

..... 2021-2022 PROFILE

CHOCTAW NATION

.....
ECONOMIC DEVELOPMENT PARTNERSHIP





CHOCTAW NATION ««« GREAT SEAL »»»

The Great Seal of the Choctaw Nation was formalized in 1857. The pipe within the seal is traditionally understood as a representation for community alliances. Rising tobacco smoke from the pipe can symbolize prayer connections, and the unstrung bow is a symbol of the Choctaw people's love of peace but willingness to go to war if attacked. The three arrows honor Choctaw Chiefs Pushmataha, Moshulatubbee and Apukshunnubbee.

The background of the entire page is a close-up photograph of a Choctaw artifact, possibly a ceremonial object or a piece of traditional clothing. It features a dark, textured material, possibly fur or hide, with a prominent blue-green, glossy, and somewhat crystalline substance applied to it. A light-colored, possibly wooden or bone, cord is wrapped around the artifact in a crisscross pattern. The lighting is warm and golden, creating a sense of depth and texture.

OUR VISION

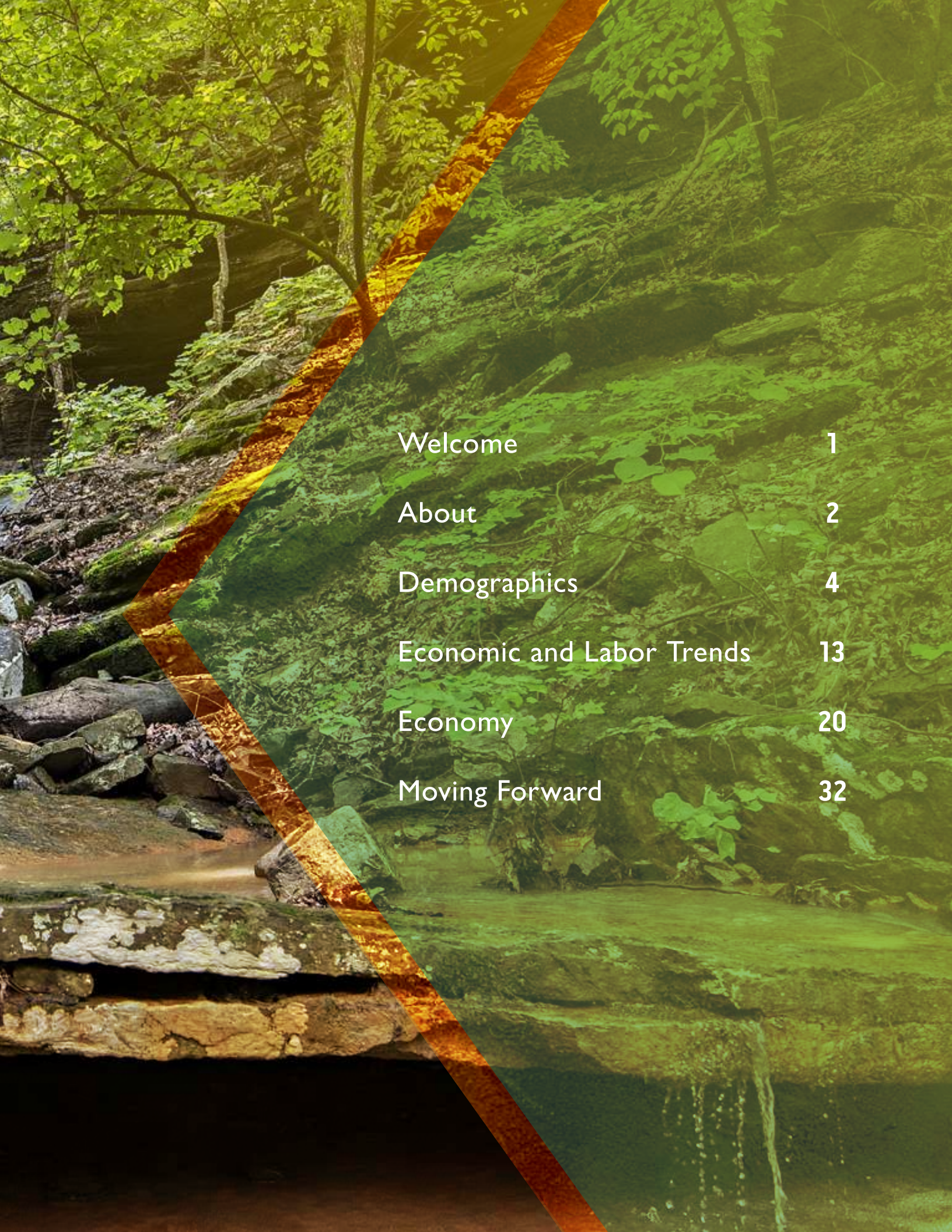
*Living out the Chahta Spirit of
Faith, Family and Culture*

OUR MISSION

*To the Choctaw proud, ours is the sovereign nation offering
opportunities for growth and prosperity.*



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CHOCTAW NATION TRIBAL COUNCIL



THOMAS WILLISTON
DISTRICT 1



TONY WARD
DISTRICT 2



EDDIE BOHANAN
DISTRICT 3



GARY BATTON
CHIEF



JESS HENRY
DISTRICT 4



RONALD PERRY
DISTRICT 5



JENNIFER WOODS
DISTRICT 6



JOEY TOM
DISTRICT 7



PERRY THOMPSON
DISTRICT 8



JAMES DRY
DISTRICT 9



JACK AUSTIN, JR.
ASSISTANT CHIEF



ANTHONY DILLARD
DISTRICT 10



ROBERT KARR
DISTRICT 11



JAMES FRAZIER
DISTRICT 12

A photograph of Chief Gary Batton, a man wearing a black baseball cap with 'CHOCTAW' on it and sunglasses, smiling and talking to a woman with dark hair tied back. They are outdoors, with a tree trunk on the left and foliage in the background. The image has a blue and purple color overlay.

CHIEF GARY BATTON HALITO

Choctaw Nation is committed to growing Southeastern Oklahoma. We take great pride in living out our mission to offer opportunities for growth and prosperity, not just for tribal members but also the communities in which we live. We value partnerships with local leaders, business owners and investors because those relationships support an improved quality of life. We believe the positive impact of economic development is measurable and residents, tribal or not, interact through a strong social network of unified community resources.

In FY22, we remained steadfast and continued to make tremendous progress toward our strategic goals through thoughtful planning, staying on top of cutting-edge developments and implementing best practices in all of our projects. We are proud to have celebrated the 35th anniversary of our flagship Casino Resort in Durant, Oklahoma, hosted more than 100+ test flight operations through our partnership with FAA and other industry leaders, invested with Reba McEntire to establish Reba's Place, a tourism restaurant destination in Atoka, Oklahoma and continued our broadband initiative to provide service throughout Choctaw Nation over the next five years. Additionally, our Tribal Council approved \$238 million to fund Choctaw Landing, our newest tourism attraction that will open in Spring 2024 in Hochatown, Oklahoma. The four-story, 200,000 square-foot entertainment destination will create 400+ new jobs and generate an annual economic impact of \$96 million in the region.

I am proud to share this Community Profile with you. In it, you will see a wide range of Choctaw Nation partnerships making a positive impact on our communities. It is our tradition to be good neighbors and we consistently want to reinforce sustainable and inclusive growth that is the backbone of our motto: Together We're More.

YAKOKE (THANK YOU)

A handwritten signature in white ink that reads 'Gary Batton'.

Chief Gary Batton
Choctaw Nation of Oklahoma



CHOCTAW NATION

RESERVATION

ABOUT

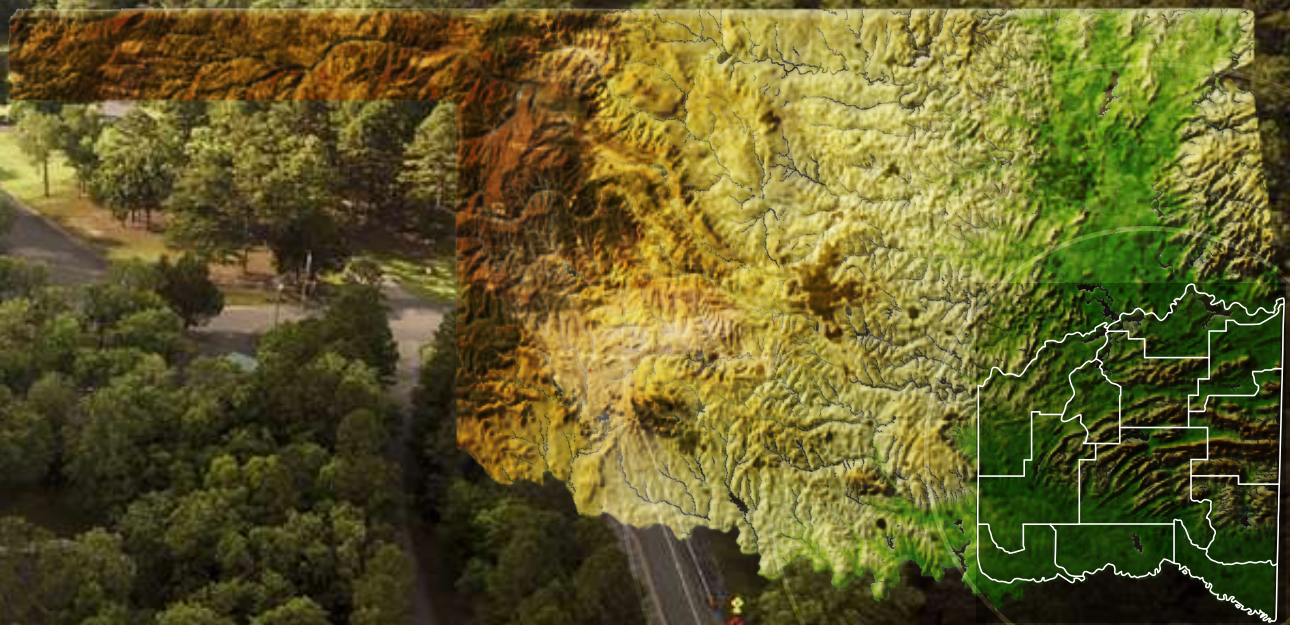
Choctaw Nation of Oklahoma is a federally recognized Native American tribe located on 10,922 square miles in Southeastern Oklahoma. The Choctaw Nation is the third largest tribe in the US with over 200,000 tribal citizens living all over the world.

Investments within the reservation increase economic viability and sustainability, as well as create long-term growth for the Choctaw Nation. Business and economic development expands on the Tribe's internal resources to build stronger policies and remove barriers for future growth. Opportunities, projects and services have a direct and positive impact on the lives of tribal members and are respectful of the historical and cultural concerns of the Nation.



OVER 88 MILLION PEOPLE

WITHIN A 500-MILE RADIUS



CITY DISTANCES FROM CHOCTAW NATION

TULSA - 100 MILES

OKLAHOMA CITY - 130 MILES

DALLAS - 130 MILES

MEMPHIS - 310 MILES

KANSAS CITY - 315 MILES

HOUSTON - 330 MILES



CHOCTAW NATION RESERVATION

DEMOGRAPHICS



BACHELOR'S DEGREE
OR HIGHER

16%

MINORITY
POPULATION

34%

GENDER RATIO

1:1

AVERAGE
AGE

39



CHOCTAW NATION RESERVATION DEMOGRAPHICS

POPULATION BY AGE COHORT



FEMALE
(OHOYO)

2022

AGE

7,420

UNDER 5 YEARS

TOTAL

8,043

5 TO 9 YEARS

8,289

10 TO 14 YEARS

7,796

15 TO 19 YEARS

6,970

20 TO 24 YEARS

7,229

25 TO 29 YEARS

7,895

30 TO 34 YEARS

7,270

35 TO 39 YEARS

7,268

40 TO 44 YEARS

6,754

45 TO 49 YEARS

7,311

50 TO 54 YEARS

7,856

55 TO 59 YEARS

8,260

60 TO 64 YEARS

7,747

65 TO 69 YEARS

6,760

70 TO 74 YEARS

5,342

75 TO 79 YEARS

3,361

80 TO 84 YEARS

3,064

85 AND OLDER

2022
124,635

TOTAL POPULATION



2022
251,266

2022

MALE
(HATAK)

7,882

8,700

8,854

8,491

7,719

8,169

8,580

7,990

7,900

7,198

7,507

7,548

7,831

7,080

5,905

4,576

2,630

2,070

TOTAL



2022
126,630



CHOCTAW NATION RESERVATION DEMOGRAPHICS

EDUCATION 2021

Educational opportunities extend from early childhood to graduate degree programs. Ninety common education school districts teach over 42,000 students. Kiamichi Technology Centers train over 2,300 students in full-time programs and 19,500 students in short-term classes across nine campuses annually. Southeastern Oklahoma State University, Carl Albert State College and Eastern Oklahoma State College offer post-secondary degrees on six campuses, with 2,250 program completions in 2021.

LARGEST HIGHER EDUCATION FIELDS OF STUDY COMPLETED

EDUCATION	537
HEALTH PROFESSIONS AND RELATED PROGRAMS	482
LIBERAL ARTS AND SCIENCES, GENERAL STUDIES AND HUMANITIES	188
PARKS, RECREATION, LEISURE, FITNESS AND KINESIOLOGY	187
BIOLOGICAL AND BIOMED SCIENCES	139
CULINARY, ENTERTAINMENT AND PERSONAL SERVICES	124
PRECISION PRODUCTION	112
FAMILY AND CONSUMER SCIENCES/ HEALTH SCIENCES	107



CHOCTAW NATION RESERVATION DEMOGRAPHICS

DEGREE COMPLETIONS BREAKDOWN

KIAMICHI TECH CENTER - MCALESTER	320
KIAMICHI TECH CENTER - POTEAU	165
KIAMICHI TECH CENTER - IDABEL	115
KIAMICHI TECH CENTER - DURANT	93
KIAMICHI TECH CENTER - ATOKA	84
KIAMICHI TECH CENTER - HUGO	64
KIAMICHI TECH CENTER - TALIHINA	30
KIAMICHI TECH CENTER - STIGLER	21
KIAMICHI TECH CENTER - SPIRO	8
WES WATKINS TECHNOLOGY CENTER - HOLDENVILLE	38

COMPLETIONS WITHIN 200 MILES OF CN BOUNDARIES

UNIVERSITY OF TEXAS - ARLINGTON	14,417
DALLAS COLLEGE	12,775
UNIVERSITY OF NORTH TEXAS	10,800
TARRANT COUNTY COLLEGE	8,528
UNIVERSITY OF TEXAS - DALLAS	8,460
UNIVERSITY OF ARKANSAS	7,525
UNIVERSITY OF OKLAHOMA	7,438
OKLAHOMA STATE UNIVERSITY	6,403
BAYLOR UNIVERSITY	5,321
TEXAS WOMEN'S UNIVERSITY	4,310
SOUTHERN METHODIST UNIVERSITY	4,258
ARKANSAS TECH UNIVERSITY	3,675
TARLETON STATE UNIVERSITY	3,536
TEXAS A&M UNIVERSITY - COMMERCE	3,519
TEXAS CHRISTIAN UNIVERSITY	3,058
UNIVERSITY OF CENTRAL OKLAHOMA	3,015
CENTRAL ARKANSAS UNIVERSITY	2,711
UNIVERSITY OF ARKANSAS - LITTLE ROCK	2,391
NORTHEASTERN STATE UNIVERSITY	1,935
◆ SOUTHEASTERN OKLAHOMA STATE UNIVERSITY	1,625
UNIVERSITY OF ARKANSAS - FORT SMITH	1,394
◆ CARL ALBERT STATE COLLEGE	395
◆ EASTERN OKLAHOMA STATE COLLEGE	226

2021 DEGREE COMPLETIONS



LOCATED IN THE RESERVATION ◆

CHOCTAW NATION RESERVATION DEMOGRAPHICS

POPULATION DISTRIBUTION BREAKDOWN



2022 COUNTIES

14,489	ATOKA	●
48,162	BRYAN	●
14,425	CHOCTAW	●
5,411	COAL	●
11,699	HASKELL	●
13,373	HUGHES	●
9,534	LATIMER	●
48,637	LE FLORE	●
31,001	MCCURTAIN	●
43,736	PITTSBURG	●
10,799	PUSHMATAHA	●

2022
251,266
TOTAL

CHOCTAW NATION RESERVATION DEMOGRAPHICS

LABOR AND EARNINGS

Average Annual Earnings

Poverty Rate

Labor
Participation Rate

UNITED STATES OF AMERICA

\$77,799 >>>

12.8%

63%

STATE OF OKLAHOMA

\$60,217 >>>

15.3%

61%

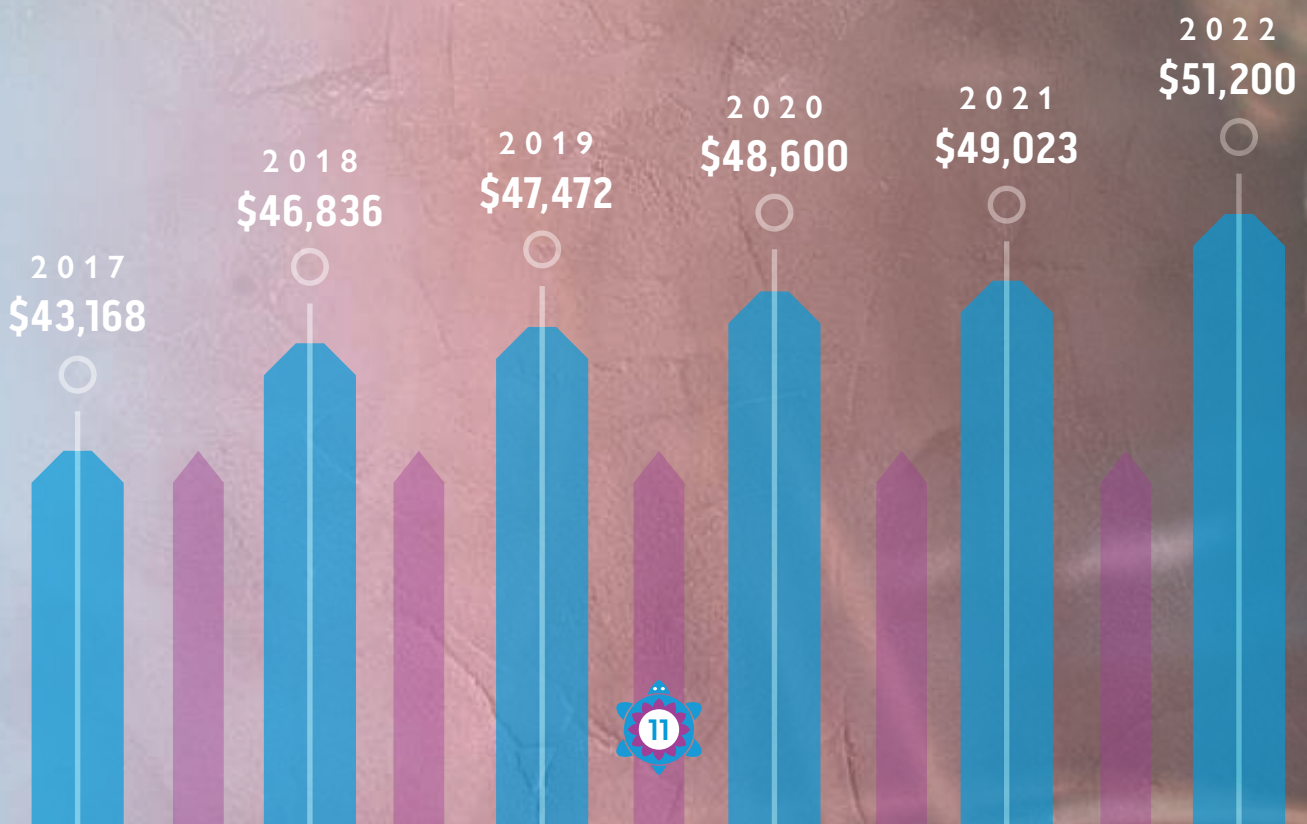
CHOCTAW NATION

\$51,200 >>>

20.3%

54%

CHOCTAW NATION
Average Annual Earnings



CHOCTAW NATION RESERVATION DEMOGRAPHICS

QUALITY OF LIFE

MEDIAN HOME
VALUE 2021

UNITED STATES OF AMERICA

\$264,200

STATE OF OKLAHOMA

\$142,400

CHOCTAW NATION

\$94,245

COST OF LIVING
RATIO 2021

UNITED STATES OF AMERICA

100

STATE OF OKLAHOMA

93.2

CHOCTAW NATION

90.2

\$105,200

ATOKA

\$119,800

BRYAN

\$99,000

CHOCTAW

\$82,000

COAL

\$99,200

HASKELL

\$74,200

HUGHES

\$87,300

LATIMER

\$90,900

LE FLORE

\$86,100

MCCURTAIN

\$109,000

PITTSBURG

\$84,000

PUSHMATAHA

ATOKA

89.8

BRYAN

91.6

CHOCTAW

89.9

COAL

94.4

HASKELL

89.9

HUGHES

89.8

LATIMER

90.1

LE FLORE

87.3

MCCURTAIN

87.8

PITTSBURG

91.6

PUSHMATAHA

90.4

CHOCTAW NATION RESERVATION

ECONOMIC AND LABOR TRENDS



CHOCTAW NATION RESERVATION WORKFORCE ANNUAL RETAIL SALES

2014
\$2.34 BILLION
+ 3%

2015
\$2.49 BILLION
+ 7%

2016
\$2.32 BILLION
- 7%

2017
\$2.34 BILLION
+ 1%

2018
\$2.60 BILLION
+ 11%

2019
\$2.88 BILLION
+ 11%

2020
\$2.64 BILLION
- 9%

2021
\$2.90 BILLION
+ 10%

2022
\$3.32 BILLION

**SINCE 2010, RETAIL SALES HAVE INCREASED OVER 95%
WHICH IS A 6% AVERAGE ANNUAL RATE**

Retail sales across the Choctaw Nation have increased by 533% since 1980 and have only decreased 4 times (year over year). Sales rebounded from the COVID-19 pandemic and have set a second consecutive record high.

Retail sales have grown by 26% since 2020.





\$3.32 BILLION TOTAL

RETAIL SALES

BY COUNTY

CHOCTAW NATION RESERVATION WORKFORCE COMMUTER FLOW

INBOUND
WORKFORCE

2022

19,135

3,201 DECREASE
FROM 2019

LIVE AND
WORK INSIDE

2022

57,112

8,378 INCREASE
FROM 2019

OUTBOUND
WORKFORCE

2022

27,128

4,356 INCREASE
FROM 2019

2022
TOTAL WORKFORCE
EMPLOYED IN RESERVATION

103,375

32,305 INCREASE FROM 2019



CHOCTAW NATION RESERVATION WORKFORCE

LABOR FORCE

2016
84,830 >> 2017
84,917 >> 2018
86,406

2019
85,995 >> 2020
84,611 >> 2021
84,813

2022
86,740

1,927 INCREASE
FROM 2021

Since 2000, the number of jobs within the Choctaw Nation has grown by 4%. Most of the sector job growth has been flat with the vast majority of new jobs classified as Government which reflects jobs created by the Choctaw Nation.

LARGEST OCCUPATIONS IN THE LABOR FORCE

OFFICE AND ADMINISTRATIVE SUPPORT	11,048
TRANSPORTATION AND MATERIAL MOVING	7,770
FOOD PREPARATION AND SERVING RELATED	7,671
SALES AND RELATED OCCUPATIONS	7,461
EDUCATION INSTRUCTION AND LIBRARY	5,972
PRODUCTION	5,516
MANAGEMENT	5,048
HEALTHCARE PRACTITIONERS AND TECHNICAL	5,035
CONSTRUCTION AND EXTRACTION	4,730



CHOCTAW NATION RESERVATION WORKFORCE

2022 INDUSTRY SECTORS

SECTORS	2022 EMPLOYMENT		SECTOR BREAKDOWN
◆ GOVERNMENT	30,289	»»	35%
◆ RETAIL TRADE	9,711	»»	11%
◆ HEALTH CARE AND SOCIAL ASSISTANCE	8,533	»»	10%
◆ MANUFACTURING	7,245	»»	8%
◆ ACCOMMODATION AND FOOD SERVICES	6,164	»»	7%
◆ CONSTRUCTION	3,933	»»	5%
◆ OTHER SERVICES (EXCEPT PUBLIC ADMINISTRATION)	3,016	»»	3%
◆ TRANSPORTATION AND WAREHOUSING	2,807	»»	3%
◆ AGRICULTURE, FORESTRY, FISHING AND HUNTING	2,726	»»	3%
◆ ADMINISTRATIVE, SUPPORT, WASTE MANAGEMENT AND REMEDIATION SERVICES	2,428	»»	3%
◆ FINANCE AND INSURANCE	2,008	»»	2%
◆ PROFESSIONAL, SCIENTIFIC AND TECHNICAL SERVICES	1,823	»»	2%
◆ WHOLESALE TRADE	1,815	»»	2%
◆ MINING, QUARRYING AND OIL AND GAS EXTRACTION	1,022	»»	1%
◆ UTILITIES	814	»»	1%
◆ INFORMATION	640	»»	1%
◆ MANAGEMENT OF COMPANIES AND ENTERPRISES	621	»»	1%
◆ REAL ESTATE RENTAL AND LEASING	500	»»	1%
◆ ARTS, ENTERTAINMENT AND RECREATION	380	»»	<1%
◆ EDUCATIONAL SERVICES	263	»»	<1%

LARGEST INDUSTRY SECTOR

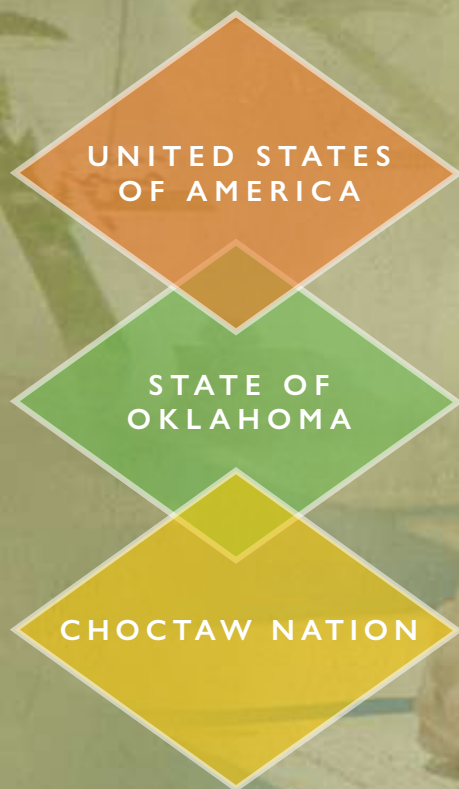
GOVERNMENT

35% OUT OF 86,738 TOTAL WORKFORCE
582 INCREASE FROM 2021

CHOCTAW NATION RESERVATION WORKFORCE

UNEMPLOYMENT RATES

	2017		2018		2019
	4.4%	>>	3.9%	>>	4.9%
	4.2%	>>	3.4%	>>	3.3%
	5.8%	>>	4.3%	>>	4.7%



	2020	
>>	8.1%	>>
>>	6.1%	>>
>>	7.2%	>>

2021
5.4%
3.8%
4.9%

CHOCTAW NATION RESERVATION

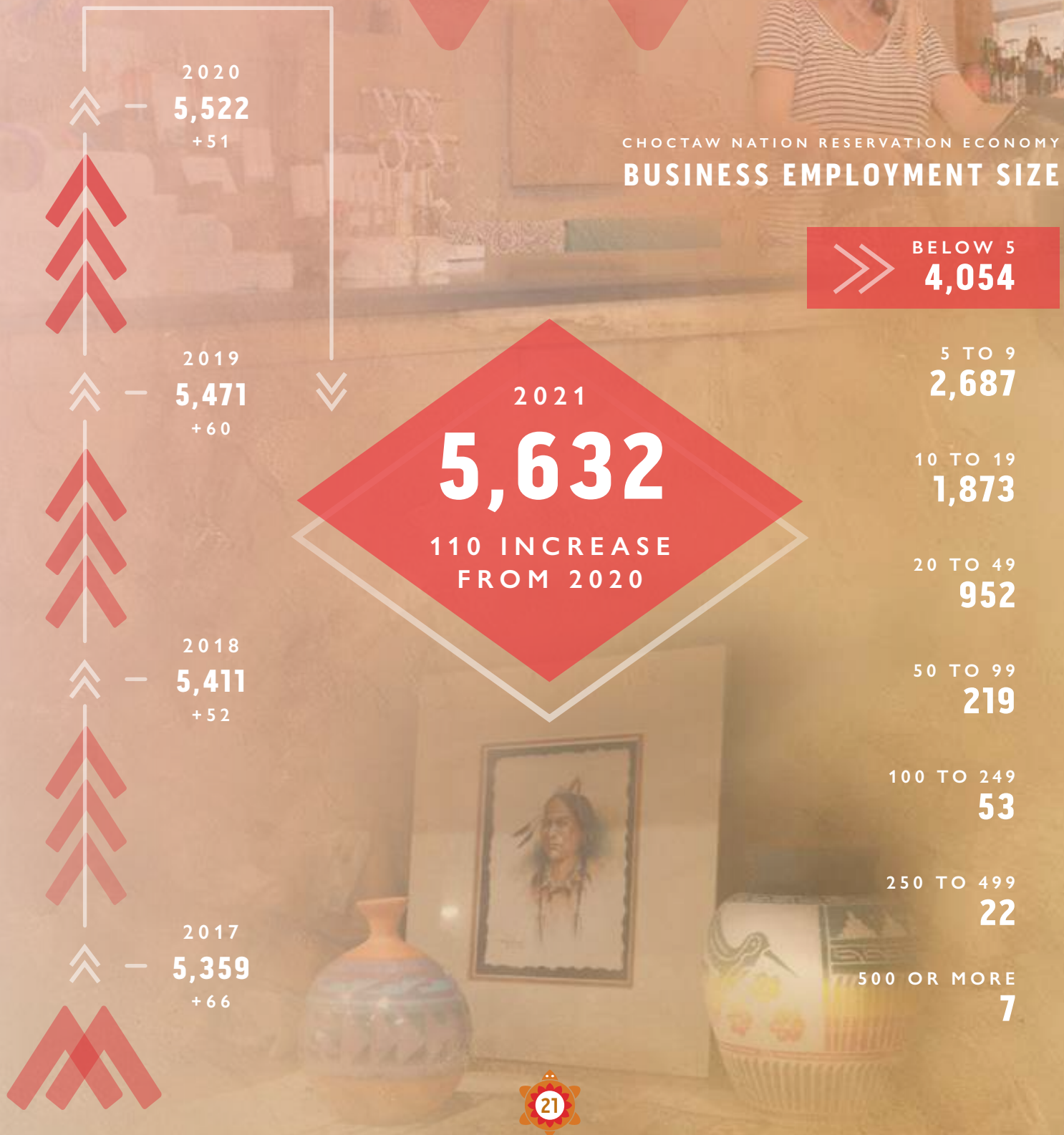
ECONOMY



CHOCTAW NATION RESERVATION ECONOMY

BUSINESS ESTABLISHMENTS

CHOCTAW NATION RESERVATION ECONOMY BUSINESS EMPLOYMENT SIZE



CHOCTAW NATION RESERVATION ECONOMY

GROSS REGIONAL PRODUCT



2021

\$8.29
BILLION

>	ATOKA	4%	<<<<<<>>>>>>
>	BRYAN	23%	<<<<<<>>>>>>
>	CHOCTAW	5%	<<<<<<>>>>>>
>	COAL	2%	<<<<<<>>>>>>
>	HASKELL	4%	<<<<<<>>>>>>
>	HUGHES	4%	<<<<<<>>>>>>
>	LATIMER	4%	<<<<<<>>>>>>
>	LE FLORE	15%	<<<<<<>>>>>>
>	MCCURTAIN	15%	<<<<<<>>>>>>
>	PITTSBURG	21%	<<<<<<>>>>>>
>	PUSHMATAHA	3%	<<<<<<>>>>>>

OLDCASTLE EXPANDED OPERATIONS IN POTEAU

BRUCEPAC EXPANDED OPERATIONS IN DURANT





CHOCTAW NATION RESERVATION ECONOMY SMALL BUSINESS DEVELOPMENT

JOBS SUPPORTED

4,141

JOBS CREATED

1,628

CHAHTAPRENEURS

1,277

TRAININGS

756

STARTUPS

278

EXPANSIONS

178

» FOR MORE INFORMATION VISIT: «

CHOCTAWSMALLBUSINESS.COM

CHOCTAW NATION RESERVATION ECONOMY CHAHTAPRENUER OF THE YEAR



» CARL BROWN «

Using breakthrough ideas, process management and exceptional customer service, Cavanal Services is paving the way for innovative and pioneering solutions for onshore outsourcing in the national real estate financial industry. In 2019, Carl Brown moved from California back to his hometown in Poteau, Oklahoma to start a new staffing and fulfillment support business. Since then, Cavanal Services has expanded to three locations, provided remote work opportunities in rural Oklahoma and positively influenced economic development activities within the Choctaw Nation reservation.

Cavanal Services was born from Brown's desire to see fellow Native Americans and others living in Indian Country find success through quality, career-building opportunities. According to Brown, Cavanal Services is a "resume job" for long-term wealth, as employee growth is an important part of Brown's support for entry-level employees. His goal is to train personnel to learn the business, gain valuable experience and use what they learn to leverage more lucrative positions in the future. Brown's unique approach to business has been effective. In 2022, Brown was awarded the Civic Improvement Award from LeFlore County Development Coalition, Choctaw Small Business District 4 Business of the Year and Choctaw Small Business's highest honor, Chahtapreneur of the Year.

CHOCTAW NATION RESERVATION ECONOMY

CHOCTAW COUNTRY

A couple is paddleboarding on a calm lake during the golden hour of sunset. The woman, on the left, is wearing a black one-piece swimsuit and is smiling while holding her paddle. The man, on the right, is shirtless and wearing colorful swim trunks, also smiling. They are both standing on their respective boards, which are partially submerged in the water. The background is a soft, hazy landscape of trees and water, with the warm light of the setting sun creating a serene atmosphere.

CHOCTAW COUNTRY
ABSORBED THE COVID
PANDEMIC IMPACT ON
THE LEISURE AND
HOSPITALITY INDUSTRY

IT NOW LEADS THE
STATE IN GROWTH

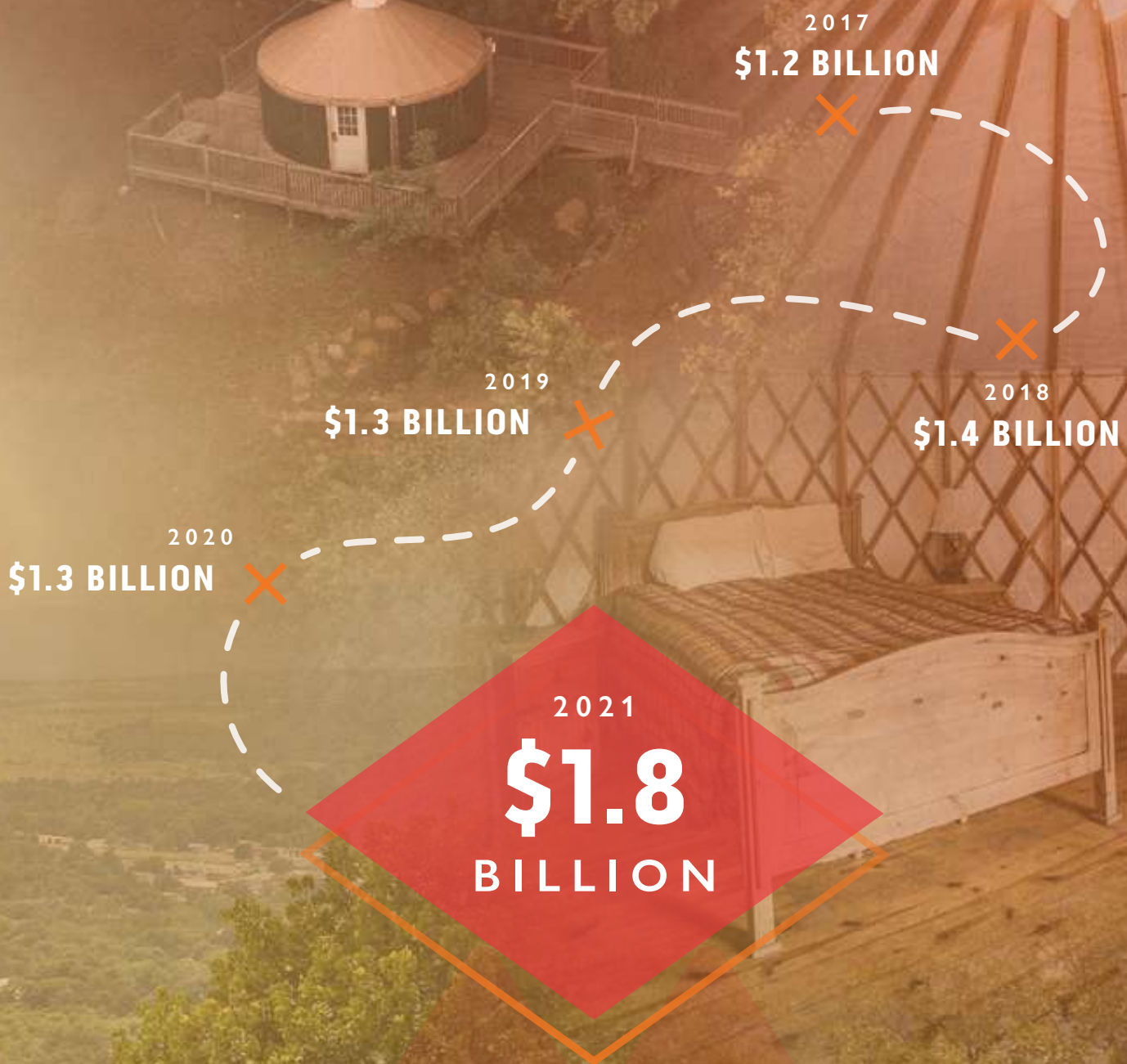
TOURISM SPENDING OVER THE LAST FIVE YEARS IN THE CHOCTAW NATION HAS INCREASED BY 64%

WHICH IS APPROXIMATELY \$700 MILLION

Visitors found Choctaw Nation's rural recreational venues to be ideal retreats for COVID isolation and continue to return for the rejuvenating experience. Whether visitors want primitive camping, glamping or the comforts of a cozy cabin, Choctaw Country can meet everyone's needs. With a combination of casinos, wineries, state parks, scenic drives, music festivals, cultural events, museums, rodeos and more, Choctaw Country has the potential to boost local economies. VRBO and AirBNB regularly rank destinations in the Choctaw Nation amongst the most sought-after venues in the United States.

CHOCTAW NATION RESERVATION ECONOMY

ANNUAL TRAVEL SPENDING



CHOCTAWCOUNTRY.COM



CHOCTAW NATION RESERVATION ECONOMY

CHOCTAW DEVELOPMENT FUND

Choctaw Development Fund (CDF) was established in 2016 and focuses on three areas: community development, economic development and small business development. Types of assistance provided vary within each of these areas and may include loans, grants, in-kind donations and business relocation incentives.

SINCE INCEPTION, CDF HAS INVESTED OVER
**\$8.4 MILLION TOWARD LOCAL
SMALL BUSINESSES AND COMMUNITIES**

2022

\$1.1

**MILLION
DONATED**

CHOCTAW NATION RESERVATION ECONOMY

CHOCTAW COMMUNITY PARTNERSHIP FUND

ESTABLISHED IN OCTOBER 2018

CCPF HAS DONATED A TOTAL OF \$7,687,700
TO OUR COMMUNITY PARTNERS

2022

\$2.3

MILLION
DONATED

CHOCTAW NATION RESERVATION ECONOMY

MAJOR TRANSPORTATION

»» HIGHWAYS

US 69/75 is a major transportation route between Dallas and Kansas City. The Oklahoma Department of Transportation continues to invest hundreds of millions of dollars into the trucking corridor to improve safety and minimize congestion. The varying sections of the corridor have an average daily vehicle count in excess of 30,000.

»» RAILROADS

The Choctaw Nation is served by three Class 1 railroads: Burlington Northern Santa Fe (BNSF), Kansas City Southern (KCS) and Union Pacific (UP), which provide direct access to major Gulf and Pacific ports. The three short line railroads in the Nation are Arkansas-Oklahoma (AOK), Kiamichi (KRR) and De Queen & Eastern (DQE). Each of these local lines interchange with multiple major rail lines and serve industrial clients in several communities. Oklahoma's highest grain import is via KCS into Heavener and the state's largest rock export is via UP from a Stringtown quarry. KRR is investing over \$20 million to upgrade their lines. The capital investment will provide service between Hugo and Antlers, as well as improve service throughout the entire system.

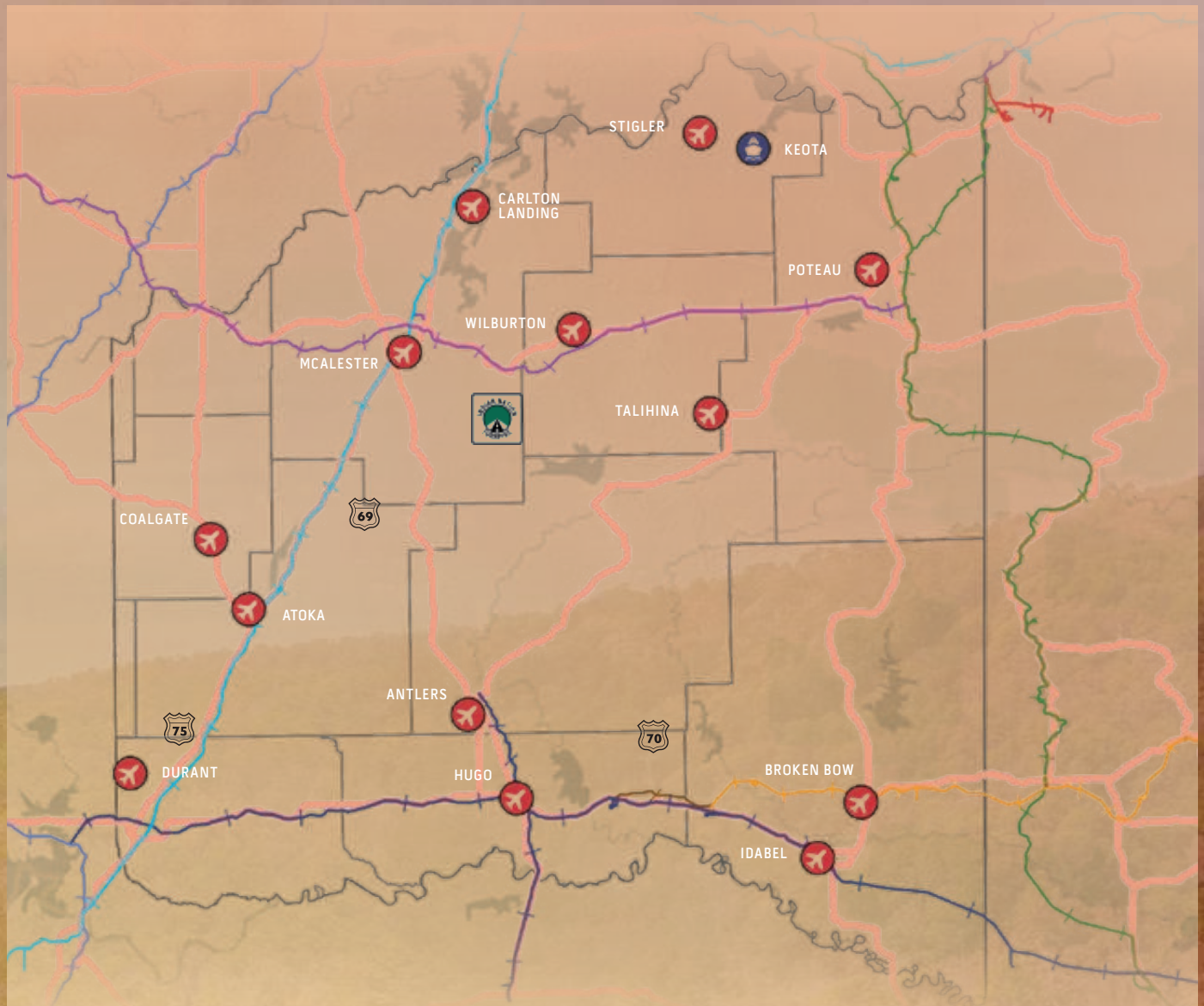
»» AIRPORTS

There are 13 public general aviation airports in the Choctaw Nation, which provide convenient access to many US markets. Eight commercial airports (Dallas-Fort Worth International – TX; Will Rogers World – Oklahoma City, OK; Dallas Love Field – TX; Tulsa International – OK; Northwest Arkansas Regional – Bentonville, AR; Fort Smith Regional – AR; East Texas Regional – Longview, TX; and Texarkana Regional – TX) are located within 90 miles of the Choctaw Nation reservation boundary. Dallas-Fort Worth provides direct international flights.

»» PORTS

Four commercial ports are located within 75 miles of the reservation boundaries with direct access to international markets. There are two private ports in the reservation and each are located in Haskell County in Keota, which is west of Stigler.





- +— ARKANSAS-MISSOURI (AM)
- +— ARKANSAS-OKLAHOMA (AOK)
- +— BURLINGTON NORTHERN SANTA FE (BNSF)
- +— DE QUEEN & EASTERN (DQE)
- +— FORT SMITH RAILROAD (FSR)

- +— KANSAS CITY SOUTHERN (KCS)
- +— KIAMICHI RAILROAD (KRR)
- +— TEXAS OKLAHOMA EASTERN (TOE)
- +— UNION PACIFIC (UP)
- AIRPORTS
- HIGHWAYS
- PORTS

CHOCTAW NATION RESERVATION

MOVING FORWARD



CHOCTAW NATION RESERVATION MOVING FORWARD

TARGETED INDUSTRIAL SECTORS

Choctaw Nation and our community partners have entered the third year of implementation of the comprehensive economic development strategy. As COVID travel restrictions eased, the team reinitiated a proactive recruitment process targeting industrial sectors where there is a higher likelihood for success.

AEROSPACE
AND/OR DEFENSE



LOGISTICS



RE-MANUFACTURING



TOURISM



FOOD PROCESSING



NATURAL RESOURCES
AND VALUE CHAIN



< ATOKA

< BRYAN

< CHOCTAW

< COAL

< HASKELL

< HUGHES

< LATIMER

< LE FLORE

< MCCURTAIN

< PITTSBURG

< PUSHMATAHA

CHOCTAW NATION RESERVATION MOVING FORWARD

CHOCTAW LANDING

CHOCTAW LANDING WILL » OPEN IN EARLY 2024 «

Choctaw Nation broke ground on Choctaw Landing, the Nation's newest entertainment and casino resort development in Hochatown, Oklahoma. With an investment of \$238 million, Choctaw Landing will create more than 400 new jobs, be part of the natural beauty of the surrounding landscape and create new business and tourism opportunities for the area.

In addition to the casino and hotel, a 12,000-square-foot mercantile will adjoin the resort, offering a small grocery store/market, three dining options and a fuel station with 24 pumps.





CHOCTAW LANDING WILL BE A FOUR-STORY, 200,000-SQUARE-FOOT
ENTERTAINMENT DESTINATION AND FEATURE:

100 HOTEL ROOMS
600 SLOT MACHINES
8 TABLE GAMES
NEW RESTAURANTS AND BARS
A POOL
AN OUTDOOR AMPHITHEATER VENUE
A BEER GARDEN
A FAMILY-FRIENDLY GAME ZONE

CHOCTAW NATION RESERVATION MOVING FORWARD

REBA'S PLACE

In 2021, Choctaw Nation formed a partnership with Reba McEntire to create a dining and entertainment tourism destination venue. Constructed in a century old Masonic Temple, “Reba’s Place” will feature two stories of dining space that opens to a central stage, which will regularly host live music performances. Venue aesthetics will be influenced by Reba’s love for western heritage and include a curated collection of memorabilia from Reba’s personal archives. The main floor will showcase a restored antique bar that is more than 100 years old that will offer a range of beer, wine, and signature cocktails. The retail space will feature a combination of new merchandise offered only at this venue, as well as some of Reba’s favorites from her collection.

» THE NEW TOURISM ATTRACTION IS PROJECTED TO DRAW 230,000 VISITORS ANNUALLY AND CREATE 100 NEW JOBS. «

Public improvements for the central business district will be supported by the Tax Increment Tax District created by the City of Atoka. Annually, the project is estimated to generate an economic impact of \$11.6 million and \$2 million in sales and property taxes for the state, county, and city. As a catalyst to revitalizing downtown Atoka, Reba’s Place will be created from the heart and will feature many pieces of Reba’s life story.

REBA'S Place

**“I’M VERY EXCITED TO BE OPENING A
PLACE SO CLOSE TO MY ROOTS.**

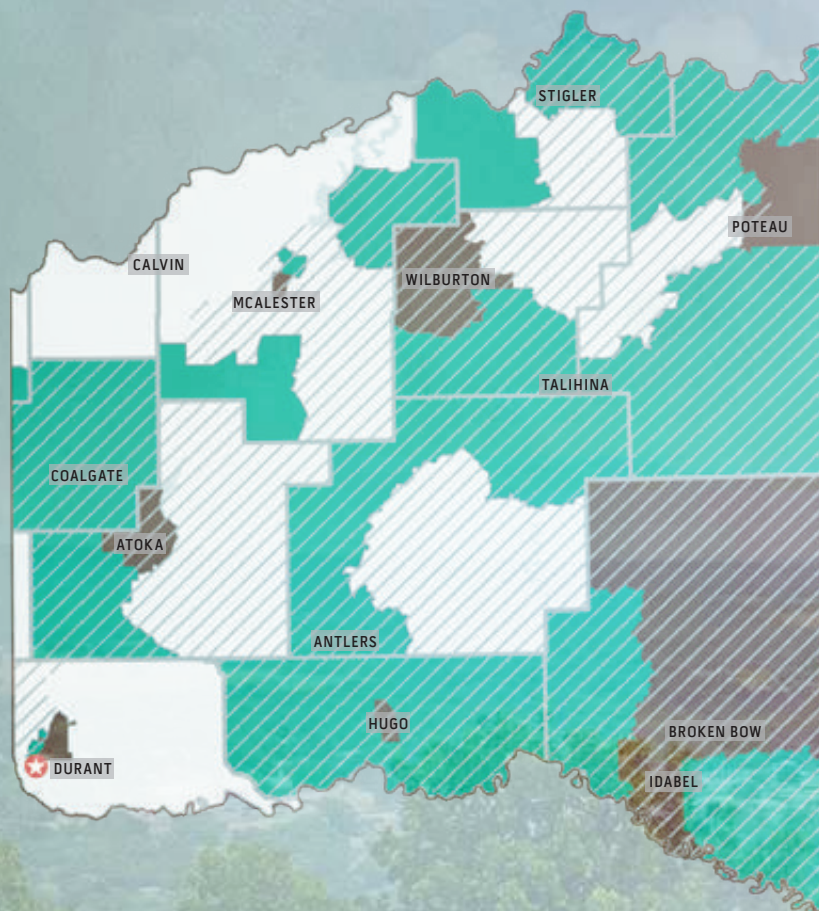
THE CHOCTAW NATION AND THE CITY OF ATOKA
ARE WONDERFUL PARTNERS AND I CAN’T WAIT TO
WELCOME OUR FIRST GUESTS TO REBA’S PLACE. WE
ARE WORKING VERY HARD TO CREATE SOMETHING NOT
ONLY FOR THE LOCAL COMMUNITY, BUT THAT WILL
ALSO BRING IN FOLKS FROM ACROSS THE COUNTRY.”

— REBA MCENTIRE —

CHOCTAW NATION RESERVATION MOVING FORWARD

STATE AND FEDERAL INCENTIVES

Businesses locating to or expanding in the Choctaw Nation can gain an advantage from several state and federal incentive programs including: Oklahoma Enterprise Zone, Historically Underutilized Business Zone (HUBZone), Foreign Trade Zone (FTZ-227), EB-5 Visa Program, Promise Zone, Opportunity Zone, New Market Tax Credits and Former Indian Lands Tax Credits (investment and employment). In some instances, the entire territory qualifies for the incentive program.



FOREIGN TRADE ZONE 227



PROMISE ZONE



OPPORTUNITY ZONE



NEW MARKET TAX CREDITS

CHOCTAW NATION RESERVATION MOVING FORWARD

NATIVE EARTH | NATIVE SKY

Choctaw Nation continues to develop a next-generation environment supporting the growth of emerging and advanced aviation and aerospace technology industries in the southeast region.

In 2021, CNO was one of only three tribes chosen to participate in a cooperative agreement between Oklahoma State University and NASA through NASA's Science Activation Program. The "Native Earth | Native Sky" (NENS) program aims to create culturally relevant earth-sky STEM programs, camps and curriculum to increase interest and understanding of STEM fields for Oklahoma Native American students.

The Department of Advanced Technology Initiatives seeks to function as a catalyst to attract and grow next generation emerging and advanced technology industries to the Choctaw Nation and to provide future manufacturing, business development and economic development opportunities for the tribe and region, as well as successfully prepare the next generation of Choctaw members for future STEM-related job opportunities.



CHOCTAW NATION RESERVATION STRATEGIC GOALS

2018 THROUGH 2023 GOALS

BUSINESS ATTRACTION

- ◆ Develop overall marketing plan
- ◆ Complete 60 RFP responses to business relocation inquiries annually
- ◆ Make 12 corporate headquarter visits annually
- ◆ Host 6 site visits annually
- ◆ Prepare 12 sites to become construction-ready

BUSINESS RETENTION AND EXPANSION

- ◆ Strengthen relationships with existing companies by making 80 BRE visits annually
- ◆ Fully incorporate Synchronist Suite (CRM) into the BRE program
- ◆ Identify and respond to business and community needs
- ◆ Track regional trends

COMMUNITY CAPACITY

- ◆ Assist community partners with developing a community pitch
- ◆ Assist community partners with infrastructure upgrades and enhancements

OPERATIONS

- ◆ Formalize community partner relations and processes
- ◆ Formalize tribal incentive program and process

WORKFORCE

- ◆ Strengthen partnerships in education, training and Workforce Investment Board

PUBLIC RELATIONS

- ◆ Raise visibility of Choctaw Nation
- ◆ Expand upon community development projects
- ◆ Develop unique cultural tourism assets
- ◆ Facilitate housing construction

STRATEGIC PLAN PRIORITIES

- ◆ Expand business retention and expansion initiative
- ◆ Grow internal lead generation program
- ◆ Obtain site certification on 4 industrial tracts
- ◆ Develop stronger relationships with employers and educational institutions
- ◆ Develop community assets to improve quality and competitiveness

PLAN IMPLEMENTATION

- ◆ Create industry profiles for five targeted sectors:
 - Market opportunities
 - Trends
 - Staffing patterns
 - Industry intelligence
 - Strategic considerations
- ◆ Create real estate brochures for public industrial tract
- ◆ Complete quarterly updates on county and reservation snapshots

CHOCTAW NATION RESERVATION STRATEGIC GOALS YEAR ACCOMPLISHMENTS

BUSINESS ATTRACTION

- Updated and added content to GrowChoctaw.com website
- Utilized Gazelle.ai to internally generate leads
- Launched monthly e-newsletter distributed to targeted industry sectors and site consultants
- Participated in EAA Air Venture Trade Show and generated two qualified leads
- Poteau Industrial Park (40 acres), Hugo Industrial Site (110 acres), Stigler Industrial Park (90 acres) and Atoka Light Industrial Park (50 acres) received ODOC Site Certification
- Antlers, Atoka, Broken Bow, Durant, Idabel, Hugo, McAlester and Stigler completed ODOC TOPS grant, which assessed their industrial property and economic development processes
- Submitted 102 business recruitment responses to RFPs
- Hosted 15 site visits and celebrated a win in McAlester
- Branded industrial brochures for publicly owned industrial properties on GrowChoctaw.com, OklahomaSoutheast.org and the LocateOK.com websites
- Assembled and published retail sector data on community brochures

BUSINESS RETENTION AND EXPANSION

- Completed over 90 BRE visits
- Implemented Synchronist Suite (CRM system)
- One Choctaw Nation team member and three community partners received professional credentials as Business Retention and Expansion Coordinators
- Facilitated B2B meetings to create collaborative and synergistic opportunities

COMMUNITY CAPACITY

- Public Service Company of Oklahoma (economic development partner) offered to work with communities to create and practice pitches
- Updated county and reservation snapshots with regular data changes
- Worked with community partners to maximize funds received through ARPA
- Eight communities completed ODOC TOPS grant which evaluated local economic development organization's strengths and weaknesses, including infrastructure needs for industrial competitiveness

OPERATIONS

- Submitted over 100 RFP responses for consideration resulting in fifteen site visits and an announcement

WORKFORCE

- Sponsored table at i2E Love's Cup and Choctaw Small Business Development judged business plans
- Introduced leadership at Southeastern Oklahoma State University to i2E and encouraged participation in Love's Cup business plan competition

PUBLIC RELATIONS

- Published fourth Community Profile for Choctaw Nation Partnership
- Choctaw Economic Development Partnership was awarded a Silver Award by International Economic Development Council for Community Profile
- Choctaw Nation Economic Development Partnership was awarded Gold Award by International Economic Development Council for print brochure
- Marketing collateral was recognized by Southern Economic Development Council with three awards of superior and merit
- Constructed over 100 lease/purchase homes

STRATEGIC PLAN PRIORITIES

- Twenty BRE-certified professionals now practice in the Choctaw Nation
- Implemented a Regional BRE visitation program using Synchronist Suite
- Consultants recognize Choctaw Nation partnership and submit projects directly
- Eight industrial properties have received ODOC Site Certification
- Choctaw Nation Community Partners use Economic Development partnership to generate leads
- Choctaw Nation Community Partners regional website is continually updated with new features added

PLAN IMPLEMENTATION

- GrowChoctaw.com uses push sector resources from GIS Planning, EMSI and State Book International to highlight target sectors
- Sector-specific marketing materials were created for two sectors (defense/aerospace & natural resource/timber)
- Micro-sites were planned for each sector
- Expanded the county and reservation snapshots which are published quarterly
- Industry and workforce intelligence were prepared for each county





CHOCTAW NATION RESERVATION REGIONAL IMPACT

OKLAHOMA JOBS SUPPORTED
18,152

\$1,613,300

CONTRIBUTED TO CITIES AND COUNTIES FROM THE
CHOCTAW COMMUNITY PARTNERSHIP FUND

\$46.5 MILLION
IN EDUCATION FUNDING

4.1 MILLION POUNDS
OF WASTE RECYCLED

\$259 MILLION
IN HEALTH SPENDING

1,558,522
PRESCRIPTIONS FILLED

\$8.1 MILLION
IN HOUSING REPAIRS

60 LEAP HOMES
CONSTRUCTED

The Choctaw Nation of Oklahoma 2019 Economic Impact was produced by Dr. Kyle D. Dean, Economist,
Center for Native American and Urban Studies, Oklahoma City University



SPECIAL THANKS TO

OUR PROMINENT LOCAL ECONOMIC DEVELOPMENT PARTNERS

Arkansas Oklahoma Gas

Atoka City Industrial Development Authority

CenterPoint Energy

Choctaw County Industrial Authority

Choctaw Electric

City of Antlers

City of Broken Bow

City of Coalgate

City of Idabel

City of McAlester

City of Poteau

Cookson Hills Electric

Durant Industrial Authority

Kiamichi Electric

Oklahoma Gas and Electric

Oklahoma Natural Gas

People's Electric

Public Service Company of Oklahoma

Southeastern Electric

Stigler Chamber of Commerce

Western Farmers Electric Cooperative

Wilburton Industrial Authority



**CHOCTAW NATION BUSINESS
& ECONOMIC DEVELOPMENT**

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DURANT, OK 74702

GROWCHOCTAW.COM

For more information on
partnering with us, please call
580-642-6977

Choctaw Nation hosted the 17th
Annual Pow Wow which brought
250,000 participants and visitors
to Durant, OK.

Photos taken for and during the
event are used in this document to
showcase the dancers and regalia
from unique Native Americans
across the United States.

