



..... 2019-2020 PROFILE

CHOCTAW NATION

.....

ECONOMIC DEVELOPMENT PARTNERSHIP



..... **VISION**

LIVING OUT THE CHAHTA SPIRIT OF
FAITH, FAMILY AND CULTURE

.....

The Great Seal of the Choctaw Nation was formalized in 1857. The pipe within the seal is traditionally understood as a representation for community alliances. Rising tobacco smoke from the pipe can symbolize prayer connections, and the unstrung bow is a symbol of the Choctaw people's love of peace but willingness to go to war if attacked. The three arrows honor Choctaw Chiefs Pushmataha, Moshulatubbee, and Apukshunnubbee.

..... **MISSION**

TO THE CHOCTAW PROUD, OURS IS THE SOVEREIGN NATION
OFFERING OPPORTUNITIES FOR GROWTH AND PROSPERITY.

.....



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Gary Batton
Chief



Jack Austin, Jr.
Assistant Chief

TRIBAL COUNCIL



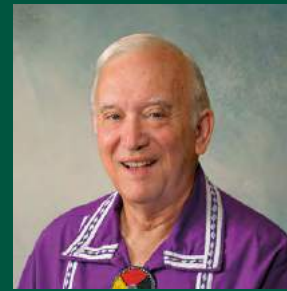
Thomas Williston
District 1



Tony Ward
District 2



Eddie Bohanan
District 3



Delton Cox
District 4



Ronald Perry
District 5



Jennifer Woods
District 6



Jack Austin, Sr.
District 7



Perry Thompson
District 8



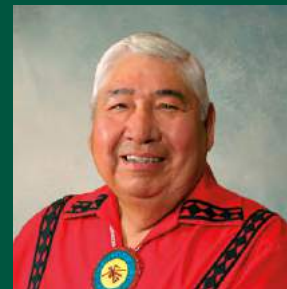
James Dry
District 9



Anthony Dillard
District 10



Robert Karr
District 11



James Frazier
District 12

..... HELLO

HALITO

.....

THE CHOCTAW NATION OF OKLAHOMA TAKES GREAT PRIDE IN STRENGTHENING OUR COMMUNITIES FOR SUSTAINED LONG-TERM GROWTH

Halito (Hello),

Over the past year, the Choctaw Nation (CNO) has worked with local leaders and investors to attract industry, grow retail, increase tourism, assist existing businesses with expansions and provide tribal businesses with support through Choctaw Small Business Development.

We are committed to growing southeastern Oklahoma and take great pride in our past, incessantly working to improve our present, and looking ahead for opportunities that connect people in meaningful ways. Quality of life begins in the home and the community with livability; therefore, we recognize the need for perpetual improvement, particularly in transportation, healthy living, education, healthcare, economic development and security. We are passionate about creating jobs and improving outcomes, along with enhancing economic vitality and helping a diverse array of businesses thrive.

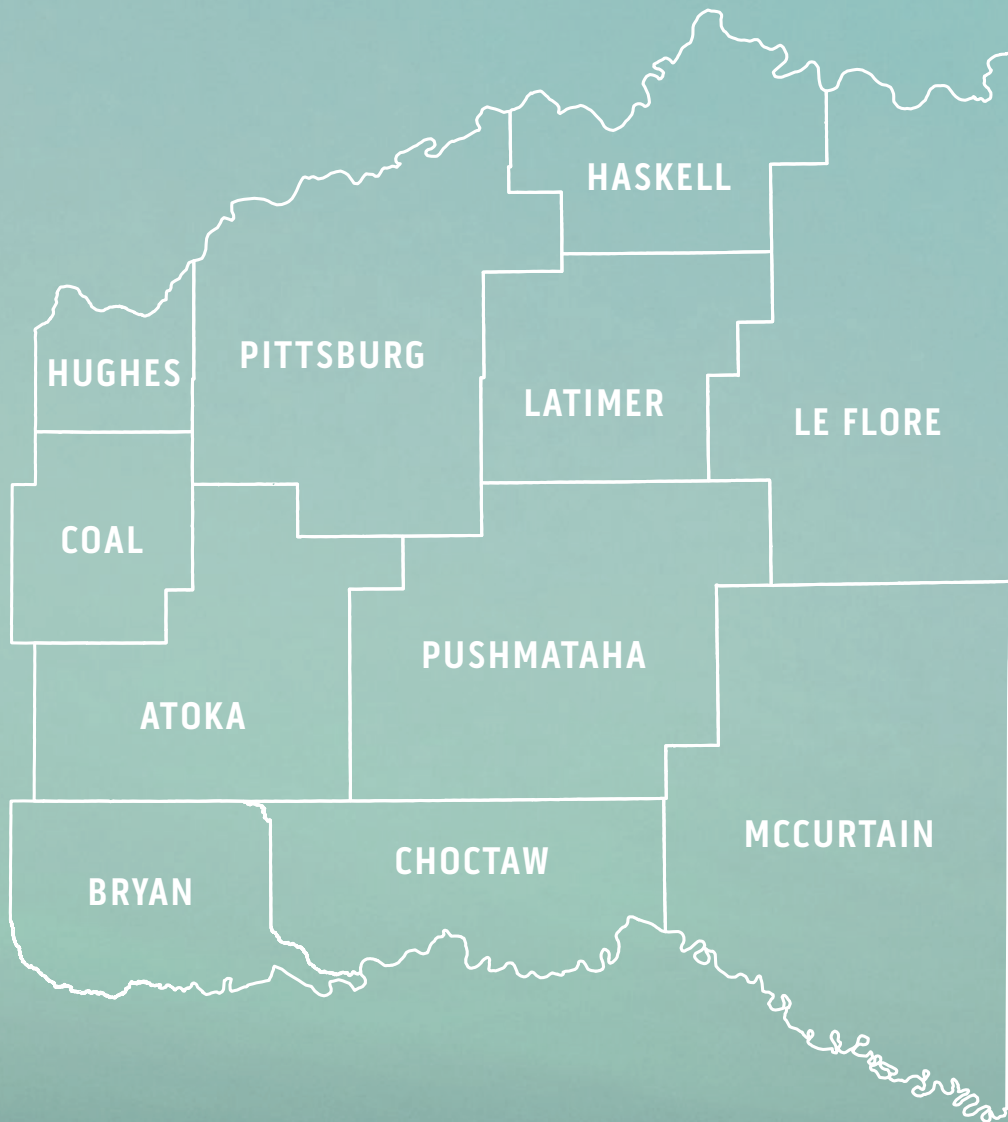
In FY20, CNO invested nearly \$50 million in our communities toward healthcare, housing and education and supported more than 16,000 jobs in Oklahoma. We opened Coalgate Country Market, Pocola Travel Plaza/Casino Too, and completed a major renovation on Idabel Shopping Center, including a new Idabel Entertainment District with bowling and arcades. Over 100 families can celebrate the American dream of owning a newly constructed home. The Tribe continued to invest in our communities by donating \$1.7 million to local governments that are building parks, improving streets and enhancing public safety. The master plan for a state-of-the-art Unmanned Aerial Systems Research Park near Daisy was completed, and construction continues on the Choctaw Resort & Casino – Durant that will open in August 2021, as well as on the Choctaw Cultural Center which will open in February 2021.

The \$2.5 billion annual economic impact we have on the State of Oklahoma poises us to continue to serve as an enduring tribe. I invite you to join in my enthusiasm as we look ahead for sustainable economic growth and prosperity. Chahta sia hoke (proud to be Choctaw).

Yakoke (Thank You),



Chief Gary Batton
Choctaw Nation of Oklahoma



THE RESERVATION

.....

The Choctaw Nation of Oklahoma is located in southeastern Oklahoma. The area is rich with agriculture and natural resources including coal, natural gas, crude oil, timber and fertile soil. There are over **88** million people within a 500-mile radius.

.....

Investments within our territory increase economic viability, sustainability and create long-term growth for the Choctaw Nation. Business and economic development expands on the Tribe's internal resourcefulness to build stronger policies and remove barriers for future growth. Opportunities, projects and services have a direct and positive impact on the lives of tribal members and are respectful of the historical and cultural concerns of the Nation.

CITY DISTANCES FROM THE CHOCTAW NATION

TULSA - 100 MILES

OKLAHOMA CITY - 130 MILES | DALLAS - 130 MILES

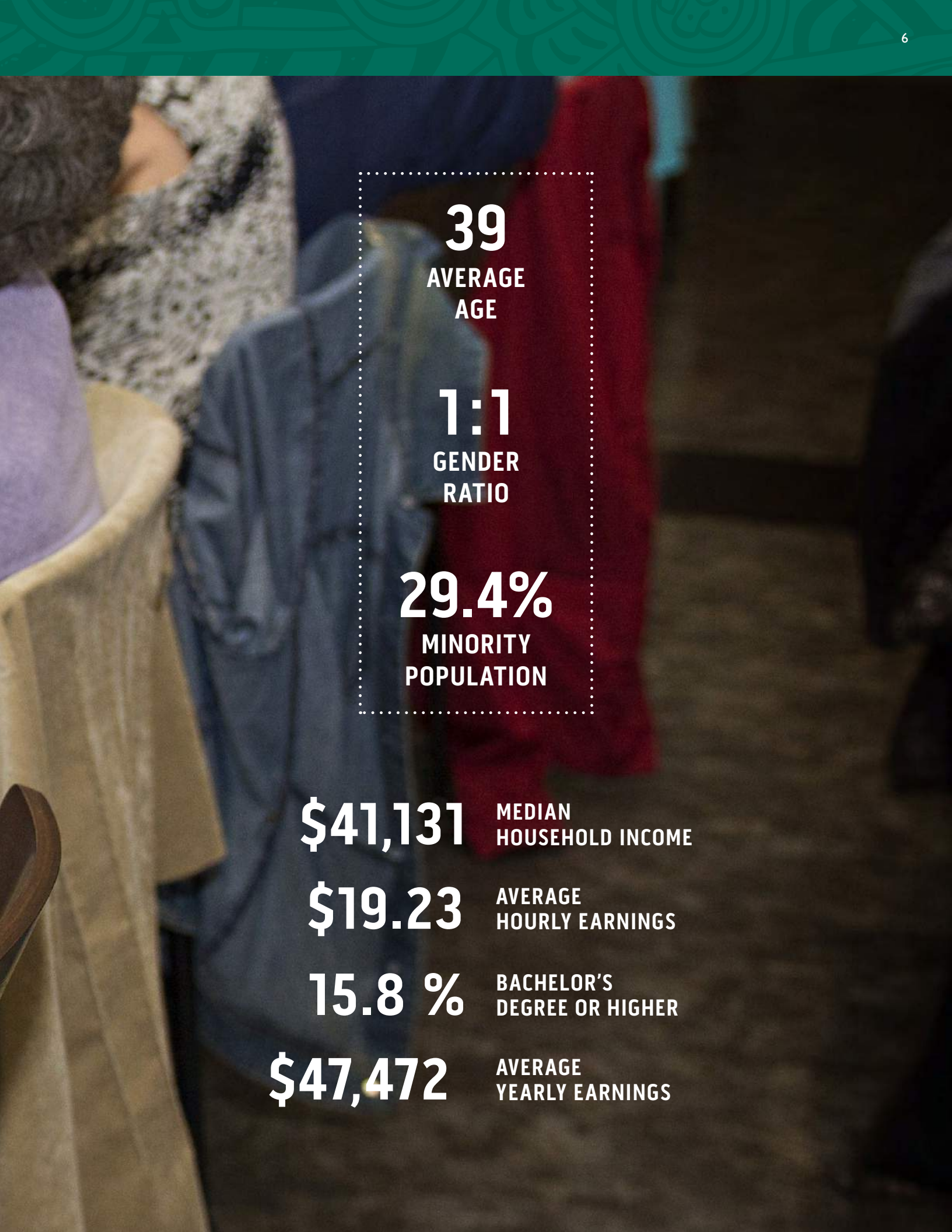
MEMPHIS - 310 MILES | KANSAS CITY - 315 MILES

HOUSTON - 330 MILES | NEW ORLEANS - 450 MILES



DEMOGRAPHICS SNAPSHOT

Elder at Community Dinner — Atoka, OK



39

AVERAGE
AGE

1:1

GENDER
RATIO

29.4%

MINORITY
POPULATION

\$41,131

MEDIAN
HOUSEHOLD INCOME

\$19.23

AVERAGE
HOURLY EARNINGS

15.8 %

BACHELOR'S
DEGREE OR HIGHER

\$47,472

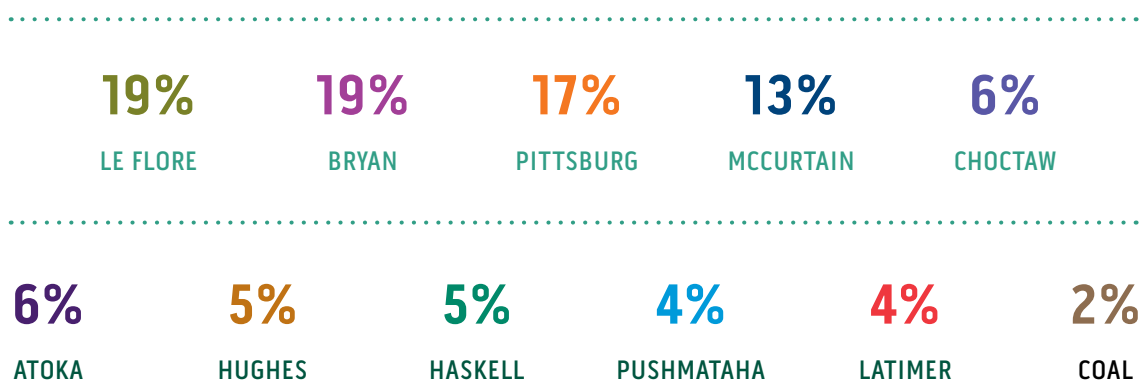
AVERAGE
YEARLY EARNINGS



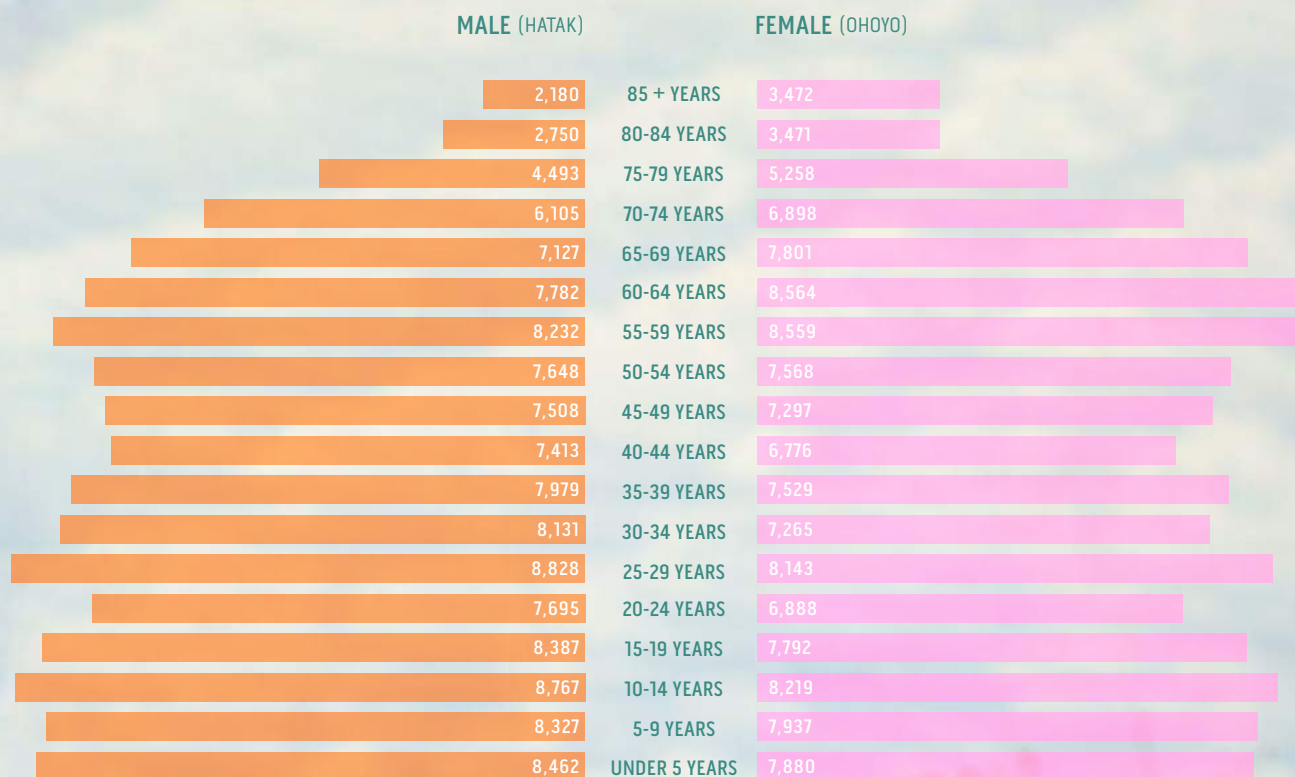
TOTAL CHOCTAW NATION POPULATION

253,797

POPULATION DISTRIBUTION BREAKDOWN



POPULATION BY AGE COHORT





EDUCATION



2,778

DEGREE COMPLETIONS

1,098

CAREER CERTIFICATE
COMPLETIONS

90

SCHOOL
DISTRICTS



42,000

COMMON EDUCATION STUDENTS

10

CAREER TECHNOLOGY
SCHOOLS

6

POSTSECONDARY
EDUCATION CAMPUSES

DEGREE COMPLETIONS BREAKDOWN

SOUTHEASTERN OK STATE UNIVERSITY **977**

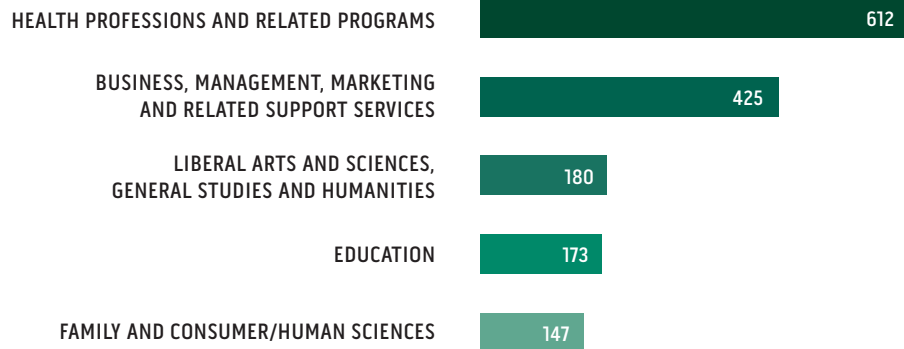
CARL ALBERT COLLEGE **467**

KIAMICHI TECHNOLOGY CENTERS **1,001**

EASTERN OKLAHOMA STATE COLLEGE **236**

Educational opportunities extend from early childhood programs to graduate degrees. Kiamichi Technology Centers train over **2,300** students in full-time programs and **19,500** students in short-term classes each year. Southeastern Oklahoma State University, Carl Albert State College, and Eastern Oklahoma State College offer post-secondary degrees on six campuses, with over **2,700** program completions in 2020.

LARGEST HIGHER EDUCATION COMPLETED FIELDS OF STUDY



WITHIN 200 MILES OUTSIDE CHOCTAW NATION BOUNDARIES	LOCATION	2020 DEGREE COMPLETIONS
UNIVERSITY OF TEXAS	ARLINGTON, TX	14,035
UNIVERSITY OF NORTH TEXAS	DENTON, TX	9,932
UNIVERSITY OF TEXAS	DALLAS, TX	8,132
UNIVERSITY OF OKLAHOMA	NORMAN, OK	7,418
UNIVERSITY OF ARKANSAS	FAYETTEVILLE, AR	6,818
OKLAHOMA STATE UNIVERSITY	STILLWATER, OK	6,246
BAYLOR UNIVERSITY	WACO, TX	4,965
SOUTHERN METHODIST UNIVERSITY	DALLAS, TX	4,282
ARKANSAS TECH UNIVERSITY	RUSSELLVILLE, AR	4,040
TEXAS WOMEN'S UNIVERSITY	DENTON, TX	3,897
TEXAS A&M UNIVERSITY - COMMERCE	COMMERCE, TX	3,418
UNIVERSITY OF CENTRAL OKLAHOMA	EDMOND, OK	3,161
TEXAS CHRISTIAN UNIVERSITY	FORT WORTH, TX	3,095

AVERAGE ANNUAL EARNINGS

US=\$69,000 | OKLAHOMA=\$56,000 | CHOCTAW NATION=\$47,400

Since 2010, the earnings growth rate has averaged **2.8%** annually. Poverty rates are: United States **13.1%**, State of Oklahoma **15.6%**, and Choctaw Nation **20.9%**. Labor force participation rates are: United States **63%**, State of Oklahoma **61%**, and Choctaw Nation **44%**.

AVERAGE ANNUAL EARNINGS HAVE GROWN BY **\$21,009**
IN THE PAST TWO DECADES, A **79%** INCREASE





Choctaw Artist Jane Semple Umsted — Durant, OK

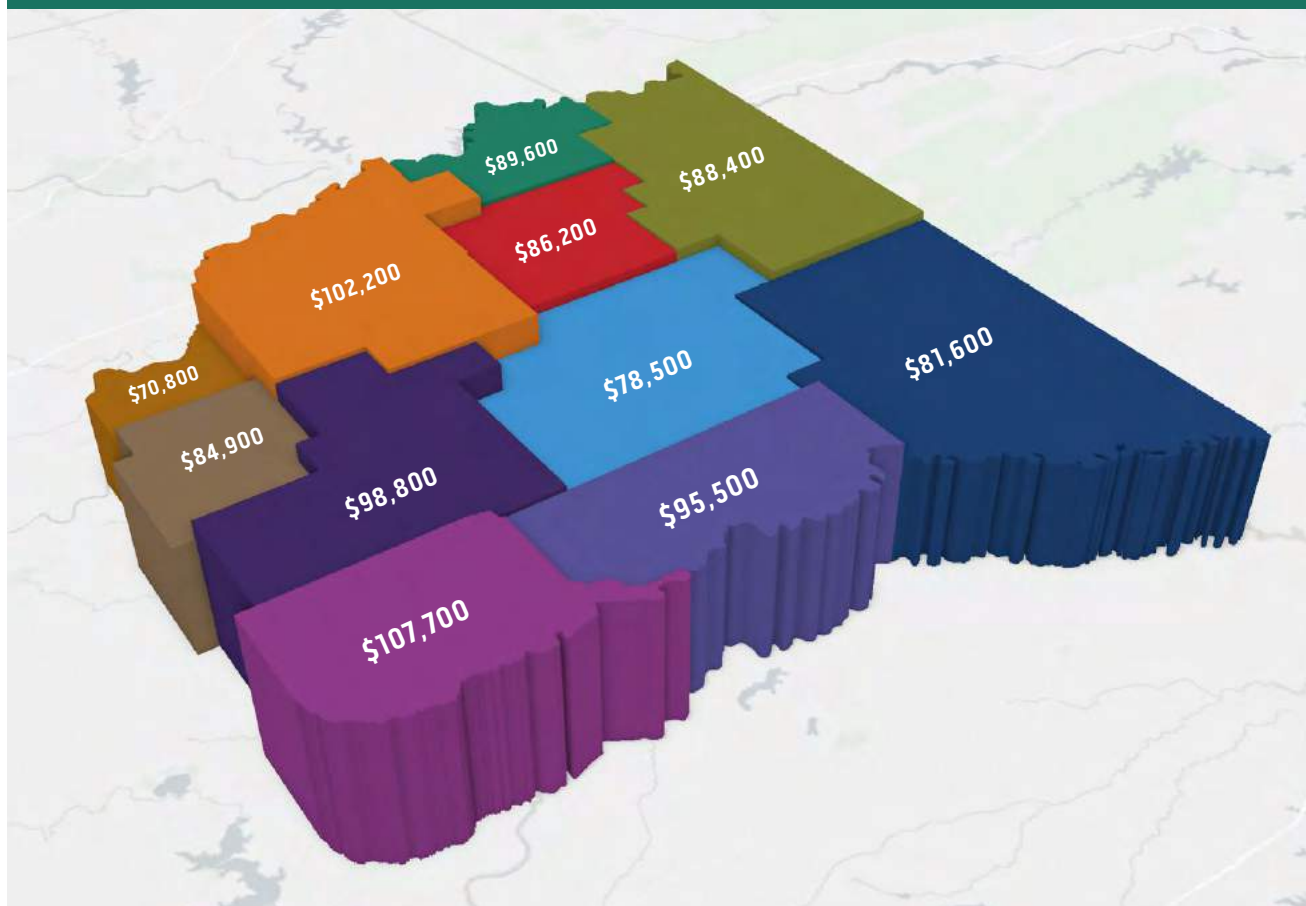


Thanksgiving Dinner Event
Atoka, OK

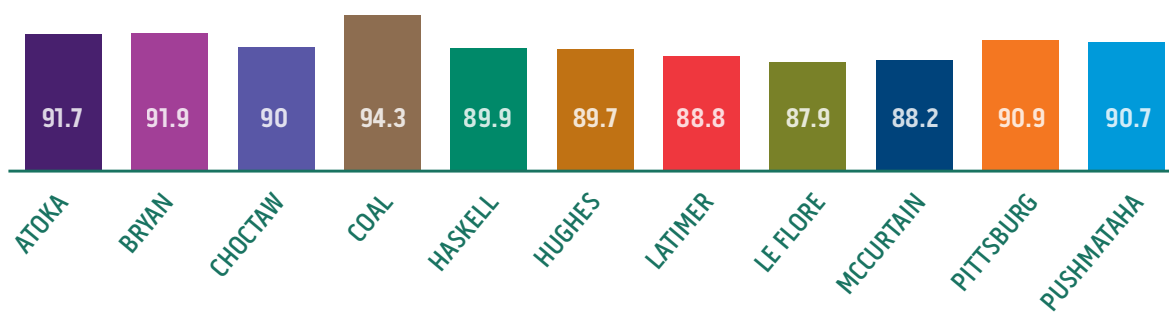
QUALITY OF LIFE

The overall cost of living within Choctaw reservation is **8-12%** below the national average. These figures are indicative of Oklahoma as a whole (**93.2%**), which CNBC ranks as the second-lowest in the United States.

MEDIAN HOME VALUE | U.S. = \$240,500 AND OKLAHOMA = \$147,000



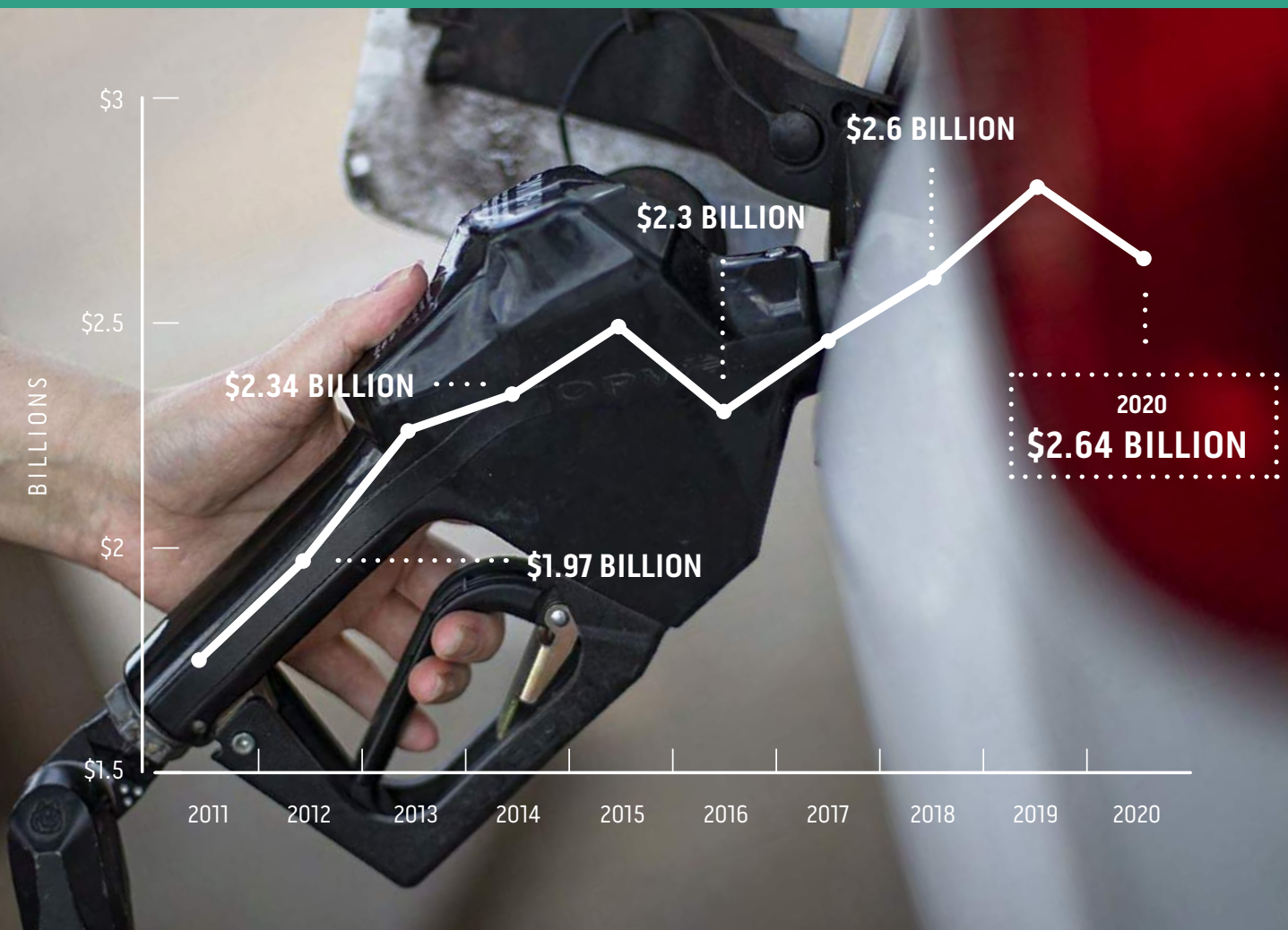
COST OF LIVING RATIO BY COUNTIES | U.S. = 100%



SALES TREND

Since 2010, retail sales have increased every year, with two exceptions in 2016 and 2020. The COVID-19 pandemic caused a thriving economy to drop -8.6% in retail sales. Over the last five years, retail sales in the counties most dependent upon the largest oil and gas sector declined while the other eight counties increased. The growth rates are considerably lower following the pandemic.

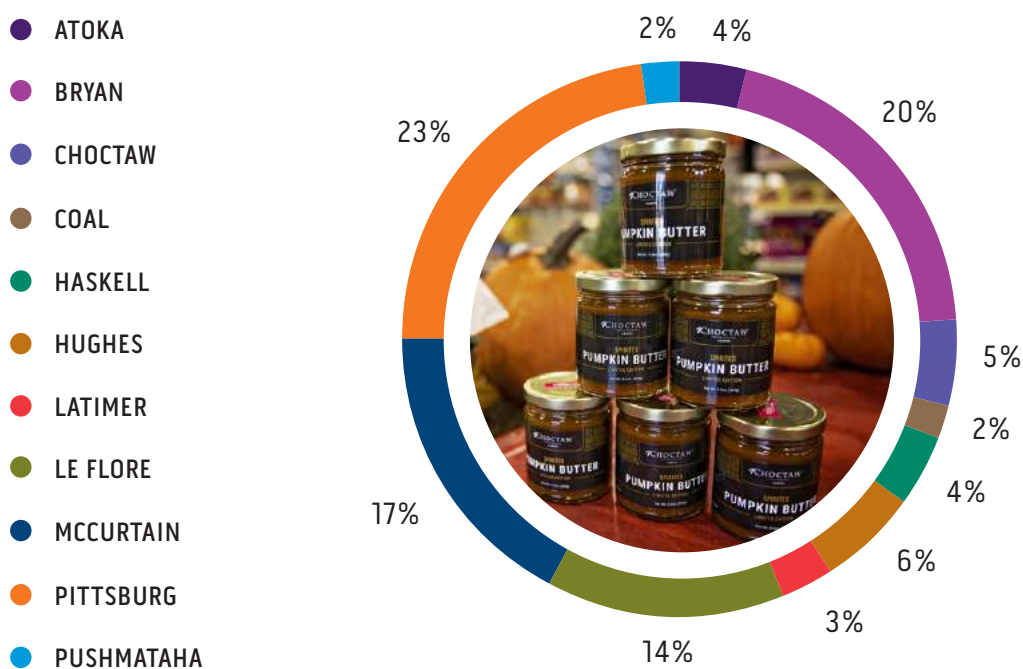
RETAIL SALES HAVE INCREASED BY OVER **55%** AND AVERAGED **6%** ANNUAL GROWTH OVER THE LAST **10** YEARS





Choctaw Travel Plaza
Antlers, OK

RETAIL SALES BY COUNTY | BASED ON \$2,639,442,996 TOTAL



COMMUTER FLOW

47,598

LIVE AND WORK IN THE CHOCTAW NATION

22,419

COMMUTE TO JOBS IN THE
CHOCTAW NATION FROM OUTSIDE

Of the **70,017** workers who held jobs in the Choctaw Nation,
32% lived outside the area.

28,317

LIVE IN THE CHOCTAW NATION AND
COMMUTE TO JOBS OUTSIDE

Of the **75,915** employed residents,
27.3% commuted to jobs outside the Choctaw Nation.

ANNUAL GROWTH

2016
88,805

...



2017
89,125

...



2018
90,151

...



2019
90,767

...



11,625
OFFICE AND
ADMINISTRATION



7,703
SALES AND RELATED



7,402
FOOD PREPARATION
AND SERVING RELATED



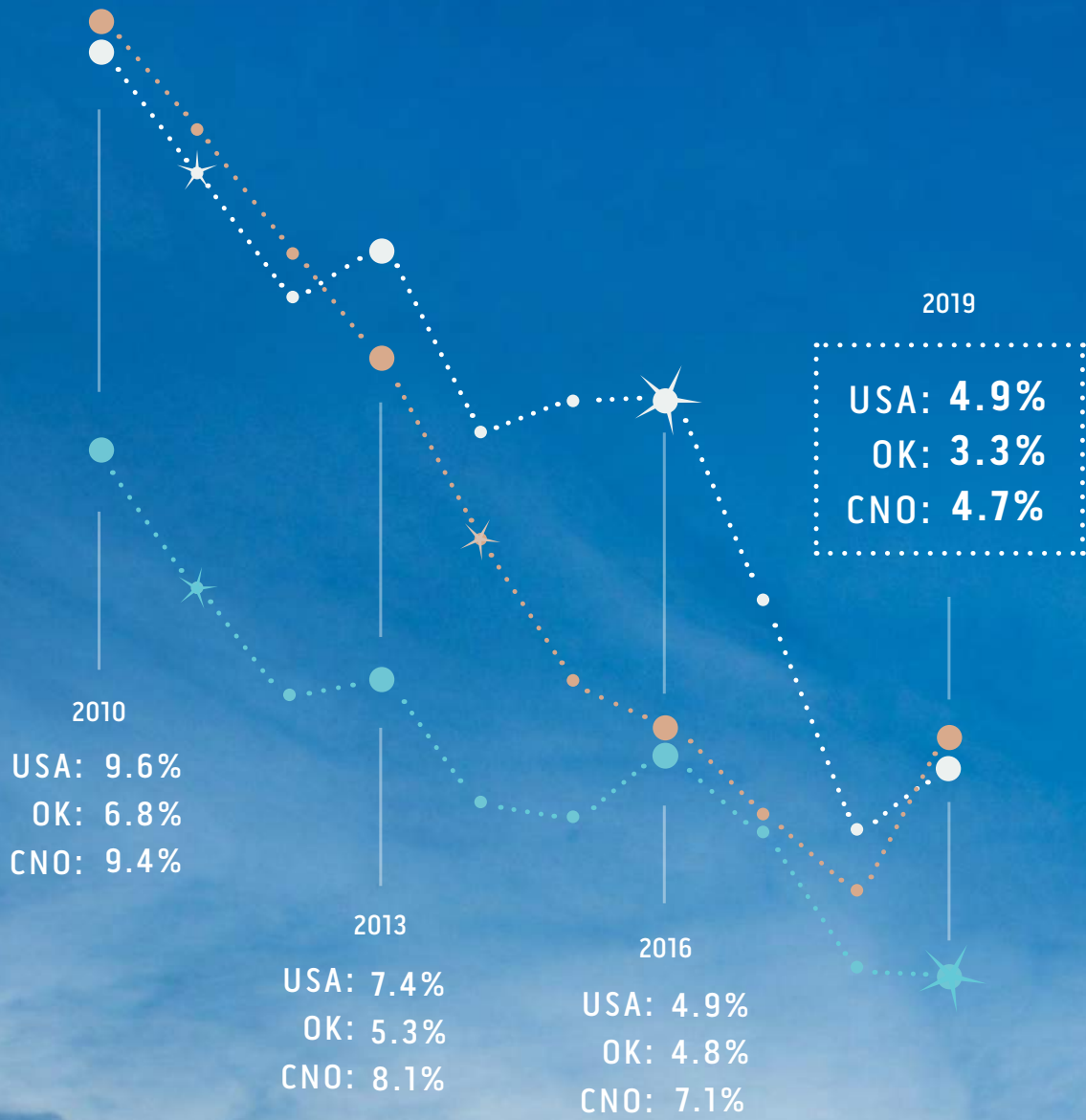
6,394
TRANSPORTATION AND
MATERIAL MOVING



5,998
PRODUCTION



5,812
CONSTRUCTION
AND EXTRACTION



UNEMPLOYMENT RATES

● UNITED STATES

● STATE OF OKLAHOMA

● CHOCTAW NATION

The Choctaw Nation and our community partners are working together to reduce unemployment rates in the area by incentivizing relocation, assisting with expansion and helping entrepreneurs start new businesses.



Choctaw Nation Headquarters
Durant, OK



LARGEST EMPLOYERS

+11,000 CHOCTAW NATION OF OKLAHOMA

2,200

MCALISTER ARMY
AMMUNITION DEPOT

1,500

TYSON FOODS

850

SOUTHEASTERN OKLAHOMA
STATE UNIVERSITY

850

INTERNATIONAL PAPER

SECTOR BREAKDOWN | BASED ON 90,766 TOTAL JOBS

32%

ALL GOVERNMENTS
(INCLUDES CASINOS)

10%

HEALTH CARE AND
SOCIAL ASSISTANCE

10%

RETAIL TRADE

9%

MANUFACTURING

7%

ACCOMMODATION AND
FOOD SERVICES

5%

CONSTRUCTION

4%

ADMINISTRATION AND SUPPORT,
WASTE MANAGEMENT AND
REMEDIAL SERVICES

4%

TRANSPORTATION AND
WAREHOUSING

4%

OTHER SERVICES (EXCEPT
PUBLIC ADMINISTRATION)

3%

PROFESSIONAL, SCIENTIFIC
AND TECHNICAL SERVICES

2%

FINANCE AND INSURANCE

2%

MINING, QUARRYING AND OIL
AND GAS EXTRACTION

2%

AGRICULTURE, FORESTRY,
FISHING AND HUNTING

2%

WHOLESALE TRADE

BUSINESS ESTABLISHMENTS

5,543 BUSINESS ESTABLISHMENTS IN 2019

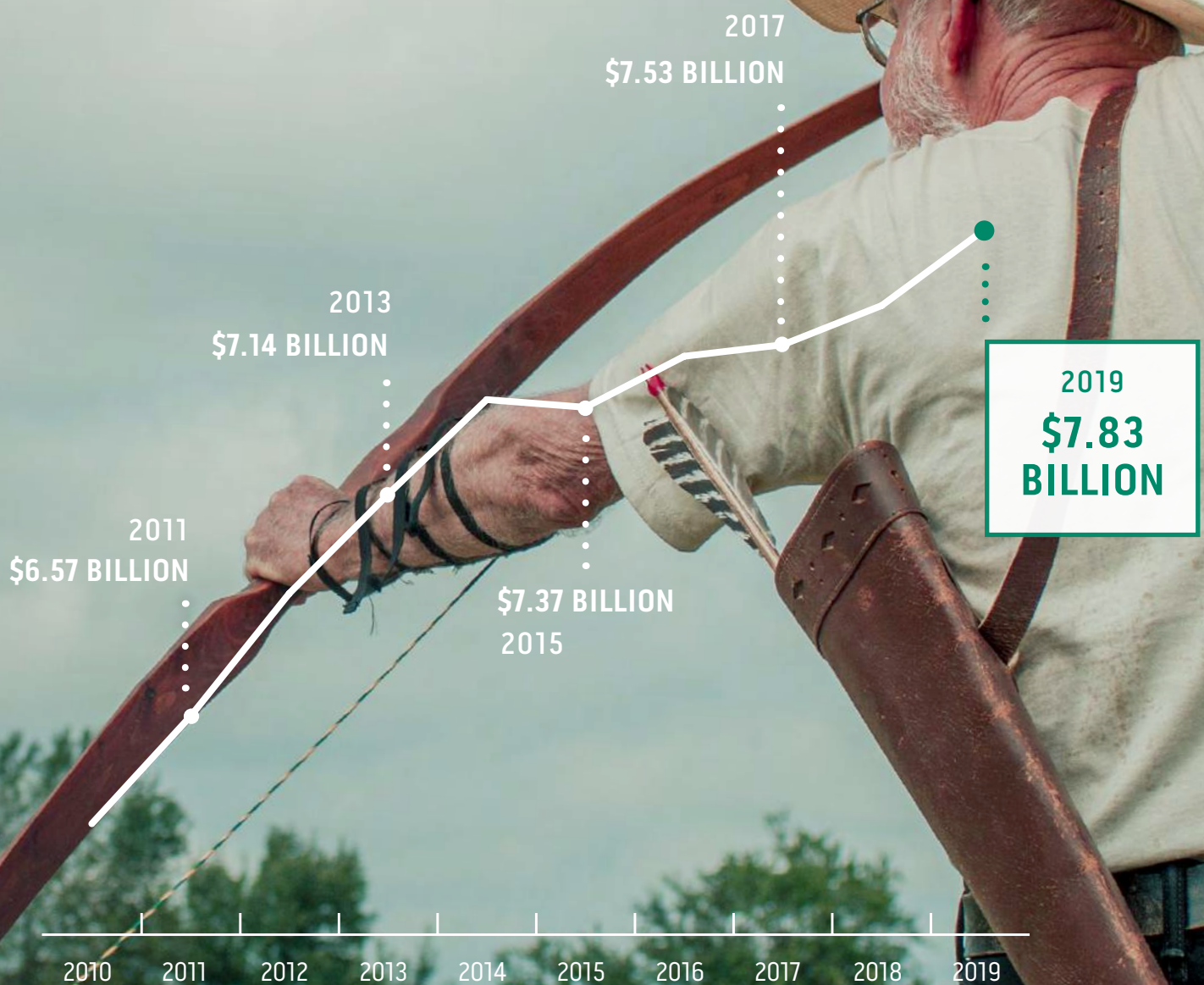
The fastest-growing “value-added” sectors include aircraft engine and parts, animal processing, miscellaneous wood products, corrugated and solid fiber box, commercial bakeries, soft drinks, wineries and plate work, each of which doubled the number of jobs over the last five years. The top three industries in 2020 are local government, education, health care and restaurants.

BUSINESS ESTABLISHMENT COUNTS HAVE GROWN BY **350**
SINCE 2010. THERE ARE ROUGHLY **800** MORE BUSINESS
ESTABLISHMENTS TODAY THAN IN 2004.



Choc Beer at Pete's Place
Krebs, OK

GROSS REGIONAL PRODUCT

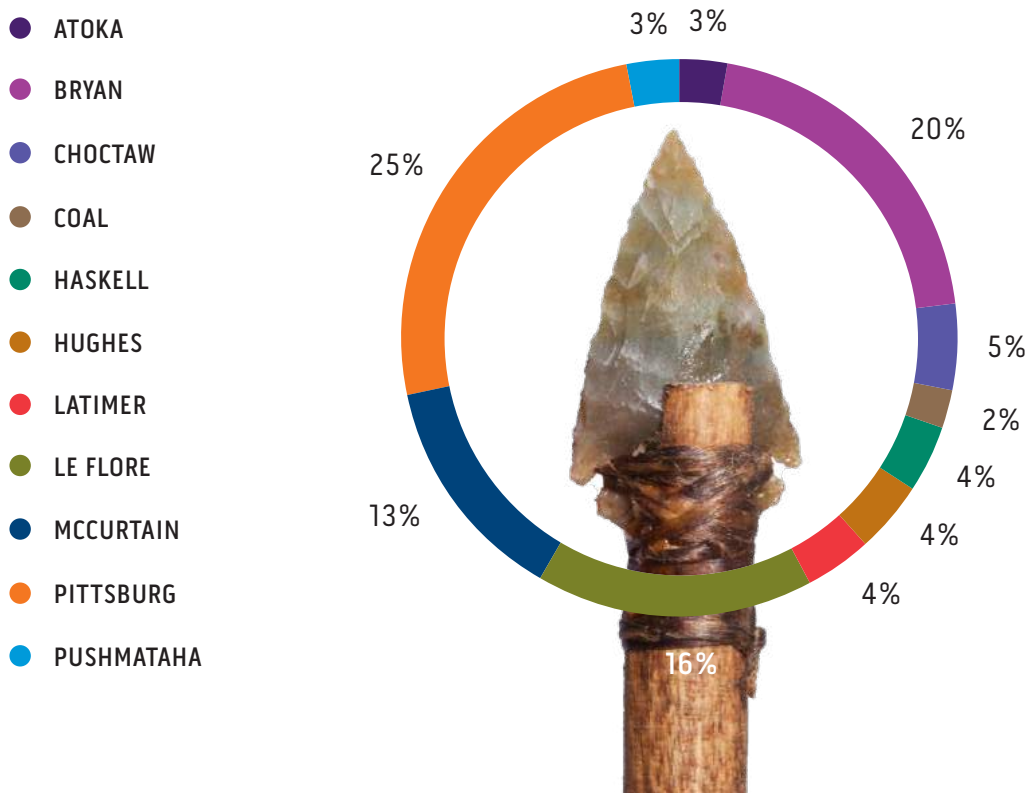


INVESTMENTS / ASSESSED VALUE

WITHIN THE YEAR, GRP EXPERIENCED 2.5% CHANGE,
GROWING BY **\$190,238,459.**

Assessed value of real property within the Choctaw Nation has grown by 95% since 2006 (6.3% annually). The total assessed value increased by 13.6% in 2020, which is a record high. Four counties (Pittsburg, LeFlore, Bryan, and McCurtain) make up 73% of the total assessed value. Coal and Pushmataha counties experienced the largest single year increases, with 58% and 42% respectively.

GROSS REGIONAL PRODUCT BY COUNTY | \$7,838,003,833 TOTAL





BUSINESS RETENTION, EXPANSION AND ATTRACTION SUCCESSES

Cavanal Services selected Poteau to start their financial
service call center by

**INVESTING \$200,000 AND
CREATING 18 NEW JOBS.**

ECHO selected Durant to start their modular building
manufacturing facility by

**INVESTING \$13,000,000 AND
CREATING 200 NEW JOBS.**





The Choctaw Nation teams with local economic development partners to form a regional partnership committed to promoting business development. The Choctaw Development Fund was created to supplement state and local incentives for opportunities that address critical infrastructure needs.

Teal-Jones Group, Inc. of Surrey, BC, Canada continues to grow the Antlers saw mill with private and public investments with

**OVER \$52,275,000 CAPITAL INVESTMENT
AND CREATING 135 NEW JOBS.**

Salem Tube, a Tubacex Group company, announced their North American headquarters and manufacturing facility will be in Durant with a

**\$40,000,000 CAPITAL INVESTMENT
AND THE CREATION OF 67 NEW JOBS.**



CHAHTAPRENEUR

Choctaw Small Business Development is supporting the vision of the Choctaw Nation by providing assistance to tribal entrepreneurs who want to start or expand their business within the Nation's boundaries.

1,163 TOTAL JOBS CREATED

670 CHAHTAPRENEURS

178 BUSINESS STARTUPS

479 TRAININGS

121 BUSINESS EXPANSIONS





CHAHTAPRENEUR OF THE YEAR — MICKY LLOYD



STARTED BUSINESS:
10/1/2014



LOCATION:
MCALESTER, OK



WEBSITE: SHOPCOMMONROOTS.COM



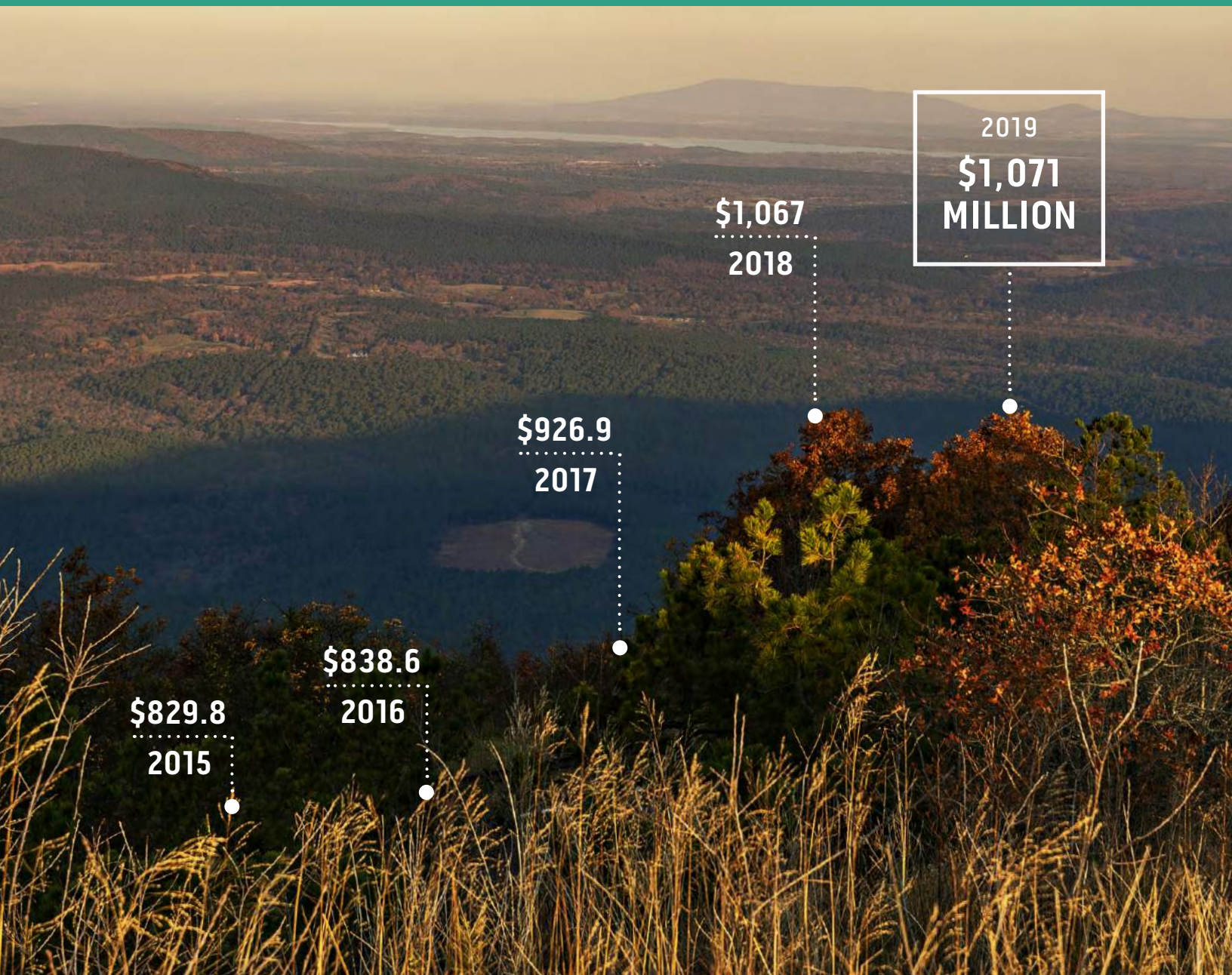
EMPLOYEES: 6

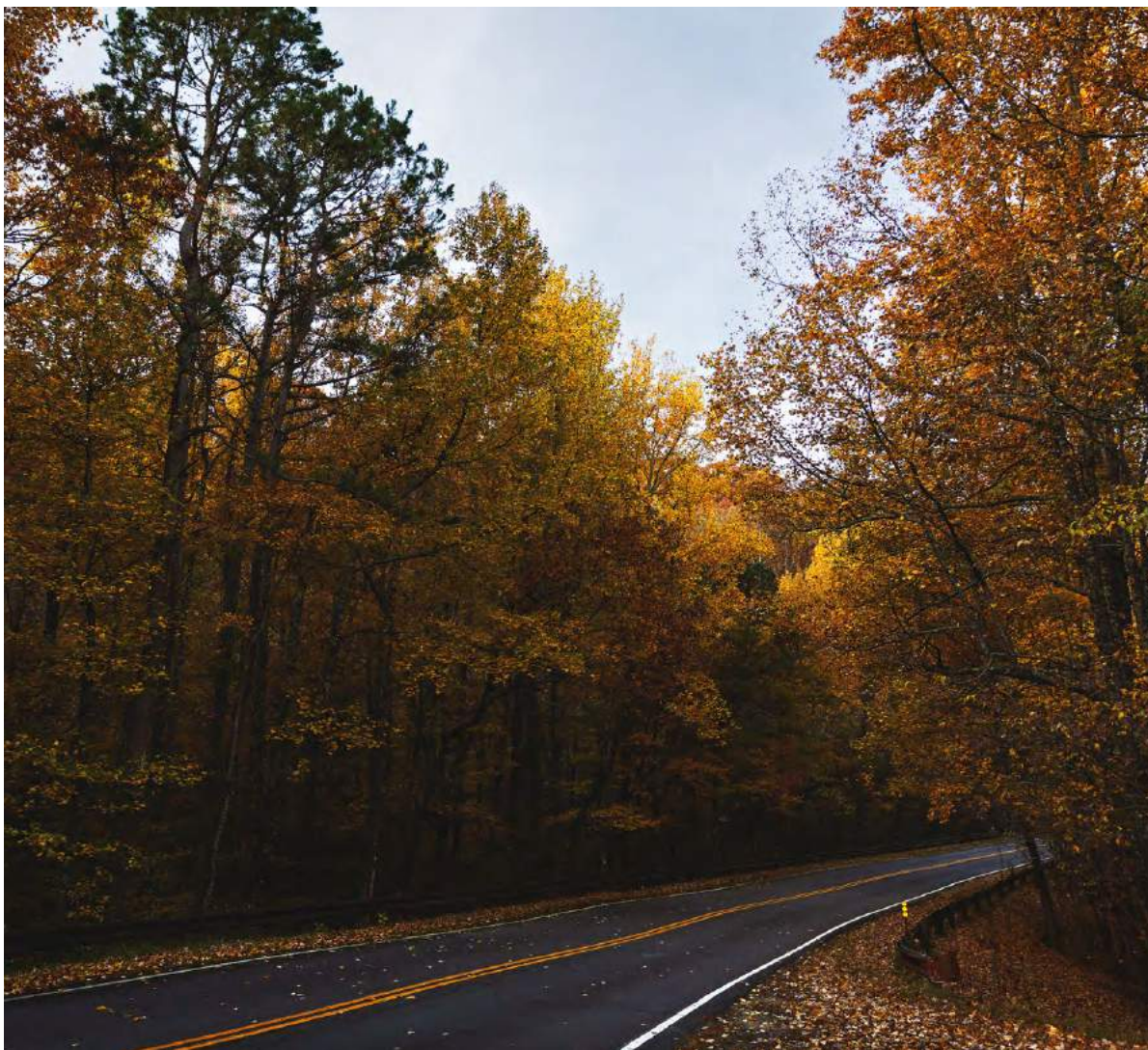
Micky and Kristen Lloyd are forward thinking in their business endeavors, as well as in their community involvement. The Lloyds are active members of the McAlester community and have renovated three historic buildings downtown. They are playing a big role in the Streetscape project under construction on Choctaw Avenue. The couple opened Common Roots Mercantile in 2014 and currently employ six people. With an emphasis on excellent customer service, visitors return to find ever-changing, unique product lines. The Lloyds' screen-printing hobby was brought into the mercantile as a new product line and expanded the customer base by creating custom t-shirts which are sold direct to customers and wholesale. Their love for the community even shows through local charities selling customized shirts as fundraisers, or "tee funding". The Lloyds' devotion to the community and their willingness to roll up their sleeves to make a difference is leading to the transformation of downtown McAlester.

CHOCTAW COUNTRY

Whether visitors want a rustic camping life or all the comforts of home, Choctaw Country has them covered. With a combination of casinos, wineries, state parks, scenic drives, music festivals, cultural events, museums, rodeos and more, Choctaw Country has the potential to boost local economies. Since 2010, tourism efforts have positively affected the volume of visitor spending annually.

ANNUAL TRAVEL SPENDING | IN MILLIONS





TALIMENA SCENIC DRIVE

Choctaw Country is filled with tempting opportunities to slow down and admire the beauty around. Visitors from across the region are attracted by the beautiful fall colors on scenic Talimena Drive.

**SINCE 2010, TOURISM SPENDING IN CHOCTAW COUNTRY HAS GROWN
BY **\$330,600,000**, WHICH IS A **45%** INCREASE.**

COMMUNITY DEVELOPMENT

The Choctaw Development Fund focuses on three areas of assistance: community development, economic development and small business development. Types of assistance provided vary within each of these areas, and may include loans, grants, in-kind donations and incentive participation, as well as other incentive packages. The Choctaw Community Partner Fund was established in October 2018, and donations in excess of \$3,000,000 were made to our community partners in the first two years.

Choctaw Avenue Rendering
McAlester, OK



The Choctaw Development Fund celebrated two of the largest community development projects to date when McAlester broke ground on its streetscape enhancement downtown, and Stigler opened its sports complex.

THE COMMUNITY DEVELOPMENT FUND IMPACT EXCEEDED
\$490 MILLION AND **600** JOBS SINCE 2016



MAJOR HIGHWAYS, RAILROADS, AIRPORTS AND PORTS

 MAJOR HIGHWAYS

US 69/75 continues to be a major transportation route between Dallas and Tulsa. The Oklahoma Department of Transportation has four segments of the corridor under construction with a combined capital investment greater than \$188 million.

 RAILROADS

The Choctaw Nation is served by three Class I railroads: Burlington Northern Santa Fe (BNSF), Kansas City Southern (KCS) and Union Pacific (UP), which provide direct access to major Gulf and Pacific ports. Three short line railroads in the Nation are Arkansas-Oklahoma (AOK), Kiamichi (KRR) and De Queen & Eastern (DQE). Each of these local lines interchange with multiple major rail lines and serve industrial clients in several communities. Oklahoma’s highest grain import is via KCS into Heavener and the state’s largest rock export is via UP from a Stringtown quarry. KRR received a \$10 million grant, which the company will match with an additional \$10 million. The capital investment will provide service between Hugo and Antlers, as well as improve service along the entire line.

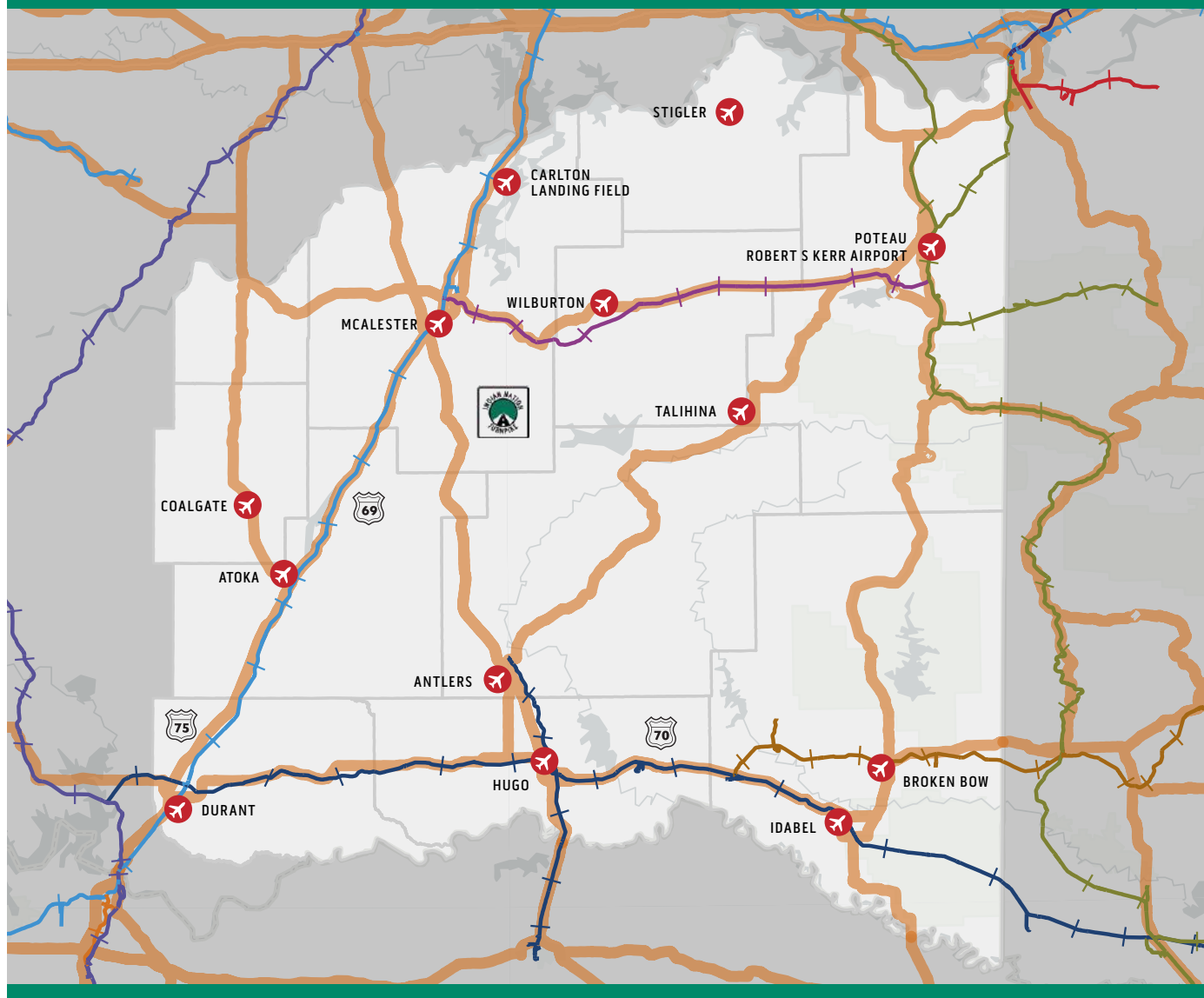
 AIRPORTS

Choctaw Nation community partners operate 13 public general aviation airports, which provide convenient access to many US markets. Eight commercial airports (Dallas-Fort Worth International – TX; Will Rogers World – Oklahoma City, OK; Dallas Love Field – TX; Tulsa International – OK; Northwest Arkansas Regional – Bentonville, AR; Fort Smith Regional – AR; East Texas Regional – Longview, TX; and Texarkana Regional – TX) are located within 90 miles of the Choctaw Nation with direct international flights from Dallas-Fort Worth Airport.

 PORTS

Four commercial ports are located within 75 miles of the Reservation boundaries with direct access to international markets. The Port of Keota is located in Haskell County west of Stigler.

MAJOR HIGHWAYS, RAILROADS, AIRPORTS AND PORTS MAP



- | | |
|---|----------------------------------|
| —+— ARKANSAS-MISSOURI (AM) | —+— KANSAS CITY SOUTHERN (KCS) |
| —+— ARKANSAS-OKLAHOMA (AOK) | —+— KIAMICHI RAILROAD (KRR) |
| —+— BURLINGTON NORTHERN SANTA FE (BNSF) | —+— TEXAS OKLAHOMA EASTERN (TOE) |
| —+— DE QUEEN & EASTERN (DQE) | —+— UNION PACIFIC (UP) |
| —+— FORT SMITH RAILROAD (FSR) | ✈ AIRPORTS |
| | — HIGHWAYS |
| | ● PORTS |



G R O W T H

Through an Economic Development Administration grant, the Choctaw Nation commissioned studies to identify potential industrial sites and create economic development plans for each county and a comprehensive plan for the region. Ten county profiles were drafted with detailed summaries of the current conditions (economic, housing, demographic, education, etc.).

TARGETED INDUSTRIAL SECTORS BY COUNTY



AEROSPACE
AND/OR DEFENSE



LOGISTICS



NATURAL RESOURCES
AND VALUE CHAIN



RE-MANUFACTURING



TOURISM



FOOD PROCESSING

	AEROSPACE AND/OR DEFENSE	LOGISTICS	NATURAL RESOURCES AND VALUE CHAIN	RE-MANUFACTURING	TOURISM	FOOD PROCESSING
ATOKA						
BRYAN						
CHOCTAW						
COAL						
HASKELL						
HUGHES						
LATIMER						
LE FLORE						
MCCURTAIN						
PITTSBURG						
PUSHMATAHA						



CHOCTAW CULTURAL CENTER

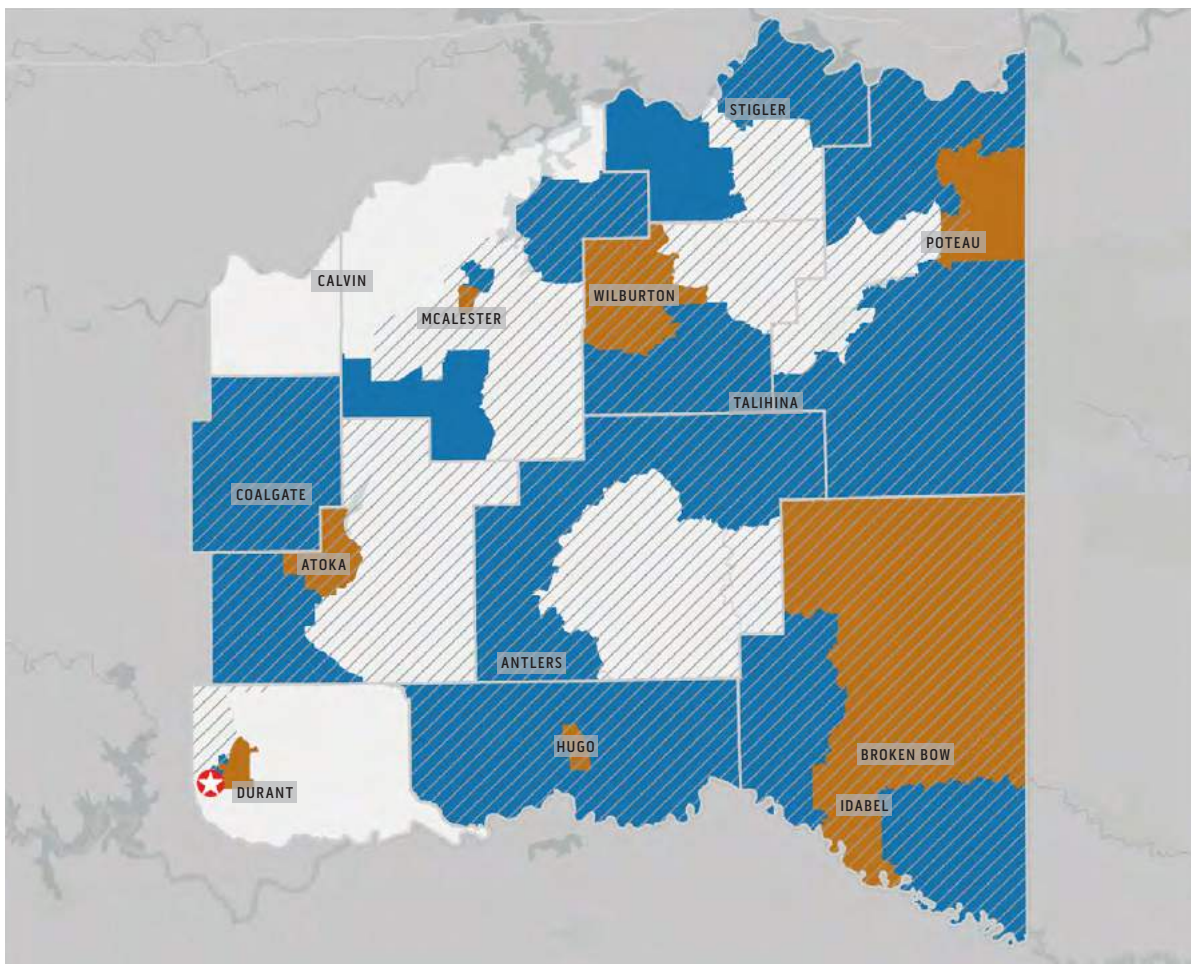


The Choctaw Cultural Center welcomes all visitors to explore the rich history, culture and experiences of the Choctaw Nation of Oklahoma and its community. Situated on beautiful prairie lands near the Choctaw Nation Headquarters in Durant, Oklahoma, the Choctaw Cultural Center has much to offer, including a Children's Luksi (turtle) Activity Center, immersive exhibits, state-of-the art classrooms, a living village, the Champuli Restaurant and Hvshi Gift Store, along with many ongoing educational programs and events. Prepare to be transported out of everyday life to an exciting cultural destination where you'll hear a warm and welcoming "HALITO!" every time you visit. We can't wait to see you there!



STATE AND FEDERAL INCENTIVES

Businesses locating to or expanding in the Choctaw Nation can gain an advantage from several state and federal incentive programs including: Oklahoma Enterprise Zone, Historically Underutilized Business Zone (HUBZone), Foreign Trade Zone (FTZ-227), EB-5 Visa Program, Promise Zone, Opportunity Zone, New Market Tax Credits and Former Indian Lands Tax Credits (investment and employment). In some instances, the entire territory qualifies for the incentive program.



STATE AND FEDERAL INCENTIVES MAP KEY



FOREIGN TRADE ZONE 227



PROMISE ZONE



OPPORTUNITY ZONE



NEW MARKET TAX CREDITS

TACKLING FOOD DESERTS

The Choctaw Nation opened the third Country Market grocery store in Coalgate, Oklahoma. In addition to employing 30 people, the store eliminated a food desert by providing access to fuel, fresh produce, fresh meat and a new restaurant, Chahta Grill.

“One of the methods that we are promoting healthy living is by eliminating food deserts where we can. Our grocery stores provide immediate access to healthier options without driving 30-40 minutes” – Chief Gary Batton



Choctaw Country Market
Coalgate, OK

FAA'S UNMANNED AIRCRAFT SYSTEMS BEYOND PROGRAM



NASA Administrator Jim Bridenstine & Chief Gary Batton — Durant, OK

THE SUCCESSES AND SELECTIONS FOR UASIPP AND BEYOND VALIDATED THE CHOCTAW NATION OF OKLAHOMA'S ROLE AS A NATIONAL LEADER AND INFLUENCER IN EMERGING AVIATION TECHNOLOGY.

The Choctaw Nation of Oklahoma (CNO) continues to develop an environment and ecosystem to support the growth of advanced aviation and aerospace technology industries in the region. As part of this initiative, the Tribe is developing a national one-of-a-kind aviation and technology test facility near Stringtown that utilizes 44,000+ acres of tribally owned land (concept picture below). CNO was previously selected as one of nine active lead participants in the Federal Aviation Administration (FAA) Unmanned Aircraft Systems (UAS) Integration Pilot Program (IPP) by the United States Secretary of Transportation, Elain Chao in May 2018. The Tribe successfully finished the UASIPP at the end of October 2020 and was selected to be a lead participant in the FAA's next phase called BEYOND to continue to focus on enabling advance aviation technology rulemaking.

The Choctaw Nation of Oklahoma was the first Native American tribal government to be recognized by the FAA as a "public aircraft operator" (PAO). CNO and Bell Flight signed an agreement allowing Bell to test new and existing UAS as well as testing larger vehicles like the Bell Nexus, an electric flying taxi or advanced air mobility (AAM) system. NASA Administrator Jim Bridenstine visited tribal headquarters and toured the test site to better understand our vision and to explore alignment between the Tribe's operations and the national agenda for space exploration.



SECOND YEAR GOALS

BUSINESS ATTRACTION

- Develop overall marketing plan
- Update and maintain regional economic development website
- Generate own leads
- Prepare 3-5 sites to become construction-ready

BUSINESS RETENTION AND EXPANSION

- Build relationships with existing companies
- Create regional Customer Relationship Management initiative
- Identify and respond to business' needs
- Track regional trends and needs

COMMUNITY CAPACITY

- Train community leaders on economic development

WORKFORCE

- Strengthen partnerships in education, training and the Workforce Investment Board

PUBLIC RELATIONS

- Raise visibility of the Choctaw Nation
- Expand upon community development projects
- Develop unique cultural tourism assets
- Facilitate housing construction

OPERATIONS

- Formalize partnerships and processes with communities
- Formalize tribal incentive program and process

STRATEGIC PLAN PRIORITIES

- Create a business retention and expansion initiative
- Create an internal lead generation process
- Build leadership and economic capacity at the local level
- Develop stronger relationships between training, education and employers
- Develop community assets to improve quality of place and competitiveness
- Raise visibility of the region and Choctaw Nation

PLAN IMPLEMENTATION

- Create industry profiles for each of the five targeted sectors:
 - Market opportunities
 - Trends
 - Staffing patterns
 - Industry intelligence
 - Strategic considerations
- Refine strategic framework and action plan
- Draft community strategies

YEAR ACCOMPLISHMENTS

BUSINESS ATTRACTION

- GrowChoctaw.com website launched in June 2019 and won the Silver Award from the International Economic Development Council
- Consultants send leads directly to the Partnership
- Idabel Industrial Park (90 acres), Antlers Industrial Park (90 acres), Durant Industrial Tract (90 acres), and McAlester Industrial Park (40 acres) are prepared for submission to ODOC Certified Sites Program

BUSINESS RETENTION AND EXPANSION

- Attended a timber industry trade show to support local companies
- Purchased a CRM software subscription (Synchronist Suite) with plans to implement next year
- Eleven Choctaw Nation team members received professional credentials as Business Retention and Expansion Coordinators

COMMUNITY CAPACITY

- Three community partners received professional credentials as Business Retention and Expansion Coordinators
- Created county demographic snapshots for community partners
- Educated community leaders on federal and state financial programs which supplemented revenues

PUBLIC RELATIONS

- Published the second Community Profile for the Choctaw Nation Economic Development Partnership which won Best of Show by Southern Economic Development Council and a Gold Award by International Economic Development Council (second year running)
- Constructed over 100 lease/purchase homes

OPERATIONS

- Thirty RFP responses submitted for consideration resulting in seven site visits and an announcement

STRATEGIC PLAN PRIORITIES

- Sponsored two Business Retention and Expansion basic training courses
- Seventeen BRE certified professionals now practice in the Choctaw Nation
- Synchronist Suite subscription purchased and preparing program for roll-out
- Consultants recognize Choctaw Nation Partnership and submit projects directly
- Choctaw Nation Community Partners: Community Profile is internationally recognized as a best practice
- Choctaw Nation Community Partners regional website is constantly updated with new features added

PLAN IMPLEMENTATION

- Each targeted sector is highlighted on the GrowChoctaw.com website. GIS Planning, EMSI, and State Book International push sector information to the site
- Sector specific marketing materials were created for two sectors (defense/aerospace & natural resource/timber)
- Micro-sites are planned for each sector
- Snapshots were created to highlight demographic and economic overviews for each county
- Industry and workforce intelligence were prepared for each county

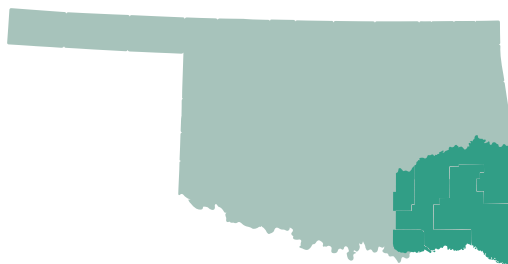
2019

CHOCTAW NATION OF OKLAHOMA ECONOMIC IMPACT

\$2,519,532,303

\$27.9 MILLION PAID IN 2019 TO SUPPORT EDUCATION

\$278 MILLION PAID IN EXCLUSIVITY FEES SINCE 2005



TOTAL TRIBAL SPEND

\$1.5 BILLION

WITH \$1 BILLION SPENT WITHIN OKLAHOMA

*The Choctaw Nation of Oklahoma 2019 Economic Impact was produced by
Dr. Kyle D. Dean, Economist, Center for Native American and Urban Studies, Oklahoma City University

SPECIAL THANKS TO OUR

PROMINENT LOCAL ECONOMIC DEVELOPMENT PARTNERS

Public Service Company of Oklahoma

Oklahoma Gas and Electric

Western Farmers Electric Cooperative

Choctaw Electric

Kiamichi Electric

Cookson Hills Electric

Southeastern Electric

People's Electric

Oklahoma Natural Gas

CenterPoint Energy

Arkansas Oklahoma Gas

City of McAlester

City of Coalgate

Atoka City Industrial
Development Authority

Durant Industrial Authority

Stigler Chamber of Commerce

Wilburton Industrial Authority

City of Antlers

Choctaw County Industrial Authority

City of Poteau

City of Broken Bow

City of Idabel



For more information on partnering with
us, please call (580) 924-8280 ext. 4507

CHOCTAW NATION
BUSINESS & ECONOMIC DEVELOPMENT
PO Box 1210
1802 Chukka Hina
Durant, OK 74702

GROWCHOCTAW.COM