

..... 2023-2024 PROFILE

CHOCTAW NATION

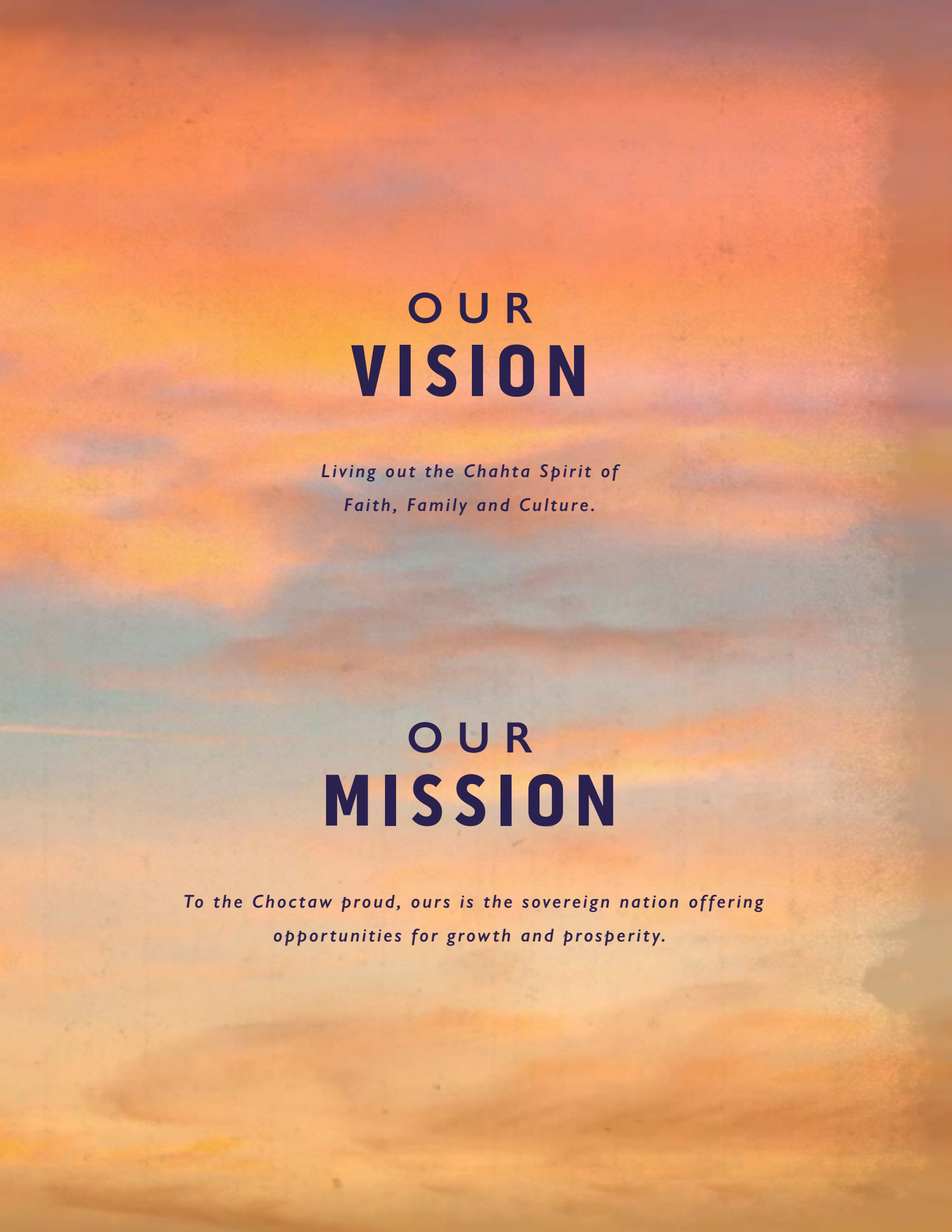
.....
ECONOMIC DEVELOPMENT PARTNERSHIP





CHOCTAW NATION GREAT SEAL

The Great Seal of the Choctaw Nation was formalized in 1857. The pipe within the seal is traditionally understood as a representation for community alliances. Rising tobacco smoke from the pipe can symbolize prayer connections, and the unstrung bow is a symbol of the Choctaw people's love of peace but willingness to go to war if attacked. The three arrows honor Choctaw Chiefs Pushmataha, Moshulatubbee and Apukshunnubbee.



OUR VISION

*Living out the Chahta Spirit of
Faith, Family and Culture.*

OUR MISSION

*To the Choctaw proud, ours is the sovereign nation offering
opportunities for growth and prosperity.*

A photograph of two people shaking hands. The person on the left is wearing a green long-sleeved shirt with a black and white checkered cuff. The person on the right is wearing a red long-sleeved shirt with a white and red checkered cuff. They are standing in front of a large, light-colored woven wall. The background is a blurred green field. The text "TABLE OF CONTENTS" is overlaid in the center.

TABLE OF CONTENTS



Welcome	2
About	3
Demographics	5
Economic and Labor Trends	14
Economy	21
Moving Forward	39



CHOCTAW NATION TRIBAL COUNCIL



THOMAS WILLISTON
DISTRICT 1



TONY WARD
DISTRICT 2



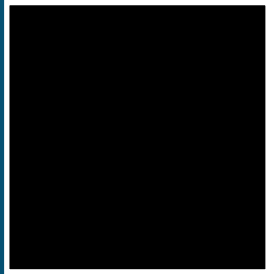
EDDIE BOHANAN
DISTRICT 3



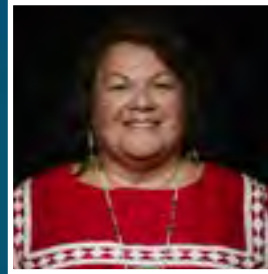
GARY BATTON
CHIEF



JESS HENRY
DISTRICT 4



OPEN SEAT
DISTRICT 5



JENNIFER WOODS
DISTRICT 6



JOEY TOM
DISTRICT 7



PERRY THOMPSON
DISTRICT 8



JAMES DRY
DISTRICT 9



JACK AUSTIN, JR.
ASSISTANT CHIEF



ANTHONY DILLARD
DISTRICT 10



ROBERT KARR
DISTRICT 11



JAMES FRAZIER
DISTRICT 12

CHIEF GARY BATTON HALITO

The Choctaw Nation is committed to growing Southeastern Oklahoma. We take great pride in living out our mission to offer opportunities for growth and prosperity, not just for tribal members but also the communities where we live. We value partnerships with local leaders, business owners and investors because those relationships improve the quality of life for all Oklahomans. We believe the positive impact of economic development is measurable, and residents, tribal or not, interact through a strong social network of unified community resources.

The Tribe remains steadfast and continues to make tremendous progress toward our strategic goals through thoughtful planning, staying on top of cutting-edge developments and implementing best practices in all our projects. We opened our fourth resort, Choctaw Landing, in Hochatown. The near \$240 million facility will add to the already growing leisure and hospitality sector in the area. Reba's Place opened in January 2023 and has transformed downtown Atoka into a vibrant district with business startups and private capital investments.

Choctaw Country Tourism engages around 2.5 million people annually at travel and tourism shows across the US and is sharing the Chahta Spirit with the world. Our Economic Development team is attracting investments and creating jobs throughout the reservation. The International Economic Development Council (IEDC) has recognized us as the Economic Development Organization of the Year. The Small Business Development team continues to grow and currently advises over 3,000 clients that support over 5,000 jobs in the reservation.

I am proud of our associates' efforts to produce the best marketing collateral, which earned the Best of Show award from the International Economic Development Council. This profile highlights a wide range of Choctaw Nation partnerships making a positive impact on our communities. It is our tradition to be good neighbors, and we want to reinforce sustainable and inclusive growth that illustrates our belief that together, we're more.

CHI PISA LA CHIKE,



Chief Gary Batton
Choctaw Nation of Oklahoma

CHOCTAW NATION

RESERVATION

About

Choctaw Nation of Oklahoma is a federally recognized Native American tribe located on 10,922 square miles in Southeastern Oklahoma. The Choctaw Nation is the third-largest tribe in the US with over 225,000 tribal citizens living all over the world.

Investments within the reservation increase economic viability and sustainability, as well as create long-term growth for the Choctaw Nation. Business and economic development expands on the Tribe's internal resources to build stronger policies and remove barriers for future growth. Opportunities, projects and services have a direct and positive impact on the lives of tribal members and are respectful of the historical and cultural concerns of the Nation.



TULSA - 100 MILES

OKLAHOMA CITY - 130 MILES

DALLAS - 130 MILES

MEMPHIS - 310 MILES

KANSAS CITY - 315 MILES

HOUSTON - 330 MILES

CITY DISTANCES FROM CHOCTAW NATION

OVER 100 MILLION PEOPLE

WITHIN A 500-MILE RADIUS

A person wearing a blue and white patterned shirt is shown from the chest down. A hand is reaching in from the right side of the frame. The background is a soft, out-of-focus yellow.

CHOCTAW NATION RESERVATION

DEMOGRAPHICS

BACHELOR'S DEGREE
OR HIGHER

18%

MINORITY
POPULATION

35%

GENDER RATIO

1:1

AVERAGE
AGE

42



SILENT (1925-1945)

BOOMERS (1946-1964)

GEN X (1965-1980)

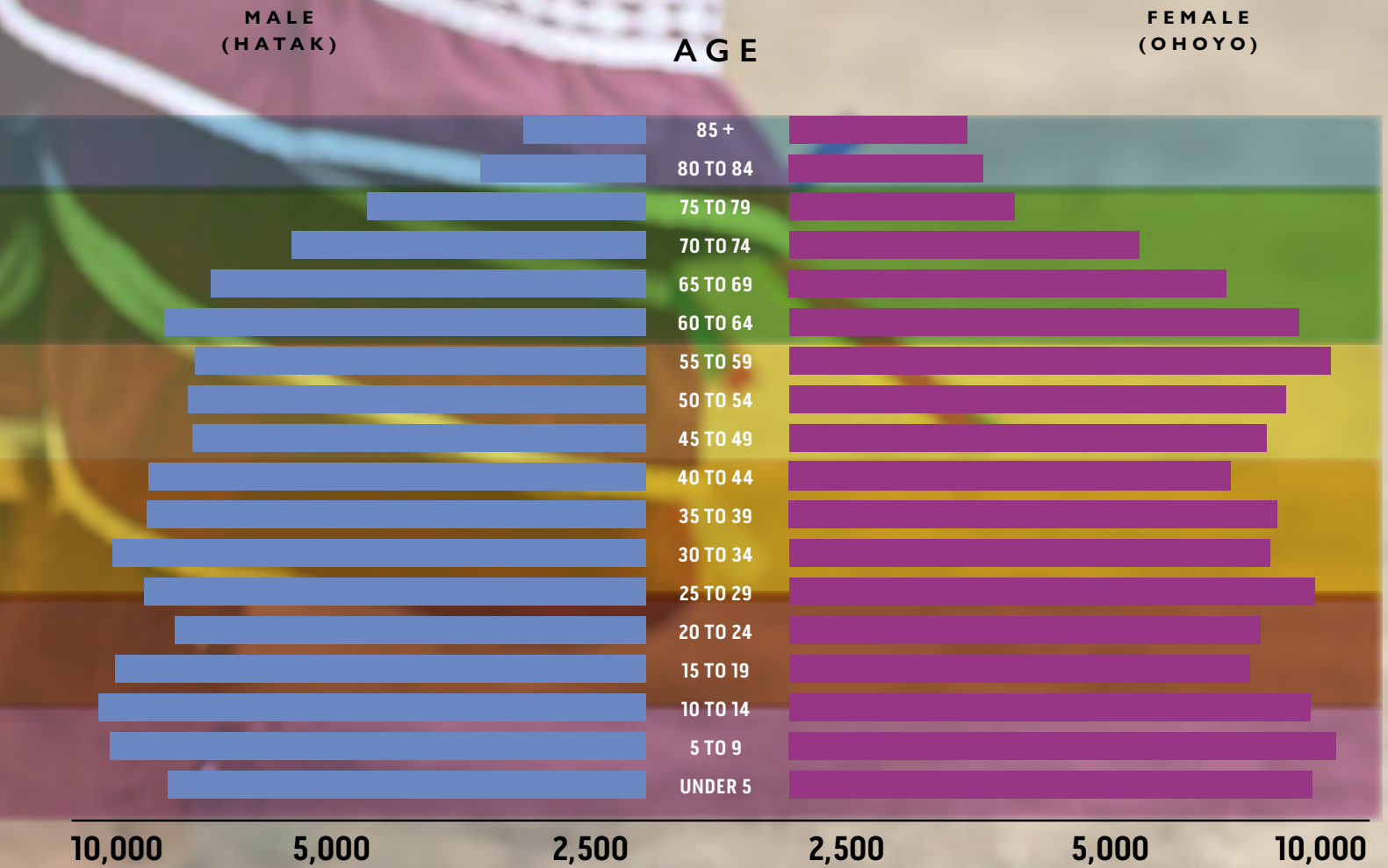
MILLENNIALS (1981-1996)

ZOOMERS (1997-2012)

GEN ALPHA (2013 - 2025)

CHOCTAW NATION RESERVATION DEMOGRAPHICS

POPULATION BY AGE COHORT



TOTAL POPULATION

2024

252,019

CHOCTAW NATION RESERVATION DEMOGRAPHICS

EDUCATION

Educational opportunities extend from early childhood to graduate degree programs. Ninety common education school districts teach over 42,000 students. Career technology schools train over 2,500 students in full-time programs and 20,000 students in short-term classes across nine campuses annually. Southeastern Oklahoma State University, Carl Albert State College and Eastern Oklahoma State College offer post-secondary degrees on six campuses, with around 2,500 annual program completions.

LARGEST HIGHER EDUCATION FIELDS OF STUDY COMPLETED

EDUCATION	669
BUSINESS, MANAGEMENT, MARKETING AND RELATED SUPPORT SERVICES	577
HEALTH PROFESSIONS AND RELATED PROGRAMS	545
PARKS, RECREATION, LEISURE, FITNESS AND KINESIOLOGY	226
LIBERAL ARTS AND SCIENCES, GENERAL STUDIES AND HUMANITIES	178
FAMILY AND CONSUMER SCIENCES/ HEALTH SCIENCES	153
CULINARY, ENTERTAINMENT AND PERSONAL SERVICES	144
PRECISION PRODUCTION	134
BIOLOGICAL AND BIOMED SCIENCES	129

CHOCTAW NATION RESERVATION DEMOGRAPHICS

DEGREE COMPLETIONS BREAKDOWN

KIAMICHI TECH CENTER - POTEAU	174
KIAMICHI TECH CENTER - MCALESTER	170
KIAMICHI TECH CENTER - IDABEL	153
KIAMICHI TECH CENTER - DURANT	96
KIAMICHI TECH CENTER - ATOKA	88
KIAMICHI TECH CENTER - STIGLER	57
KIAMICHI TECH CENTER - HUGO	56
KIAMICHI TECH CENTER - TALIHINA	30
KIAMICHI TECH CENTER - SPIRO	16

COMPLETIONS WITHIN 200 MILES OF CN BOUNDARIES

DEGREE COMPLETIONS

UNIVERSITY OF TEXAS - ARLINGTON	13,900
UNIVERSITY OF NORTH TEXAS	11,197
DALLAS COLLEGE	10,913
UNIVERSITY OF TEXAS - DALLAS	7,874
TARRANT COUNTY COLLEGE	7,513
UNIVERSITY OF OKLAHOMA	7,375
UNIVERSITY OF ARKANSAS	7,274
OKLAHOMA STATE UNIVERSITY	6,371
BAYLOR UNIVERSITY	5,700
TEXAS WOMEN'S UNIVERSITY	4,319
SOUTHERN METHODIST UNIVERSITY	4,362
ARKANSAS TECH UNIVERSITY	3,923
TEXAS A&M UNIVERSITY - COMMERCE	3,530
TARLETON STATE UNIVERSITY	3,463
TEXAS CHRISTIAN UNIVERSITY	3,190
UNIVERSITY OF CENTRAL OKLAHOMA	2,923
CENTRAL ARKANSAS UNIVERSITY	2,508
UNIVERSITY OF ARKANSAS - LITTLE ROCK	2,279
NORTHEASTERN STATE UNIVERSITY	1,839
◆ SOUTHEASTERN OKLAHOMA STATE UNIVERSITY	1,813
UNIVERSITY OF ARKANSAS - FORT SMITH	1,408
◆ CARL ALBERT STATE COLLEGE	447
◆ EASTERN OKLAHOMA STATE COLLEGE	221

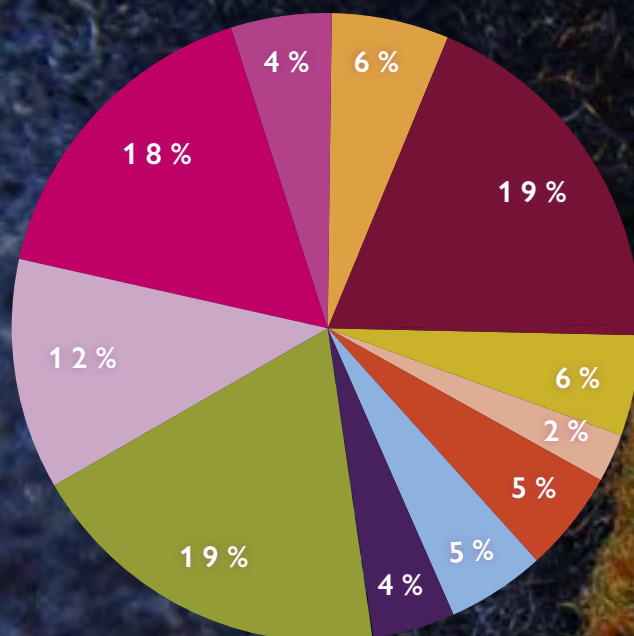
LOCATED IN THE RESERVATION ◆

CHOCTAW NATION RESERVATION DEMOGRAPHICS

POPULATION DISTRIBUTION BREAKDOWN

COUNTIES

14,723	ATOKA	
48,939	BRYAN	
14,474	CHOCTAW	
5,362	COAL	
11,356	HASKELL	
13,642	HUGHES	
9,660	LATIMER	
48,916	LE FLORE	
30,399	MCCURTAIN	
43,825	PITTSBURG	
10,723	PUSHMATAHA	



2024

252,019

TOTAL

CHOCTAW NATION RESERVATION DEMOGRAPHICS

LABOR AND EARNINGS

Average Annual Earnings

Poverty Rate

Labor
Participation Rate

UNITED STATES OF AMERICA

\$83,315

11.5%

64%

STATE OF OKLAHOMA

\$65,282

15.7%

63%

CHOCTAW NATION

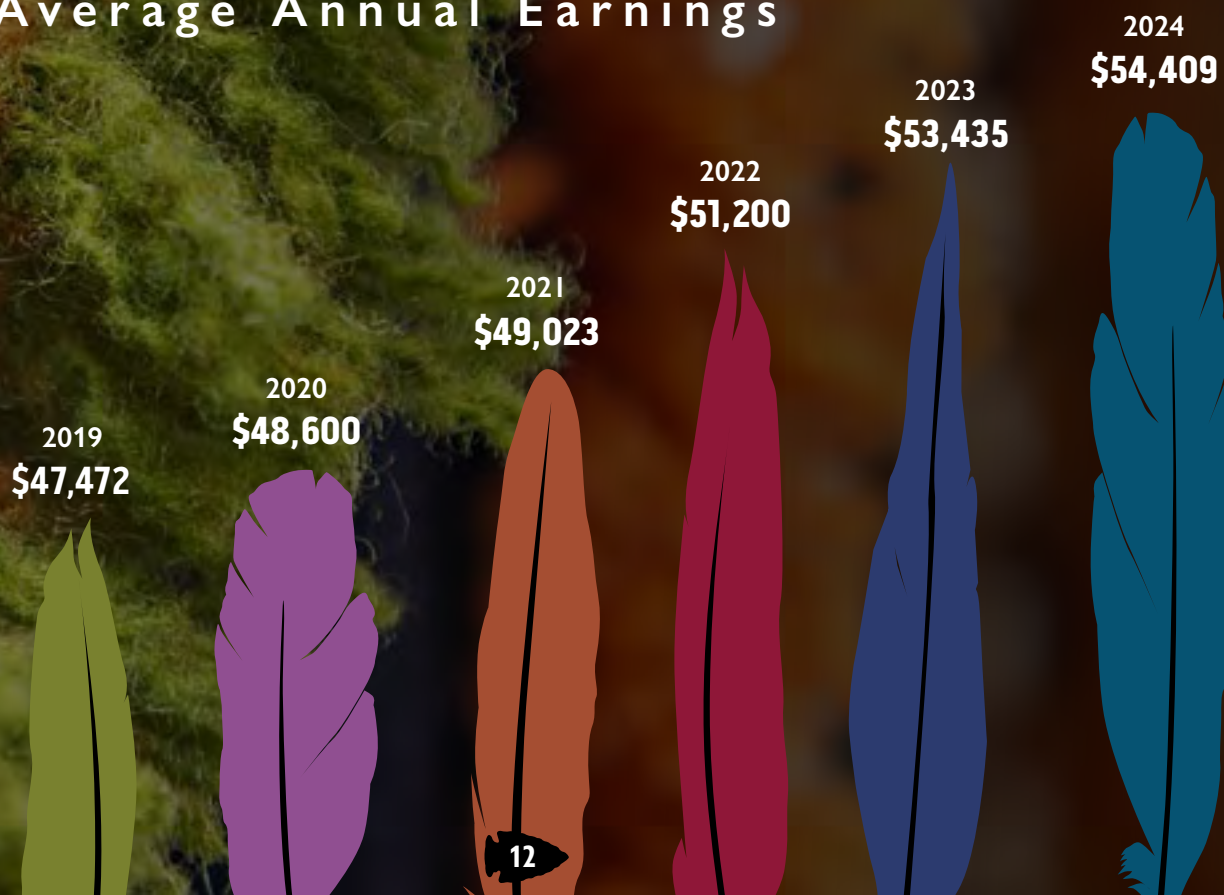
\$54,409

20.0%

58%

CHOCTAW NATION

Average Annual Earnings



CHOCTAW NATION RESERVATION DEMOGRAPHICS

QUALITY OF LIFE

MEDIAN HOME
VALUE

\$412,300

\$170,500

\$112,736

UNITED STATES OF AMERICA

STATE OF OKLAHOMA

CHOCTAW NATION

COST OF LIVING
RATIO

100

93.3

89.9



ATOKA	89.7
BRYAN	91.6
CHOCTAW	89.6
COAL	93.5
HASKELL	89.4
HUGHES	89.7

LATIMER	88.5
LE FLORE	87.5
MCCURTAIN	88.1
PITTSBURG	91
PUSHMATAHA	90



CHOCTAW NATION RESERVATION

ECONOMIC AND LABOR TRENDS

CHOCTAW NATION RESERVATION WORKFORCE ANNUAL RETAIL SALES

2024
\$3.43 BILLION

- 5% DECREASE

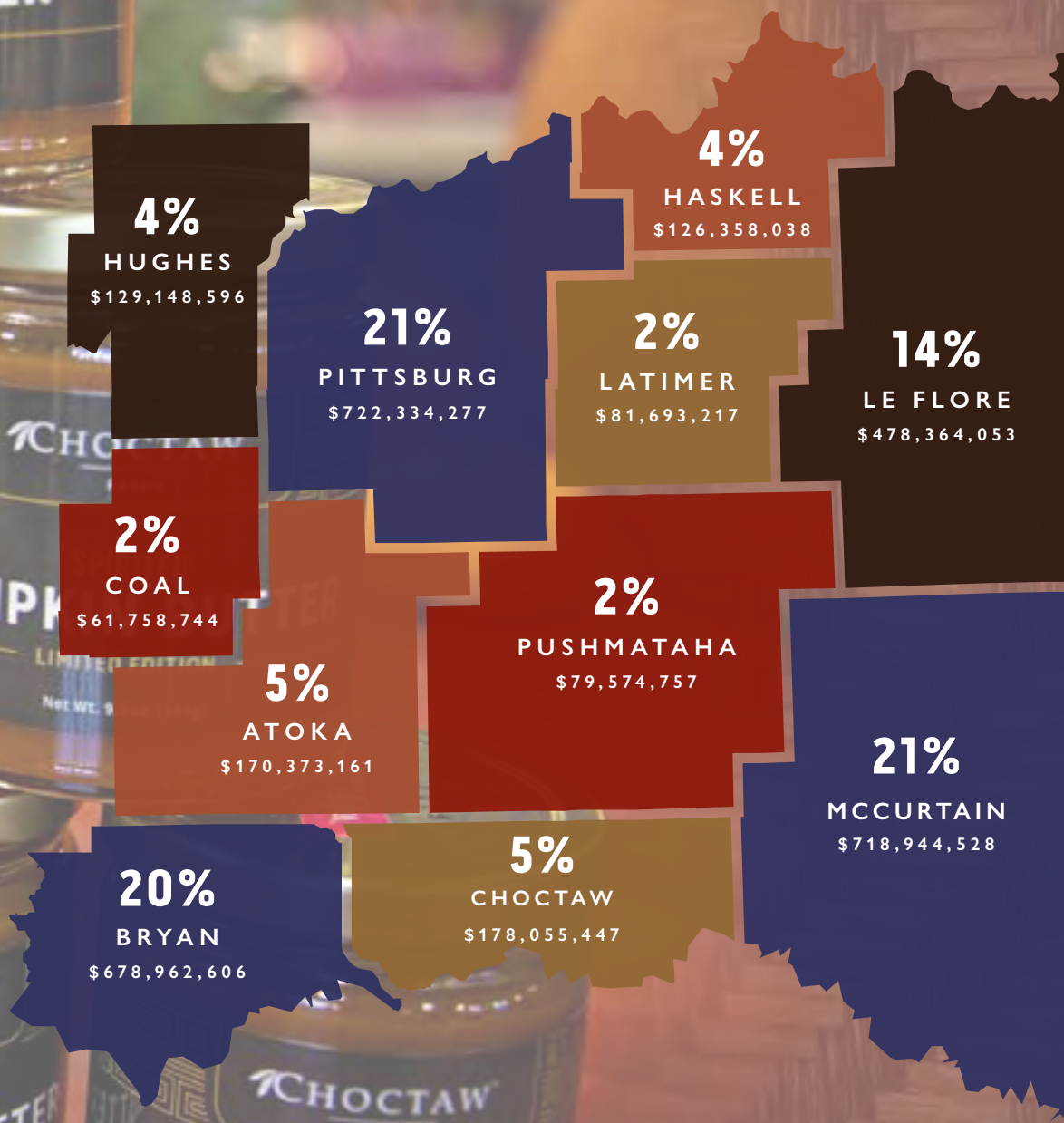
**SINCE 2020, RETAIL SALES HAVE INCREASED BY 30%
WHICH IS A 4% AVERAGE ANNUAL GROWTH RATE.**

After three consecutive years of growth and record highs, retail sales across the Choctaw Nation decreased by 5%. This is the fifth year since 1980 that a year-over-year decrease has occurred, but the third time over the last decade.

Since 2020, all but one county has doubled their retail sales and that county increased by 92%.



PERCENTAGE OF OVERALL RETAIL SALES BY COUNTY



CHOCTAW NATION RESERVATION WORKFORCE

2023 COMMUTER FLOW

LIVE AND
WORK INSIDE

54,243

INBOUND
WORKFORCE

21,737

OUTBOUND
WORKFORCE

31,524

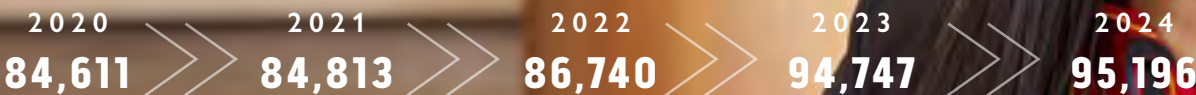
POTENTIAL WORKFORCE
IN RESERVATION

107,504

CHOCTAW NATION RESERVATION WORKFORCE

LABOR FORCE

Since 2020, the number of jobs within the Choctaw Nation has grown by 13%.



LARGEST OCCUPATIONS IN THE LABOR FORCE

OFFICE & ADMIN	11,845
TRANSPORTATION	8,174
SALES	7,348
FOOD PREP	7,338
EDUCATION INSTRUCTION	6,840
PRODUCTION	5,673
INSTALLATION	4,997
HEALTHCARE	4,890
MANAGEMENT	4,468
CONSTRUCTION	4,093

CHOCTAW NATION RESERVATION WORKFORCE

2024 INDUSTRY SECTORS

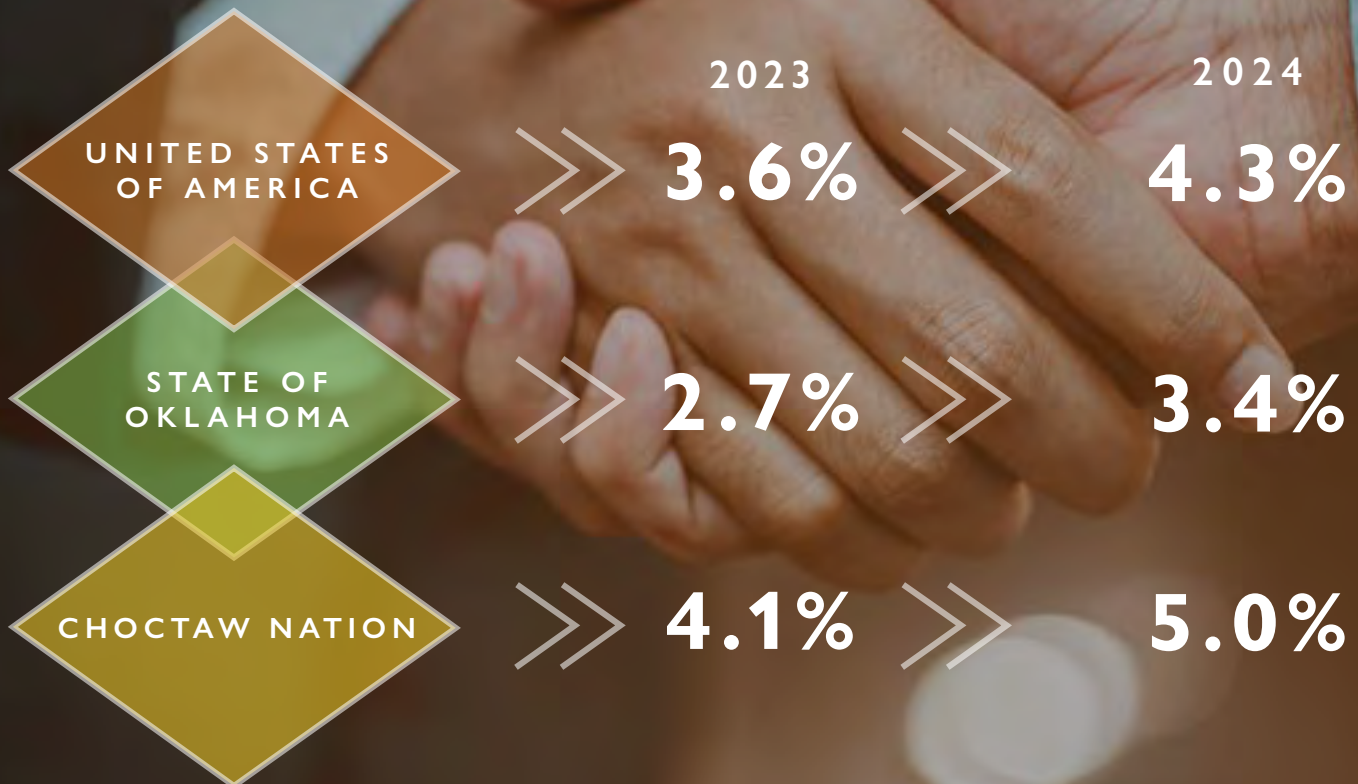
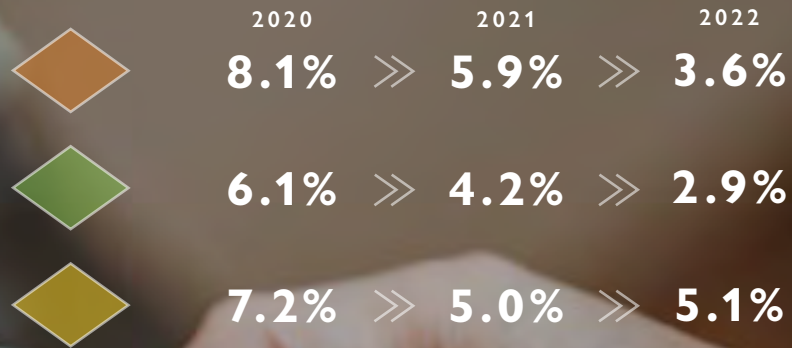
SECTORS	EMPLOYMENT	SECTOR BREAKDOWN
◆ GOVERNMENT	32,793	» 37%
◆ RETAIL TRADE	9,876	» 11%
◆ HEALTH CARE AND SOCIAL ASSISTANCE	8,707	» 10%
◆ MANUFACTURING	7,466	» 8%
◆ ACCOMMODATION AND FOOD SERVICES	6,232	» 7%
◆ ADMINISTRATIVE SUPPORT, WASTE MANAGEMENT AND REMEDIATION SERVICES	3,361	» 4%
◆ CONSTRUCTION	2,999	» 3%
◆ OTHER SERVICES (EXCEPT PUBLIC ADMINISTRATION)	2,591	» 3%
◆ TRANSPORTATION AND WAREHOUSING	2,342	» 3%
◆ PROFESSIONAL, SCIENTIFIC AND TECHNICAL SERVICES	2,204	» 2%
◆ FINANCE AND INSURANCE	1,978	» 2%
◆ WHOLESALE TRADE	1,868	» 2%
◆ AGRICULTURE, FORESTRY, FISHING AND HUNTING	1,779	» 2%
◆ MINING, QUARRYING AND OIL AND GAS EXTRACTION	1,025	» 1%
◆ UTILITIES	946	» 1%
◆ INFORMATION	930	» 1%
◆ MANAGEMENT OF COMPANIES AND ENTERPRISES	539	» 1%
◆ REAL ESTATE AND RENTAL AND LEASING	472	» 1%
◆ ARTS, ENTERTAINMENT AND RECREATION	415	» <1%
◆ EDUCATIONAL SERVICES	206	» <1%

LARGEST INDUSTRY SECTOR

GOVERNMENT

SECTOR GREW BY 2,500 EMPLOYEES SINCE 2023
FOR AN 8.3% INCREASE

CHOCTAW NATION RESERVATION WORKFORCE UNEMPLOYMENT RATES



CHOCTAW NATION RESERVATION

ECONOMY

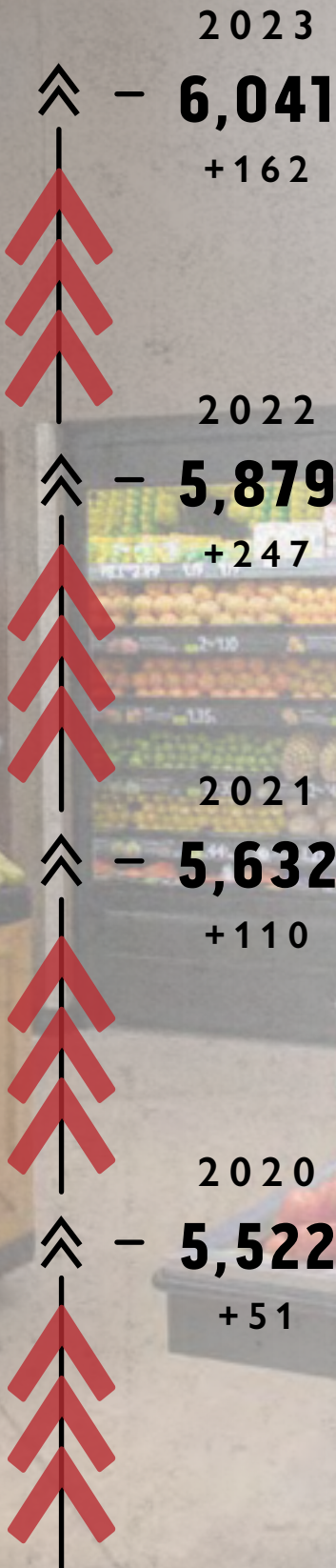


CHOCTAW NATION RESERVATION ECONOMY

BUSINESS ESTABLISHMENTS

The number of business establishments have increased every year since 2011. The count has increased by 12.3% since 2020.

BUSINESS EMPLOYMENT SIZE



2024
6,200
159 INCREASE
FROM 2023



CHOCTAW NATION RESERVATION ECONOMY
GROSS REGIONAL PRODUCT

2020

\$7.60 BILLION

2021

\$8.29 BILLION

2022

\$8.44 BILLION

2023

\$9.48 BILLION

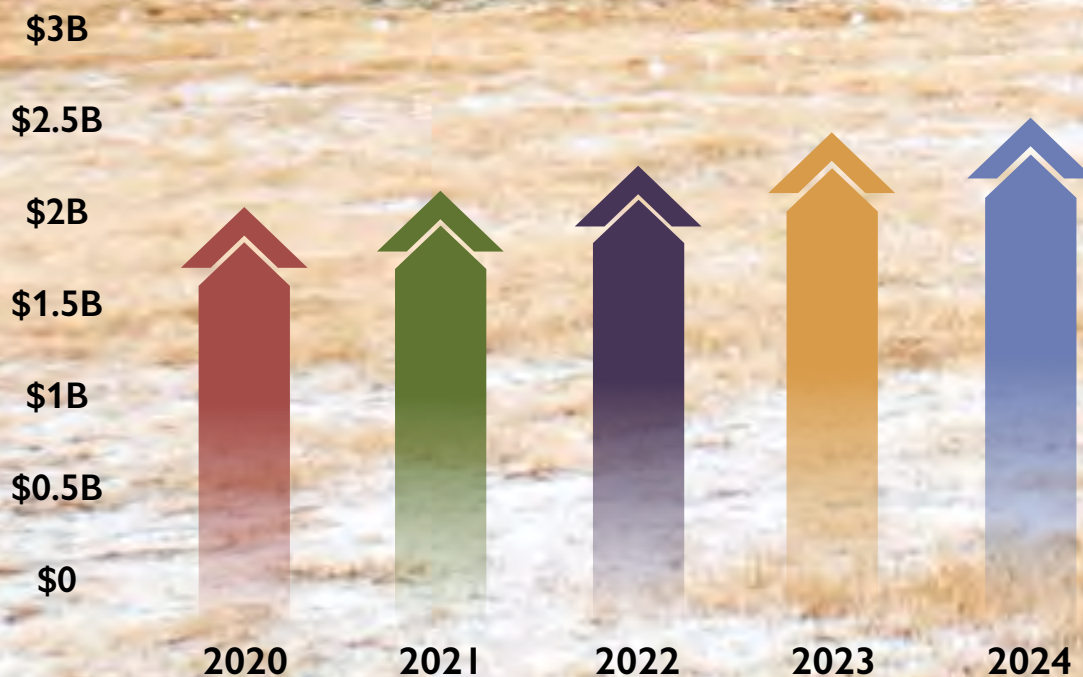
2024

**\$9.79
BILLION**

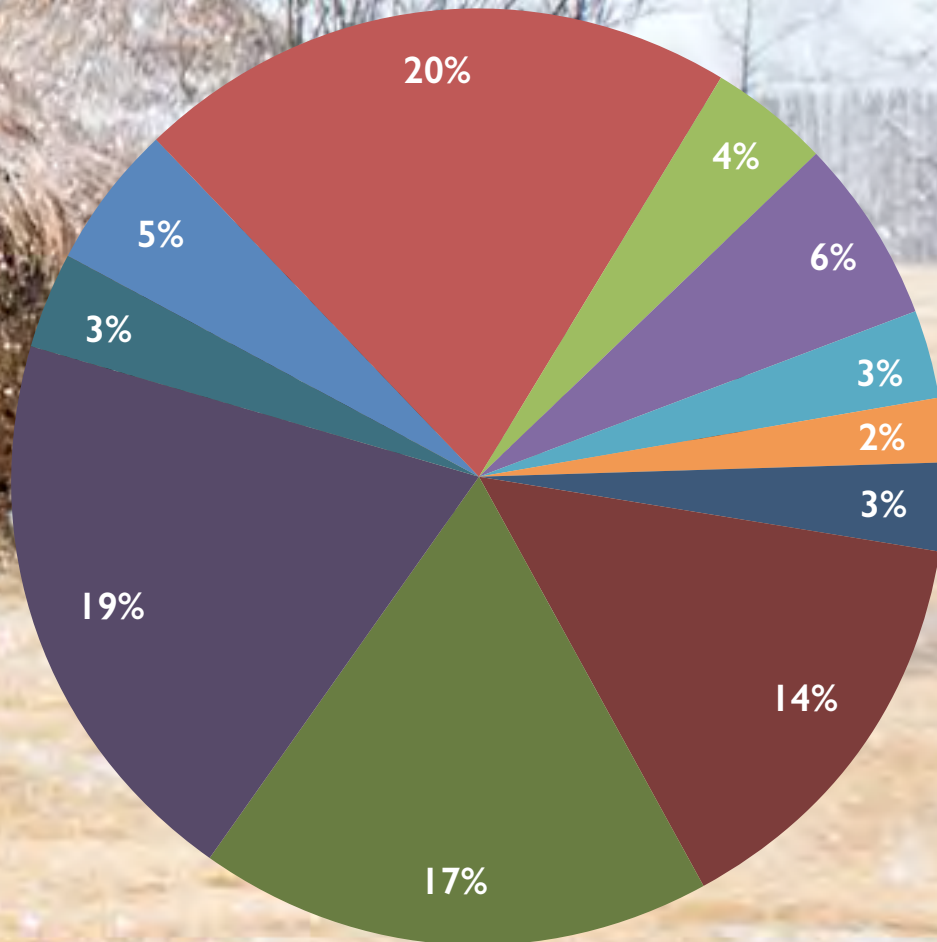
GROSS REGIONAL PRODUCT BY COUNTY

2024 PROPERTY VALUES

Since 2014, the cumulative private property values across the reservation grew by 57%. This growth was led by Pushmataha, McCurtain and Coal Counties with 124%, 124% and 102% increases respectively. Every county's value grew by at least 30%.



DISTRIBUTION BY COUNTY



Atoka
Bryan
Choctaw
Coal
Haskell
Hughes

Latimer
LeFlore
McCurtain
Pittsburg
Pushmataha

CHOCTAW NATION RESERVATION ECONOMY

BUSINESS RETENTION, EXPANSION AND ATTRACTION SUCCESSES

The Choctaw Nation teams up with local economic development partners to form a regional partnership committed to promoting business development. The Choctaw Development Fund was created to supplement state and local incentives for opportunities that address critical infrastructure needs.

MANUFACTURING WINS

- ◆ Bachoco USA (Expansion) | Heavener | \$46M | 75 New Jobs | 650 Retained Jobs
- ◆ Green Li-ion | Atoka | \$84M | 20 New Jobs
- ◆ Bell Pole (Expansion) | Broken Bow | \$5M | 40 New Jobs | 15 Retained Jobs
- ◆ Tyson Foods (Expansion) | Broken Bow | \$10M | 44 New Jobs | 1,500 Retained Jobs
- ◆ Sundowner Trailers (Expansion) | Coleman | 20 New Jobs | 250 Retained Jobs
- ◆ Pro Wood | Idabel | \$4.2M | 40 New Jobs
- ◆ Berry Global (Expansion) | McAlester | \$17.7M | 21 New Jobs | 200 Retained Jobs
- ◆ Loren Cook | McAlester | \$10M | 40 New Jobs
- ◆ Duke Manufacturing | Poteau | \$5M | 120 New Jobs
- ◆ Polydyne (Expansion) | Poteau | 10 New Jobs | 44 Retained Jobs

RETAIL WINS

ATOKA:

Arby's | \$1.5M | 45 – 50 Jobs
Casey's | \$4.5M | 20 Jobs
Downtown Revitalization | \$11.3M | 150 Jobs
Marble Slab Creamery | Opening 2025
QuikTrip | Opening 2025
Starbucks | \$2.5M | 20 – 25 Jobs

BROKEN BOW:

Allsup's | \$10M | 50 Jobs
Downtown Revitalization | \$2M
Wendy's | \$1.5M | 45-50 Jobs

DURANT:

Wingstop | \$750K | 20 Jobs
Starbucks | \$1.6M | 25 Jobs
Sports Clips/ T-Mobile | \$900K | 25 Jobs

HUGO:

Casey's | \$5M | 20 Jobs
Ollie's | 52 Jobs

IDABEL:

Casey's | \$4M | 20 Jobs

MCALESTER:

Buff It | \$1.6M | 10 Jobs
Freddy's Frozen Custard | Opening 2024
Domino's | Opening 2024
McAlister's Deli | \$1M | 80 Jobs
QuikTrip | Opening 2025
Take 5 | \$2M | 10-15 Jobs
The Shops at McAlester | \$32M | 240 Jobs
Where You Bin | \$1.2M | 15-20 Jobs

POTEAU:

7Brew | \$1.5M | 50 Jobs
Boomerang Diner | \$1M
Scooter's | \$1.25M | 25 Jobs
Washburn's Furniture | Opening 2024
Whataburger | \$4M | 120 Jobs

STIGLER:

Dollar Tree | \$1M | 21 Jobs
Taco Bell | \$2M | 30 Jobs

TUSHKA:

Allsup's | \$10M | 50 Jobs

CHOCTAW NATION RESERVATION ECONOMY SMALL BUSINESS DEVELOPMENT



JOBS SUPPORTED

5,082

CLIENTS

3,389

STARTUPS

445

JOBS CREATED

2,153

TRAININGS

1,143

EXPANSIONS

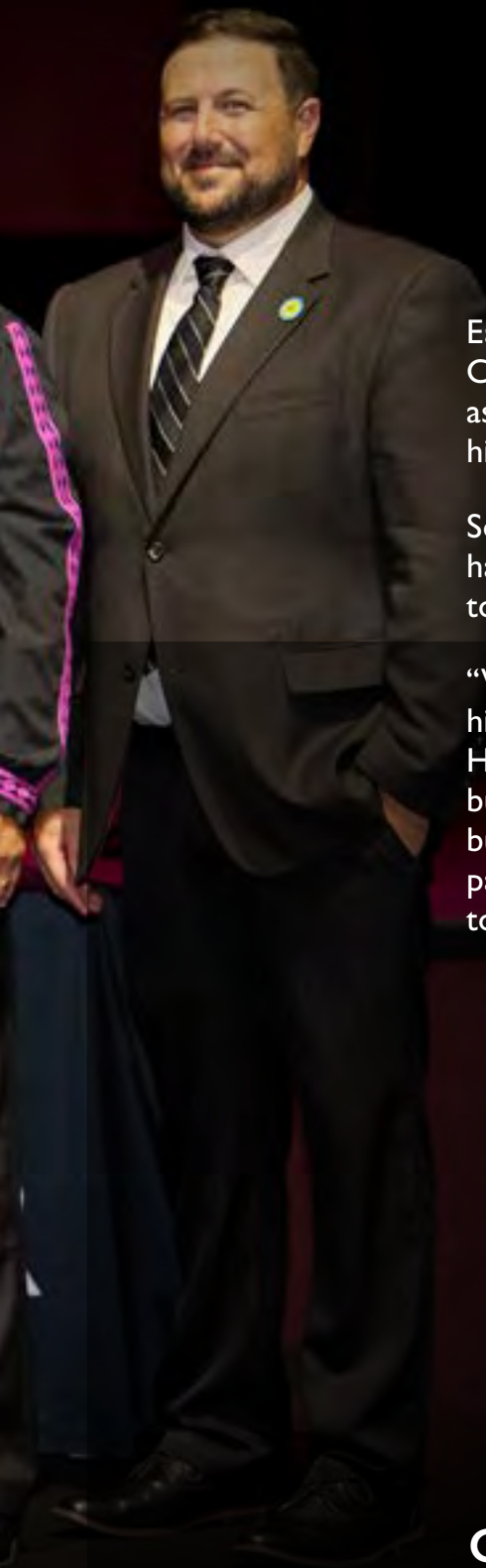
222

CHAHTAPRENEURS
(ACTIVE BUSINESSES)

1,841

CHOCTAW NATION RESERVATION ECONOMY

CHAHTAPRENEUR OF THE YEAR



Each year, Choctaw Nation presents Chahtapreneur Awards to a Choctaw business in each of the reservation's 12 districts, as well as awarding one business Chahtapreneur of the Year. This year, the highest honor went to Southeastern Recycling in Atoka.

Southeastern Recycling is owned and operated by Kyle Fincher, who has worked closely with Choctaw Nation Small Business Development to grow his business.

"We love our annual awards ceremony because it's a chance to highlight the effort and dedication of our Chahtapreneurs," said Billy Hamilton, director of Choctaw Small Business Development. "These business owners utilize our programs and resources to better their businesses, and in turn give back to their communities. We're proud to partner with so many incredible tribal members, and we look forward to working with even more in the coming year."

FOR MORE INFORMATION VISIT:

CHOCTAWSMALLBUSINESS.COM

CHOCTAW NATION RESERVATION ECONOMY

CHOCTAW COUNTRY TOURISM WAS CREATED IN 2013, AND SINCE THAT POINT, THE TOURISM SPEND IN THE CHOCTAW NATION HAS GROWN BY 124% COMPARED TO OKLAHOMA'S INCREASE OF 27%. EMPLOYMENT IN THE TOURISM SECTOR HAS INCREASED BY 2,300 JOBS (20%) SINCE 2020.

LEADING OKLAHOMA IN GROWTH

TOURISM SPEND OVER THE LAST FIVE YEARS IN CHOCTAW COUNTRY HAS INCREASED BY 46%

WHICH EQUATES TO NEARLY \$700 MILLION

Choctaw Country has the second-highest tourist spend in Oklahoma, only trailing the Oklahoma City metro area. Visitors are attracted to the rural recreational venues and find the rejuvenating experience to be a retreat from the everyday grind. Whether visitors want primitive camping, glamping or the comforts of a cozy cabin, Choctaw Country can meet everyone's needs. With a combination of casinos, wineries, state parks, scenic drives, music festivals, cultural events, museums, rodeos and more, Choctaw Country has the potential to boost local economies. VRBO and AirBNB regularly rank destinations in the Choctaw Nation amongst the most sought-after venues in the United States.

CHOCTAW NATION RESERVATION ECONOMY

ANNUAL TRAVEL SPENDING

2019

\$1.3 BILLION

2020

\$1.3 BILLION

2021

\$1.8 BILLION

2022

\$1.9 BILLION

2023

\$1.9
BILLION



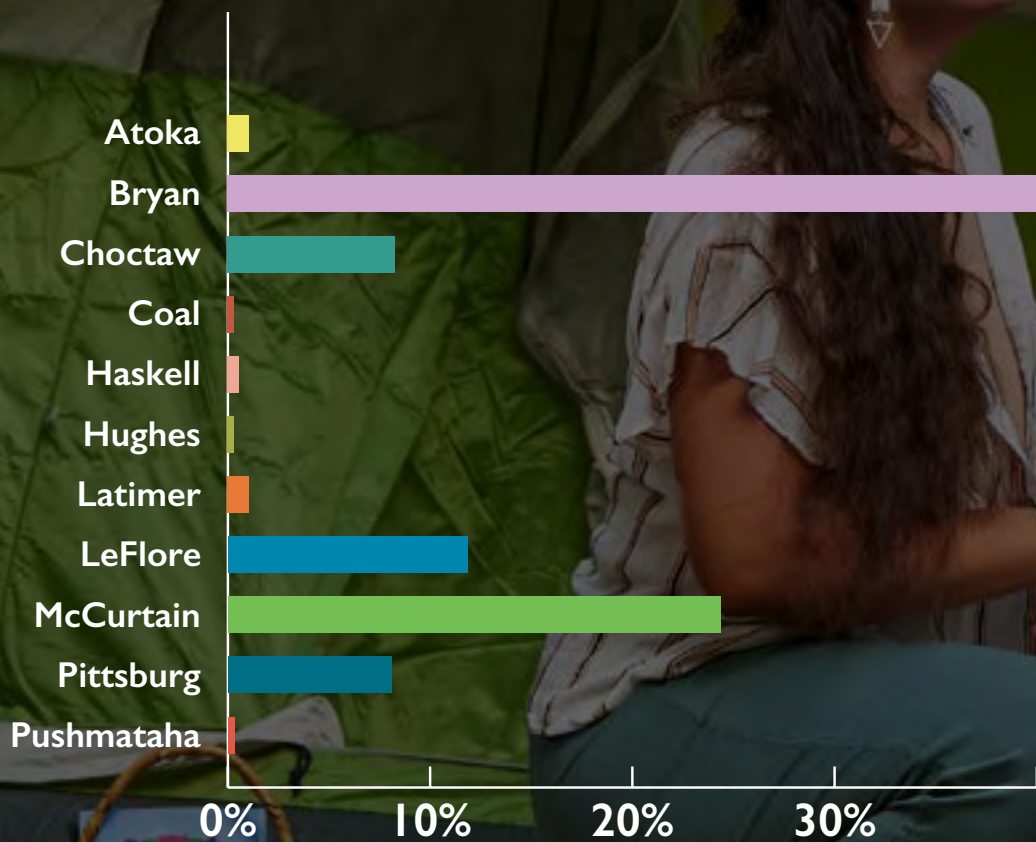
CHOCTAW
COUNTRY

CHOCTAWCOUNTRY.COM



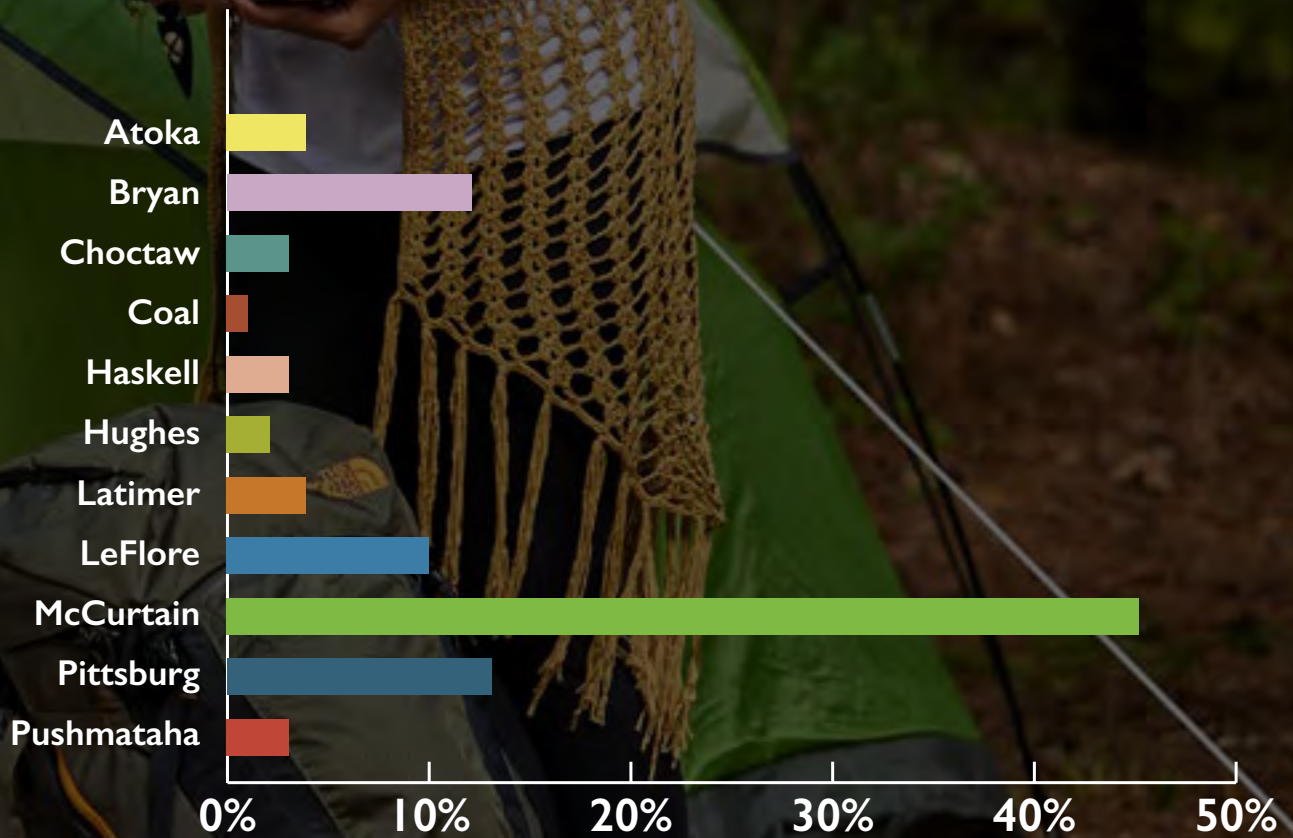
2023 VISITOR SPEND BY COUNTY

ACROSS THE RESERVATION IN 2023, VISITORS SPENT OVER \$221M ON ACCOMMODATIONS AND \$247M ON FOOD SERVICES, WHICH IS A COMBINED INCREASE OF \$7M SINCE 2022. TRAVEL AND TOURISM BUSINESSES ACCOUNT FOR OVER 14,000 JOBS ACROSS THE RESERVATION.



OVERNIGHT VISITOR COUNT

THE 2023 TOTAL WAS 8,889,243 WHICH IS AN INCREASE OF 5.4% OVER 2022 COMPARED TO A 3% INCREASE ACROSS OKLAHOMA. CHOCTAW COUNTY ACCOUNTS FOR 13.1% OF ALL OVERNIGHT VISITORS IN THE STATE.



CHOCTAW NATION RESERVATION ECONOMY CHOCTAW DEVELOPMENT FUND

Choctaw Development Fund (CDF) was established in 2016 and focuses on three areas: community development, economic development and small business development. Types of assistance provided vary within each of these areas and may include loans, grants, in-kind donations and business relocation incentives.

SINCE INCEPTION, CDF HAS INVESTED OVER
**\$9.5 MILLION TOWARD LOCAL
SMALL BUSINESSES AND COMMUNITIES**

2023

\$1.179
MILLION
DONATED

A photograph of a Choctaw man in traditional regalia, including a feathered headdress, a beaded necklace, and a white shirt with geometric patterns. He is holding a paddle and looking upwards. The background is a sunset over a field.

CHOCTAW NATION RESERVATION ECONOMY

CHOCTAW COMMUNITY PARTNERSHIP FUND

ESTABLISHED IN OCTOBER 2018

**CCPF HAS DONATED OVER
\$10.1 MILLION TO OUR
COMMUNITY PARTNERS**

2023

\$2.4

**MILLION
DONATED**

CHOCTAW NATION RESERVATION ECONOMY

MAJOR TRANSPORTATION

HIGHWAYS

US 69/75 is a major transportation route through the reservation and connects Dallas to Kansas City. The Oklahoma Department of Transportation (ODOT) completed improvements of the trucking corridor in Durant and continues to improve the McAlester corridor. ODOT is designing a five-lane highway from Broken Bow to Hochatown to accommodate the tens of thousands of visitors every weekend. The varying sections of the corridor have peak daily vehicle counts in excess of 30,000.

RAILROADS

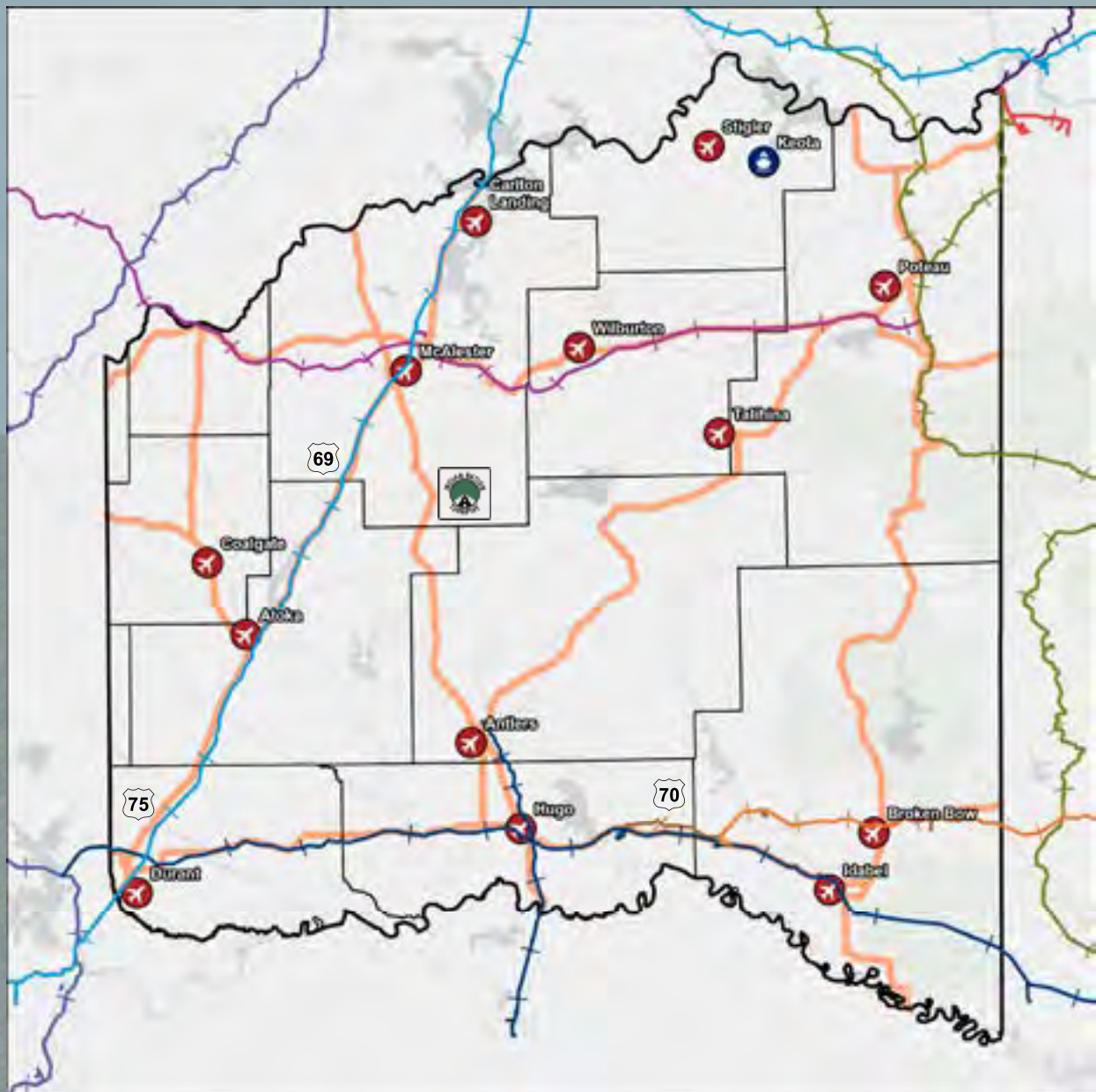
The Choctaw Nation is served by three Class 1 railroads: Burlington Northern Santa Fe (BNSF), Canadian Pacific Kansas City (CPKC) and Union Pacific (UP), which provide direct access to major gulf, inland, and Pacific ports. The three short line railroads in the Nation are Arkansas-Oklahoma (AOK), Kiamichi (KRR) and De Queen & Eastern (DQE). Each of these local lines interchange with multiple Class 1 rail lines and serve industrial clients in several communities. Oklahoma's highest grain import is via CPKC into Heavener, and the state's largest rock export is via UP from a Stringtown quarry. KRR is completing a \$20 million upgrade to accommodate industrial-standard, 286,000-pound gross weight railcars and has reestablished access between Hugo and Antlers.

AIRPORTS

There are 13 public general aviation airports in the Choctaw Nation, which provide convenient access to many US markets. Eight commercial airports (Dallas-Fort Worth International – TX; Will Rogers World – Oklahoma City, OK; Dallas Love Field – TX; Tulsa International – OK; Northwest Arkansas Regional – Bentonville, AR; Fort Smith Regional – AR; East Texas Regional – Longview, TX; and Texarkana Regional – TX) are located within 90 miles of the Choctaw Nation Reservation. Dallas-Fort Worth provides direct international flights.

PORTS

Four commercial ports with direct access to international markets are located within 75 miles of the reservation. There are two private ports in the reservation, and each is located in Haskell County in Keota, which is west of Stigler.



- | | |
|---|---|
| —+— ARKANSAS-MISSOURI (AM) | —+— CANADIAN PACIFIC KANSAS CITY (CPKC) |
| —+— ARKANSAS-OKLAHOMA (AOK) | —+— KIAMICHI RAILROAD (KRR) |
| —+— BURLINGTON NORTHERN SANTA FE (BNSF) | —+— TEXAS OKLAHOMA EASTERN (TOE) |
| —+— DE QUEEN & EASTERN (DQE) | —+— UNION PACIFIC (UP) |
| —+— FORT SMITH RAILROAD (FSR) | ✈ AIRPORTS |
| | — HIGHWAYS |
| | — PORTS |



CHOCTAW NATION RESERVATION

MOVING FORWARD

CHOCTAW NATION RESERVATION MOVING FORWARD

TARGETED INDUSTRIAL SECTORS

Choctaw Nation and our community partners have entered the sixth year of implementation of the comprehensive Economic Development strategy. The Economic Development team initiated a proactive recruitment process targeting industrial sectors where there is a higher likelihood for success.

AEROSPACE AND/OR DEFENSE



LOGISTICS



RE-MANUFACTURING



TOURISM



FOOD PROCESSING



NATURAL RESOURCES AND VALUE CHAIN



< ATOKA

< BRYAN

< CHOCTAW

< COAL

< HASKELL

< HUGHES

< LATIMER

< LE FLORE

< MCCURTAIN

< PITTSBURG

< PUSHMATAHA

CHOCTAW NATION RESERVATION MOVING FORWARD

CHOCTAW LANDING

OPENED IN APRIL 2024

Choctaw Nation's newest entertainment and casino resort is located in Hochtatown. Through an investment of \$238 million, the facility created more than 400 new jobs, honored the natural beauty of the surrounding landscape and created new business and tourism opportunities in the area.

A 12,000-square-foot mercantile adjoins the resort and hotel, offering a small grocery store/market, three dining options and a fuel station with 24 pumps.



CHOCTAW LANDING IS A FOUR-STORY, 200,000-SQUARE-FOOT
ENTERTAINMENT DESTINATION FEATURING:

100 HOTEL ROOMS
600 SLOT MACHINES
8 TABLE GAMES
NEW RESTAURANTS AND BARS
A POOL
AN OUTDOOR AMPHITHEATER VENUE
A BEER GARDEN
A FAMILY-FRIENDLY GAME ZONE

CHOCTAW NATION RESERVATION MOVING FORWARD

REBA'S PLACE

In January 2023, Reba McEntire celebrated the grand opening of her restaurant and gift shop, Reba's Place, in downtown Atoka. Prior to the opening, eight million vehicles drove through the community along US-75, which stretches between Texas and Canada with almost none stopping in the small town. In the first two months upon opening, half a million visitors made a stop in the community at the southern-style restaurant, and the trove of visitors has not slowed. Reba fans from around the world have visited. "I thought it was a pipe dream, but you have to dream big," Reba McEntire shared with NY Times.

The restaurant has become a catalyst for downtown revitalization. Antique stores, coffee shops, candy stores, wine bars and more have occupied once vacant buildings. The ancillary development and investment have supported the Tax Increment Financing District created to make public improvements.

CHOCTAW NATION RESERVATION MOVING FORWARD

STATE AND FEDERAL INCENTIVES

Businesses locating to or expanding in the Choctaw Nation can gain an advantage from several state and federal incentive programs including: Oklahoma Enterprise Zone, Historically Underutilized Business Zone (HUBZone), Foreign Trade Zone (FTZ-227), EB-5 Visa Program, Promise Zone, Opportunity Zone, New Market Tax Credits and Former Indian Lands Tax Credits (investment and employment). In some instances, the entire territory qualifies for the incentive program.



FOREIGN TRADE ZONE 227



PROMISE ZONE



OPPORTUNITY ZONE



NEW MARKET TAX CREDITS

STRATEGIC GOALS | 2023 THROUGH 2026

BUSINESS ATTRACTION

- ◆ Develop overall marketing plan
- ◆ Complete 60 RFP responses to business relocation inquiries annually
- ◆ Make 12 corporate headquarter visits
- ◆ Host 6 site visits annually
- ◆ Prepare 12 sites to become construction-ready

BUSINESS RETENTION AND EXPANSION

- ◆ Strengthen relationships with existing companies by making 80 BRE visits annually
- ◆ Fully integrate a Customer Relations Management (CRM) System into our BRE program
- ◆ Identify and respond to business and community needs
- ◆ Track regional trends

COMMUNITY CAPACITY

- ◆ Assist community partners with developing a community pitch
- ◆ Assist community partners with infrastructure upgrades and enhancements

OPERATIONS

- ◆ Formalize community partner relations and processes
- ◆ Formalize tribal incentive program and process

PUBLIC RELATIONS

- ◆ Raise visibility of Choctaw Nation
- ◆ Expand upon community development projects
- ◆ Develop unique cultural tourism assets
- ◆ Facilitate housing construction

PLAN IMPLEMENTATION

- ◆ Create industry profiles for five targeted sectors:
 - Market opportunities
 - Trends
 - Staffing patterns
 - Industry intelligence
 - Strategic considerations
- ◆ Create real estate brochures for public industrial tract
- ◆ Complete quarterly updates on county and reservation snapshots

STRATEGIC PLAN PRIORITIES

- ◆ Expand business retention and expansion initiative
- ◆ Grow internal lead generation program
- ◆ Obtain site certification on 4 industrial tracts
- ◆ Develop stronger relationships with employers and educational institutions
- ◆ Develop community assets to improve quality and competitiveness

WORKFORCE

- ◆ Strengthen partnerships in education, training and Workforce Investment Board

MAJOR WINS AND ACCOMPLISHMENTS | 2023 – 2024

BUSINESS ATTRACTION

- ◆ Updated and added content to GrowChoctaw.com website.
- ◆ Utilized Gazelle.ai and FDI365 to generate leads internally.
- ◆ Tradeshow and Event Participation: EAA Air Venture Trade Show, NSSF Shooting Hunting and Outdoor Trade (SHOT), DUX Expo, National Fishing Expo, Korean World Business Summit, ICSC Red River, ICSC ReCon, Site Selectors Guild, Industrial Asset Management Council, Business Facilities Live X-Change, Atlanta Call trip, Dallas Reception, and Greenville Reception, and Great American Outdoor Trade Show.
- ◆ Ten industrial sites over 3 years received ODOC Site Certification.
- ◆ Through the Oklahoma PREP Grant program, Atoka and McAlester were each awarded \$3 million toward industrial park improvements. Six community partners participated in the ODOC program to evaluate their industrial sites.
- ◆ Submitted 70 business recruitment responses to RFPs.
- ◆ Hosted 12 site visits and celebrated wins in McAlester, Idabel, Poteau, and Atoka. The wins created over 200 new jobs.
- ◆ Assembled and published retail sector data on community brochures.
- ◆ Hosted 17 community partners at the ICSC Red River retail trade show.

MAJOR WINS AND ACCOMPLISHMENTS | 2023 – 2024

WORKFORCE

- Facilitated meetings between Eastern Oklahoma State College and the logging industry which lead to a new workforce certification.

PUBLIC RELATIONS

- Awarded Best of Show by the International Economic Development Council.
- Awarded Best of Division by the Southern Economic Development Council.
- Received Gold Awards by the IEDC for the Community Profile, Tourism Branding and Economic Development Organization of the Year.
- Submitted accreditation nomination to the Destination Management International and Accredited Economic Development Organization committees of IEDC.
- Hosted the Select Oklahoma Technical Summit.

STRATEGIC PLAN PRIORITIES

- Trained 40 BRE-certified professionals in the Choctaw Nation.
- Transitioned the Regional BRE visitation program.
- Consultants recognize Choctaw Nation partnership and submit projects directly.
- Ten industrial properties have received ODOC Site Certification.
- Choctaw Nation Community Partners use Economic Development partnership to generate leads.
- Choctaw Nation Community Partners regional website is continually updated with new features added.

BUSINESS RETENTION AND EXPANSION

- Completed over 90 annual BRE visits.
- Celebrated wins in Durant, Broken Bow and McAlester. The expansions created over 200 new jobs.
- Transitioned BRE CRM system from Synchronist Suite to Wavteq Amplify.
- Over 35 Choctaw Nation team members and community partners received professional credentials as a Business Retention and Expansion Coordinator.
- Facilitated B2B meetings to create collaborative and synergistic opportunities.

COMMUNITY CAPACITY

- Public Service Company of Oklahoma (economic development partner) and Choctaw Nation continue to promote virtual learning for economic development leaders.
- Hosted 50 attendees at the Rural Economic Development Summit.
- Awarded three scholarships to community partners to attend a Basic Economic Development course.
- Updated county and reservation snapshots with quarterly data changes.

PLAN IMPLEMENTATION

- GrowChoctaw.com uses push sector resources from GIS Planning, Light Cast, EMSI and State Book International to highlight target sectors.
- Industry and workforce intelligence were prepared for each county.

OPERATIONS

- State Small Business Credit Initiative - Capital Fund: Choctaw Nation's \$45 million allocation, which creates a \$35 million venture capital program to attract businesses and encourage existing businesses to grow, a \$5 million collateral support program for Chahtapreneurs and a \$5 million loan participation program for Chahtapreneurs.
- Awarded a \$189,325 SSBCI Capital Projects Fund grant, which will increase access to technology for Chahtapreneurs.
- Submitted SSBCI Technical Assistance application for Choctaw Nation's \$1 million allocation, which will create a learning management system and provide financial support to Chahtapreneurs needing legal, financial or accounting services.
- Awarded a \$125,000 BIA Economic Development Tourism grant to create a Destination Management Plan for the reservation.
- One Choctaw Nation team member completed the Economic Development Finance Professional courses and passed the certification exam.
- One Choctaw Nation team member completed OU Economic Development Institute and passed the Certified Economic Developer exam.
- Three Choctaw Nation team members attended a Basic Economic Development course.
- One Choctaw Nation team member completed the second of three sessions with the Community Development institute.
- Commissioned six hotel feasibility studies (Atoka, Durant, Hugo).

CHOCTAW NATION RESERVATION

2021 ECONOMIC IMPACT

\$3,227,364,212

OKLAHOMA JOBS SUPPORTED

20,142

\$3,525,252

CONTRIBUTED TO CITIES AND COUNTIES FROM THE
CHOCTAW COMMUNITY PARTNERSHIP FUND

\$61 MILLION

TO SUPPORT EDUCATION

4.8 MILLION POUNDS

OF WASTE RECYCLED

\$282 MILLION

IN HEALTH SPENDING

10,410

COLLEGE SCHOLARSHIPS AWARDED

\$11.1 MILLION

INVESTED IN OKLAHOMA
HIGHWAYS AND ROADS

92 NEW HOMES

CONSTRUCTED

The Choctaw Nation of Oklahoma 2021 Economic Impact was produced by Dr. Kyle D. Dean, Economist,
Center for Native American and Urban Studies, Oklahoma City University

SPECIAL THANKS TO

OUR PROMINENT LOCAL ECONOMIC DEVELOPMENT PARTNERS

Arkansas Oklahoma Gas

Choctaw Electric

City of Antlers

City of Atoka

City of Broken Bow

City of Coalgate

City of Durant

City of Hugo

City of Idabel

City of McAlester

City of Poteau

City of Stigler

City of Wilburton

Cookson Hills Electric

Kiamichi Electric

Oklahoma Gas and Electric

Oklahoma Natural Gas

People's Electric

Public Service Company of Oklahoma

Southeastern Electric

Summit Energy

Town of Hochatown

Town of Talihina

Western Farmers Electric Cooperative

**CHOCTAW NATION
BUSINESS & ECONOMIC DEVELOPMENT**
PO Box 1210
1802 Chukka Hina
Durant, OK 74702



GROWCHOCTAW.COM

For more information on partnering
with us, please call 580-642-6977