



CHOCTAW NATION OF OKLAHOMA 2024 TOURISM SNAPSHOT



HASKELL

250,277
VISITOR COUNT



\$6,000,000
DIRECT EARNINGS



210
TOURISM JOBS



\$27,400,000
VISITOR SPEND



\$2,000,000
TAXES



VISITOR SPEND BREAKDOWN



\$13,800,000
RECREATION



\$2,700,000
RETAIL



\$3,300,000
FOOD & BEVERAGE



\$2,900,000
GASOLINE



\$1,300,000
LODGING



\$1,200,000
TRANSPORTATION

