



CHOCTAW NATION OF OKLAHOMA 2024 TOURISM SNAPSHOT

LEFLORE



855,188
VISITOR COUNT



\$65,100,000
DIRECT EARNINGS



1,700
TOURISM JOBS



\$258,200,000
VISITOR SPEND



\$12,900,000
TAXES



VISITOR SPEND BREAKDOWN



\$200,200,000
RECREATION



\$9,000,000
RETAIL



\$14,700,000
FOOD & BEVERAGE



\$9,800,000
GASOLINE



\$11,300,000
LODGING



\$4,800,000
TRANSPORTATION

