



# CHOCTAW NATION OF OKLAHOMA 2024 TOURISM SNAPSHOT



## ATOKA



**320,868**  
VISITOR COUNT



**\$11,700,000**  
DIRECT EARNINGS



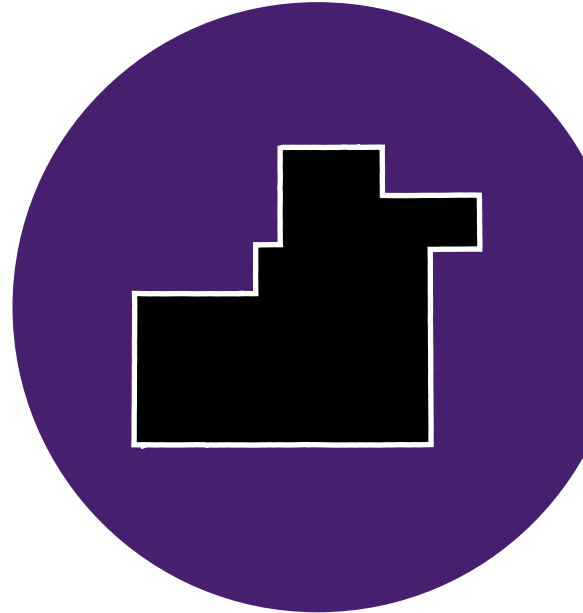
**397**  
TOURISM JOBS



**\$3,200,000**  
TAXES



**\$43,300,000**  
VISITOR SPEND



### VISITOR SPEND BREAKDOWN



**\$18,500,000**  
RECREATION



**\$3,300,000**  
RETAIL



**\$10,100,000**  
FOOD & BEVERAGE



**\$3,600,000**  
GASOLINE



**\$3,900,000**  
LODGING



**\$1,700,000**  
TRANSPORTATION

