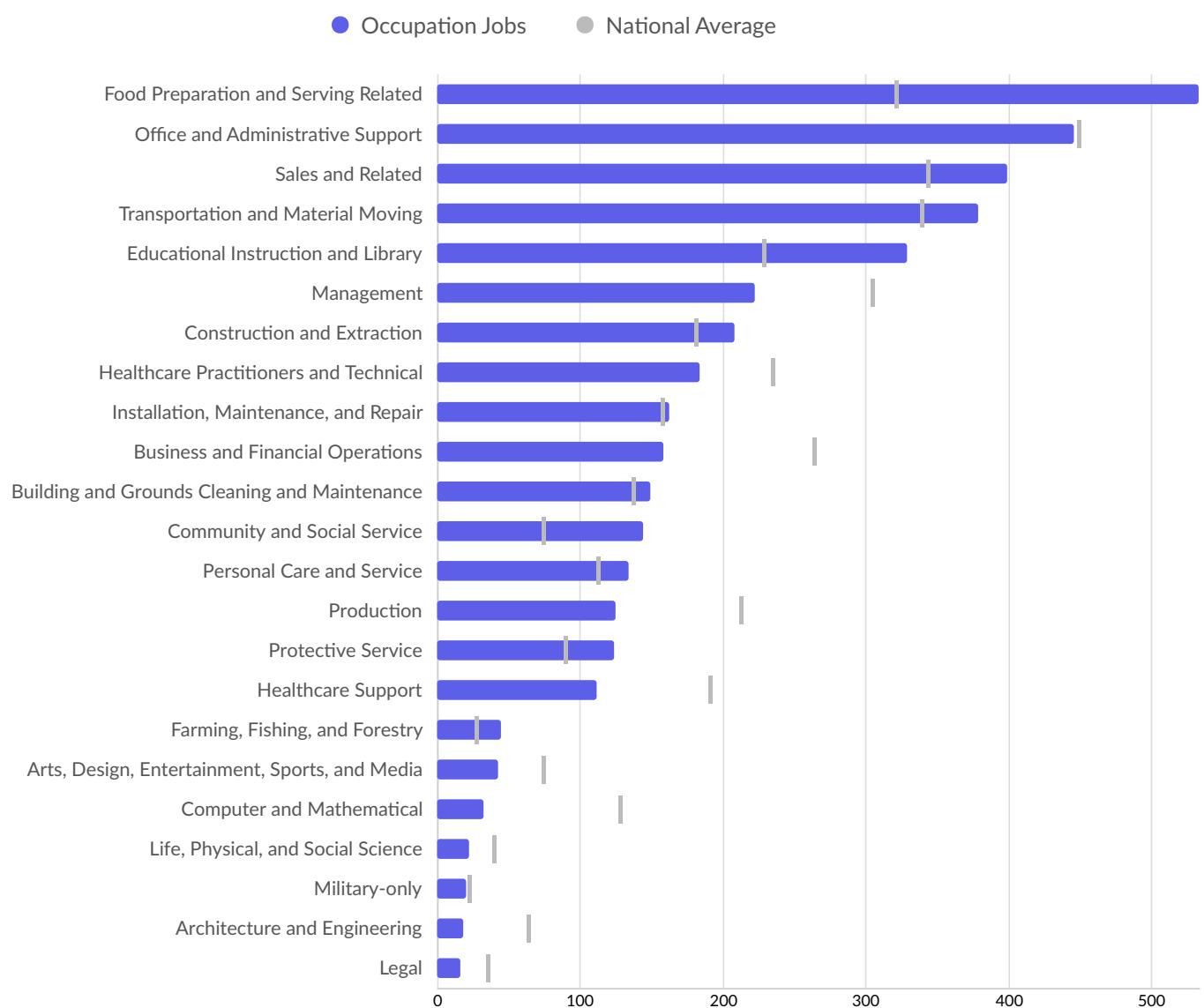


	Percentage	Business Count
1 to 4 employees	46.4%	256
5 to 9 employees	24.1%	133
10 to 19 employees	17.6%	97
20 to 49 employees	9.1%	50
50 to 99 employees	2.0%	11
100 to 249 employees	0.2%	1
250 to 499 employees	0.5%	3
500+ employees	0.2%	1

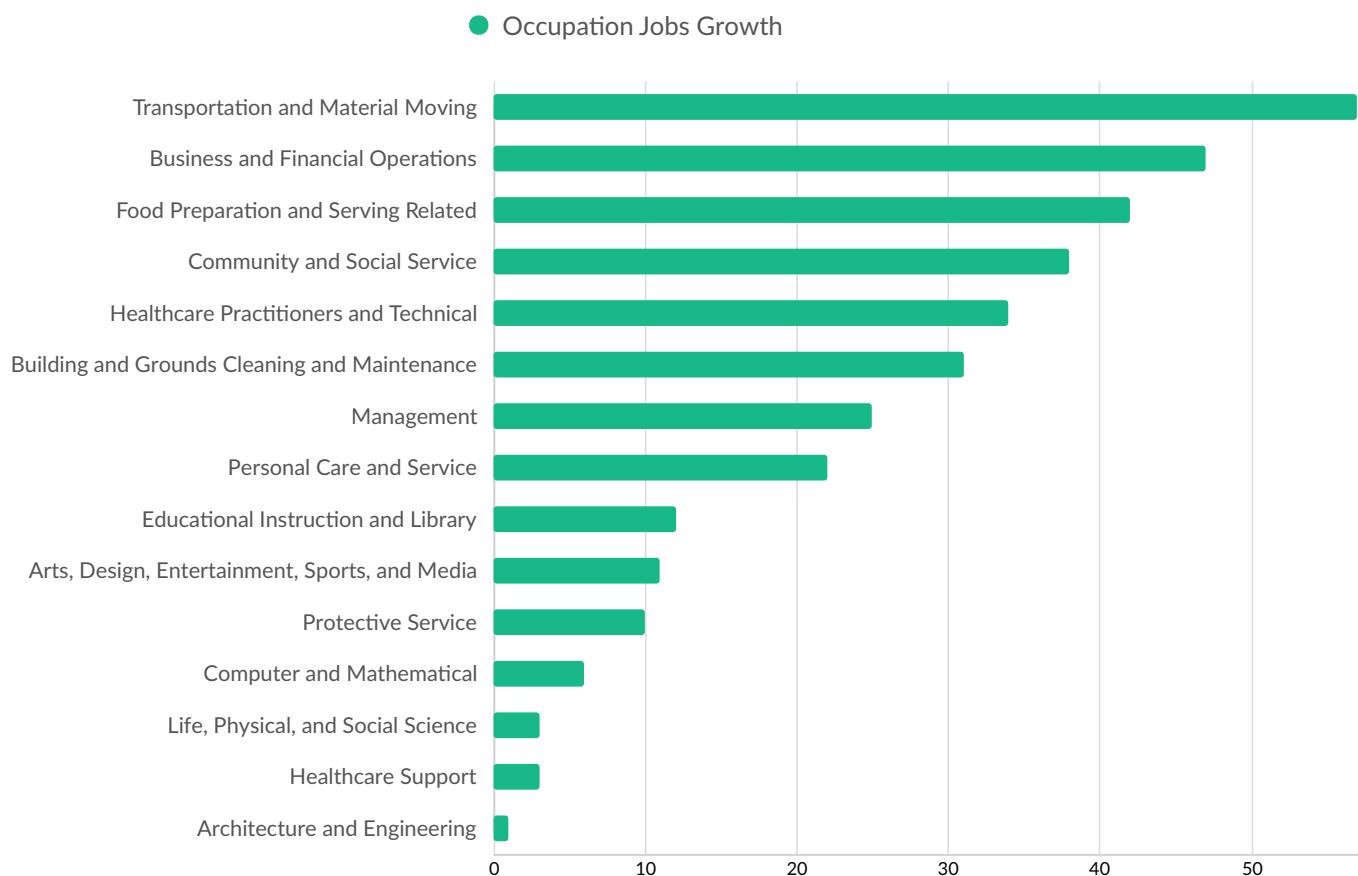
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

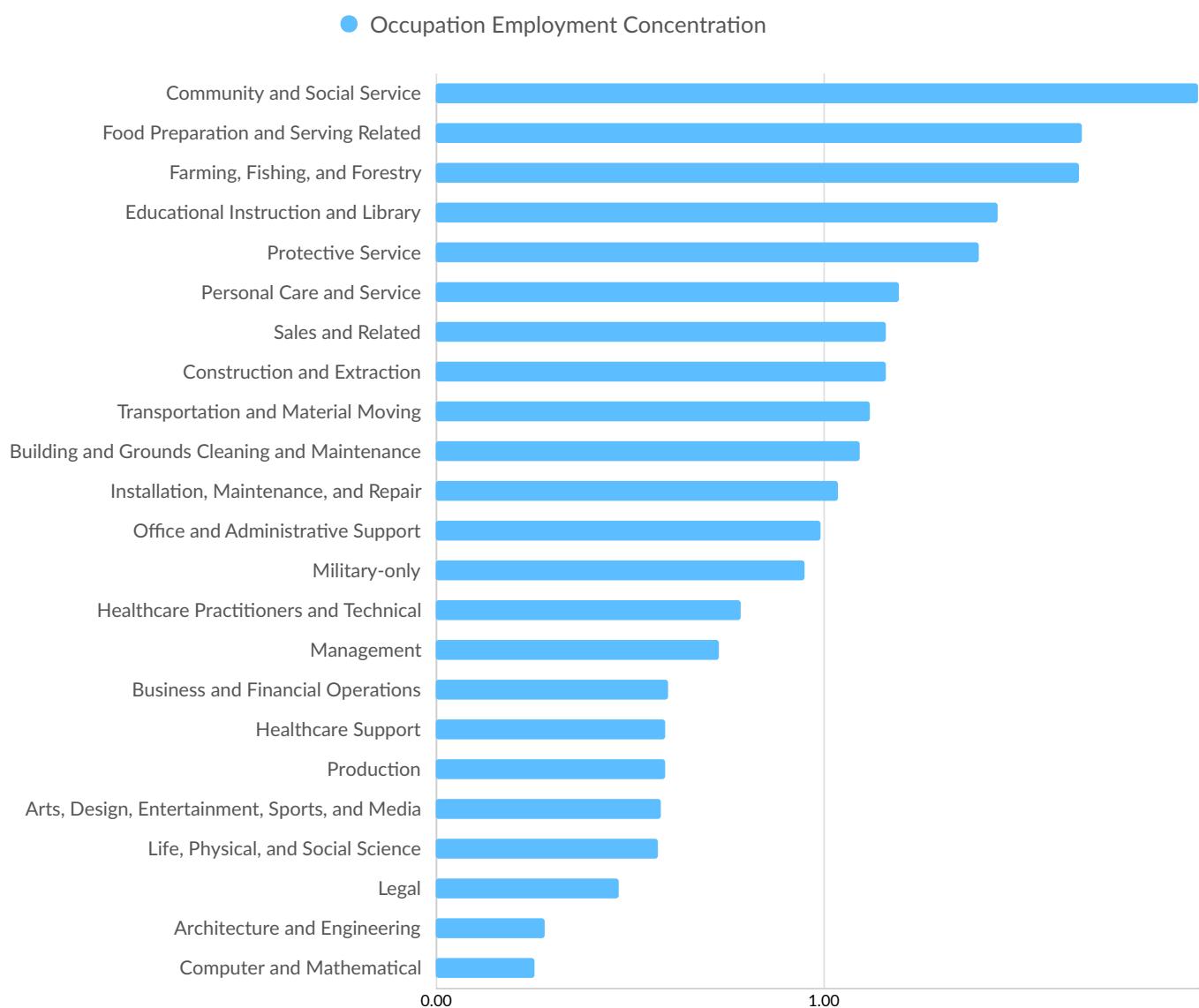
Largest Occupations



Top Growing Occupations



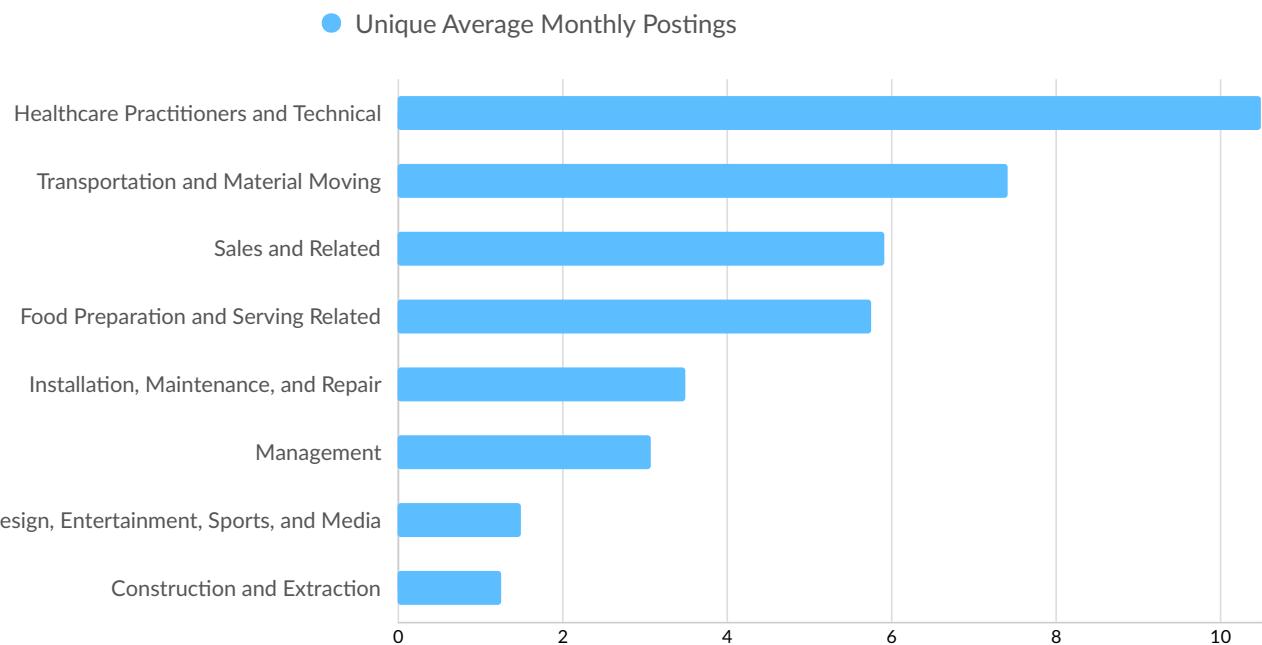
Top Occupation Employment Concentration



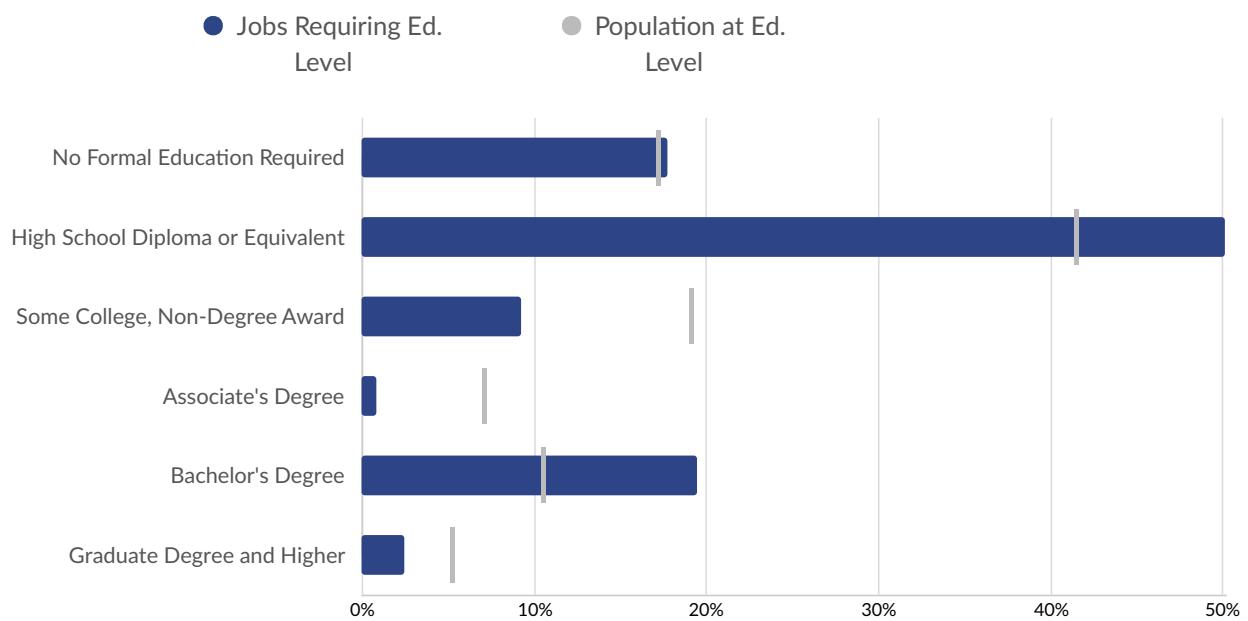
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Atoka County, OK produced graduates.

In-Demand Skills

